

**SVSHRM BOARD MEETING
MINUTES**

August 2, 2017

BRCC | Plecker Workforce Center | P128



Attendees: John Habel, Stephanie Reese, Angela Heavy, Jenny Toth, Fonda Hamric, Kara Westerbeek, Patricia Craft

Meeting called to order at 4pm by John.

I. Review/approval of June minutes (no July meeting)

- a. Move to accept – Tonya; 2nd - Angela

II. Review/approval of financials

- a. No motion was made to accept financials. Outstanding questions about Leadercast and other things were hanging. Please send all questions to Barbara Kite.
- b. John asking Tara to send financials to board and asking for question.
 - i. Proposed the use of electronic vote after questions are answered for May, June and July financials

III. Ongoing Business

- a. Pinnacle Award – status update – Tonya requested information to include and a copy of the last submission. Andy and Tonya meeting next week.
 - i. Get with Susan Grossman for template and what to submit.
- b. October social/networking event (at-large pilot) – HR Off the Clock (see flyer)
 - i. Invitations will go to at-large list.
 - ii. Chapter is providing the food
 - iii. Suggestion to do both mail and e-blast
 - 1. Motion to spend money on postage – Fonda; 2nd – Angela
 - iv. Need to determine if Bluestone is prepared for some sort of backdrop; Stephanie will follow-up with Bluestone.
 - v. Need as much board attendance as possible as it is a recruiting
- c. 2018 Programs update
 - i. If you have submitted suggestions to Christina Doval.

V. New Business

- a. Update from state council conference call
 - i. Volunteer Leader Summit in DC will be held November 17-18th for President and President-Elect.

VI. Succession Planning

- a. PRESIDENT-ELECT 2018 – talk with Fonda or Tara if interested!
- b. Other open positions
 - i. PR/Social Media position – combine the two job descriptions
 - 1. Weekly e-blasts with chapter info; post special events to community and chamber calendars; special events to local TV stations
 - 2. propose that we re-strategize these roles. With one position being day-to-day focused, and one on special events. One PR person would be responsible for communicating about monthly meetings and general happenings, the other more on working with the

newspapers and tv. Weekly eblasts would be rotated (so one person would do it every other week, instead of every week).

- c. Intent to stay
 - i. Special Events: Susan Grossman will be stepping back b/c of state membership chair responsibilities. Megan will be taking that on.
- d. Website corrections – please look at website for updates that need to be made with postings, misspellings, dated content, etc.

VII. Committee Updates: *(see page 2)*

VIII. Upcoming Events

- a. August Chapter meeting – 8/8 – Making Workers’ Compensation Work
- b. Next BOD social – John will send out a list of ideas

IX. Adjourn at 4:39pm by John

Foundation

July chapter meeting raised \$40 (winner donated his portion back to foundation)

Workforce Readiness

We had our first committee meeting on 7/6. In the meeting, we started a discussion regarding the goals and direction for the SVSHRM Workforce Readiness Committee. A primary objective of the committee will be to design and implement workforce training and development initiatives between SVSHRM, the local business community, and educators. In addition to serving as a practical resource for employers and workers in the community, we aim to boost branding and name recognition for SVSHRM.

Membership:
Chapter Name: Shenandoah Valley SHRM
Chapter Number: 0126
Total Membership Count: 214
Professional Members: 133

Special Events

VALF:

55 registered so far with little advertising

HR Off the Clock

Need all board members in attendance (will need help with set up/clean up and networking during the event)

Leadership Breakfast:

No new updates at this time

No current updates:

Certification
College Relations
Diversity
Legislative
Military
Programs
Public Relations
Scholarship
SHRM Foundation
Social
Social Media

Associate, General, Student & Retired: 81

Sponsorship
Website

National SHRM Members: 145 or 68%

Local Only SVSHRM Members: 69 or 32%

Certified (SHRM/HRCI) Chapter Members: 99 or 46%

(23 PHR, 1 PHR/SPHR, 23 PHR/SHRM-CP, 14 SHRM-CP, 2 SHRM-SCP, 2
SPHR/SHRM-CP, 19 SPHR/SHRM-SCP, 15 SPHR)

Total membership in comparison to previous years:

- July 2016 – 187
- July 2015 – 226
- July 2014 – 205

- EOY 2016 – 214



*Event free of charge.
Two glasses of wine
and snacks provided.*



*LinkedIn profile
photos taken for a \$20
donation to SHRM
Foundation.*

HR off the Clock

JOIN US TO NETWORK WITH OTHER SVSHRM
MEMBERS AFTER HOURS

10.19.17 | 5: 30 pm |Bluestone Vineyard
4828 Spring Creek Rd
Bridgewater, VA