

SVSHRM BOARD MEETING

Meeting Minutes

May 3, 2017

4:00 – 5:00 pm

BRCC | President's Conference Room | Armstrong Hall (C 100)



Attendees: John Habel, Patricia Craft, Stephanie Reese, Andy Breeding, Rick Larson, Jenny Toth, Liz Hilton

Meeting called order at 4:01pm by John Habel

I. Review/approval of April minutes

- a. Correction on line 3b – Lisa Botkin to Sponsorship to Finance changed to Lisa Botkin from Sponsorship to Finance.
- b. Motion to accept – Patricia; 2nd – Andy; accepted

II. Review/approval of April financials

- a. Motion to accept – Tonya; 2nd - Jenny; accepted

III. Ongoing Business

none

V. New Business

- a. Tonya attending State Council event in Charlottesville – 5/5
 - i. Quarterly state council meeting in Charlottesville this week.
- b. SVSHRM should be receiving money from SHRM:
 - i. \$5 for each professional member in our chapter; net gains payment; SHRM certification payment (\$20 for every SHRM certified member who is also a national member)
- c. 2018 Calendar of Events suggestions
 - i. Speakers/topics
 1. Christina sent out email requesting input on speaker and topic suggestions for 2018. Patricia sent some suggestions. Please continue to forward
 - ii. Feedback sheets/information
 1. who is collecting data
 2. should/can information be shared
- d. Socials
 - i. We will have these every other month – would like to rotate planning among BOD members
 1. Tara has planned May's event – Brothers Craft Brewing 5/20 at 12pm
 2. Barbara and Stephanie have volunteered to plan an event for July
 3. Looking for other volunteers to coordinate
 - a. Andy offered to co-coordinate with someone
- e. Headshots
 - i. See attached – would our chapter be interested in exploring this further?
 1. "Ditch the Selfie: event – Stephanie Reese offered to provide the headshot service free of charge and then offer it as a fundraising event for the SHRM Foundation. Before we decide, we want to see how the Ditch the Selfie event in Hampton Rhodes goes. Open up to chapter for decision once we have more stats. She would like to do photos outside.

She will send a sample photo. It can be offered after a chapter meeting. Patricia suggested doing it at the Legal Forum and offer multiple sessions during the day. Also discussed increasing price of VALF ticket by \$10 and market the event to include a headshot photo. John suggested discussion with Susan Grossman.

- f. Submit for Pinnacle (would like BOD approval/thoughts) – chapter won for Legal Forum a few years ago; it has been suggested to select another event for this years’ submission. We will need to put a committee together to put the packet of information together.
 - i. 2016 Leadership Breakfast was offered as a suggested submission topic. Board agreed that was a good topic to submit.
 - ii. Tonya and Andy will work on it and Patricia will review. Susan Grossman will also probably want to be involved.
 - iii. More info attached – submission due in September
- g. Discussion of meetings done in the months with larger events
 - i. Need to do post-mortem after each event to ensure that we are serving the HR body.
 - ii. Want to ensure that we don’t dilute the large events and add value at all events.

VII. Succession Planning

- a. Open positions
- b. Intent to stay – no changes

VI. Committee Updates: (see page 2)

VII. Additional Business

- a. We offered a door prize at the state SHRM meeting that was non-redeemable based on the franchise. We can use it as a door prize worth \$60. We will determine when to use it.
- b. Rick teaches a strategic planning course that can be eligible for HRCI credit if we co-sponsor a teaching event with BRCC. Motion presented by Patricia; 2nd by Andy; board approved. Rick will follow up with BOD by email on the results of that conversation. His class (4 separate sessions) is in October. There are other courses offered as well.
- c. State Wide Recruitment Event – tabled for June BOD for discussion

VIII. Upcoming Events

- a. Leadercast – May 5th – EMU (no chapter meeting due to Leadercast)
 - i. 56 registered; registration starts at 8am; event begins at 9am
- b. May Social – 5/20 (Saturday) – May Music Fest – Brothers Craft Brewing – noon (FREE!)
- c. June Chapter meeting – 6/13 - Legal update – Cathy Welsh

Adjourn – 4:41pm by John Habel

College Relations – Lou Pugliese / Angela Heavey

- Student chapter members attended the 2017 SHRM Student Case Competition and Career Summit in Philadelphia on April 21st-22nd. The Case Competition team competed well, and students in attendance learned a great deal about the case competition process. The students are looking forward to competing next year, and they thank the SVSHRM chapter for paying the cost of this year's registration. Thank you for your support!
- The JMU Student Chapter hosted an end-of-the-year cookout on April 27th to celebrate a successful year, as well as its graduating seniors.
- Need to cut check for B'water College/student meeting

Scholarship – Chuck Flick

Angie Pyles – recipient of Emily Sterret scholarship

Membership – Andy Breeding

Liz Hilton will be helping on the Membership committee.

Total Membership Count: 206

Professional Members: 129

Associate, General, Student & Retired: 77

National SHRM Members: 141 or 68%

Local Only SVSHRM Members: 65 or 32%

Certified (SHRM/HRCI) Chapter Members: 98 or 48%

(22 PHR, 1 PHR/SPHR, 23 PHR/SHRM-CP, 14 SHRM-CP, 2 SHRM-SCP, 2 SPHR/SHRM-CP, 19 SPHR/SHRM-SCP, 15 SPHR)

Total membership in comparison to previous years:

- April 2016 – 176
- April 2015 – 191
- April 2014 – 191

Special Events – Susan Grossman/Meghan Schaeffer

Leadercast:

As of 4/26/17, 47 people registered (11 of whom are sponsors).

Everything should be finalized – please double check with Meghan, I'm sure she can provide the most up-to-date information at the meeting.

VALF:

We need committee members – current members, Meghan, Deb van Horn, and me. Lisa Botkin said she'd assist. Since this is a membership drive, will Andy be able to participate on the committee? If we do the pilot for the state-wide recruitment event, we may want to target a different audience for VALF...

We need sponsors.

We need to start creating a schedule and see how many other speakers may be needed, decide on price, etc.

Venue, caterer, and several speakers secured.

Leadership Breakfast:

Only item outstanding is setting up keynote's flight. Lisa Botkin/SHD is handling this when the time is appropriate. This is their sponsorship for the event.

Keynote, venue, caterer, lodging secured.

Still could use a couple committee members after VALF committee secured (currently Patricia Craft, Meghan, and me).

Could use some sponsors.

SHRM Day (pilot for state-wide event in 2018)

proposed event (see attached)

Workforce Readiness – John²

Kara Westerbeeck interested in working on this committee

No current updates:

Certification

Diversity - Jenny

Legislative

Membership

Military

Newsletter

Programs

Public Relations

Scholarship


SHRM Foundation

Social Media

Sponsorship

Website

Headshots – would we like to do something similar?



**DITCH
THE
SELFIE
& GET AHEAD.**

PROFESSIONAL HEADSHOT EVENT
PRESENTED BY HRSHRM

WHEN?
Thursday, May 11th
Anytime between 11am-2pm

WHERE?
Founder's Inn
5641 Indian River Rd., Virginia Beach

WHO'S INVITED? Everyone!

NO RSVP REQUIRED

QUESTIONS?
HRSHRM Foundation Director
Noelle.varela@esi.net

100% of proceeds to support the SHRM Foundation - providing scholarships, research & so much more to HR professionals.

RC
ROSS COSTANZA
PHOTOGRAPHS

PACKAGE A: \$30
1 headshot & branded web-res image file.

PACKAGE B: \$50
2 headshots & branded web-res image file.

PACKAGE C: \$100
"BEST VALUE"
2 headshots, retouched, no watermark & high resolution (good for printing, enlarging, etc).

Final images will be emailed in .jpeg format to the email address provided.

A SPECIAL THANKS TO ROSS COSTANZA PHOTOGRAPHY FOR DONATING THEIR TIME & TALENT FOR THIS AMAZING CAUSE!

May Social

Details for our Board Social for May are below:

WHAT: May Music Festival (see details below or check out the event on [Facebook](#))

WHEN: Saturday, May 20, 2017
12:00 noon

WHERE: Brothers Craft Brewing (800 N Main St | Harrisonburg, VA)



Details

This May, we are throwing one of our biggest parties yet! Our May Music Fest will be an outdoor event with 5 bands playing in our back lot, multiple food trucks, an awesome tap list, and all of the good times that you expect from us. Plus, we will be doing a major fund raiser for two of our local pet adoption centers. Come out to find out how you can adopt locally and help support these awesome organizations. Since pet adoption is one of our themes, feel free to bring your dog with you!

This is a FREE event!!

Food Trucks:

- [Mashita](#): Korean inspired dishes, steam buns, and Ssam
- [Grilled Cheese Mania](#): specialty grilled cheeses and comfort food

Fund Raiser Benefitting:

- [Nerdy Dog's Pet Shop](#)
- [Cat's Cradle](#)

Bands:

- [Carly moffa](#)

- [Mike Howdyshell](#)

- [Many Nights Ahead](#)

- [Shagwüf](#)

- [The Sally Rose Band](#)