

**SVSHRM BOARD MEETING
AGENDA**

March 1, 2017
4:00 – 5:00 pm



BRCC | President's Conference Room | Armstrong Hall (C Building)

- I. Welcome**
- II. Review/approval of February minutes**
- III. Review/approval of financials**
- IV. Ongoing Business**
 - a. JMU Diversity Conference
 - b. Membership Initiatives – top three:
 - i. First time guests – first visit is free (*recruitment*)
 - 1. *Advertise at chapter meetings and on website*
 - 2. *Add to eblasts when promoting the meeting*
 - ii. Mentorship – assign a seasoned member to a new member – establish parameters of what we expect from the mentors. (*recruitment & retention*)
 - 1. *Need suggestions on how to best implement this*
 - iii. Have a large social event for the chapter (not just BOD) – encourage people to bring a non-member guest (maybe do something in the summer as a pilot) (*recruitment & retention*)
 - 1. *Volunteers to organize this event*
- VI. New Business**
- VII. Succession Planning**
 - a. Open positions
 - b. Intent to stay
- VII. Committee Updates: (see page 2)**
- VIII. Upcoming Events**
 - a. March Chapter Meeting: 3/7 – “*The State of the Affordable Care Act*” - Scott Chancy
 - b. March Social: 3/16 (Lou’s House)
 - c. VA SHRM State Conference: 3/12 – 3/15/17 (Williamsburg)
 - d. Diversity Conference: 3/15 (JMU – Festival)
- IX. Adjourn**

MEETING CANCELLED DUE TO WEATHER

Certification – Lisa Seekford

March meeting approved for HRCI & SHRM general credit
April was submitted for business credit but approved for general

College Relations – Lou Pugliese / Angela Heavey

Preparing for SHRM Regional Case Competition
Hosting a guest speaker on 3/7 to discuss Master's degree opportunities
Preparing chapter executive officer elections – March
Still looking for interviewers for the Mock Interviews at Bridgewater – 4/6

Membership – Andy Breeding

Chapter Name: Shenandoah Valley SHRM
Chapter Number: 0126
Total Membership Count: 190
Professional Members: 121
Associate, General, Student & Retired: 69
National SHRM Members: 135 or 71%
Local Only SVSHRM Members: 55 or 29%
Certified (SHRM/HRCI) Chapter Members: 92 or 48%
(22 PHR, 23 PHR/SHRM-CP, 14 SHRM-CP, 1 SHRM-SCP, 2 SPHR/SHRM-CP, 16 SPHR/SHRM-SCP, 14 SPHR)

Newsletter – Rick Larson

Complete – set to go out this Friday

Programs – Christina Dovel

All programs for 2017 are scheduled

SHRM Foundation – Patricia Craft

Silent Auction item selected for State Conference – “Doggy Wine”

Social (BOD) – John Habel

3/16 – Lou's House

Special Events – Susan Grossman

Leadercast:

Rick is looking into catering
Stephanie is working on flyers
8 people registered as of 2/24/17
Eblast sent to past year attendees & Leadership Breakfast attendees on 2/24/17. Will send another 3/24/17
\$400 sponsor secured
EMU offered to offset the cost of techs' time (50/50)

VALF:

Sent email to attorney at Littler to talk about the 1st 9 months of the Trump administration – no response received. **Would like to get a well-known speaker as a draw. Need suggestions and committee members ASAP.**
Venue secured
Contacted caterer
2 session speakers secured.

Leadership Breakfast:

Speaker secured
Venue secured
Contacted caterer
Need to finalize hotel and travel for speaker in a few months
SHD sponsoring travel for speaker

Workforce Readiness – John²

Planning a meeting in March with MTC
Considering a workforce development “spotlight” at chapter meetings (5 minutes)
Disability month – partner with Friendship and Vector in the fall

No current updates:

Diversity
Legislative
Military
Public Relations
Scholarship
Social Media
Sponsorship
Website