

*2018 Virginia Legal Forum  
Sponsorship Prospectus*



The Shenandoah Valley Society for Human Resource Management (SVSHRM) is the voice of the HR profession serving Rockingham, Augusta, Page, and Shenandoah Counties in Virginia. Our mission is to be the locally recognized authority whose voice is heard on the most pressing people management issues of the day—now and in the future.



Since its inception in 2013, the Virginia Legal Forum (VALF) has aimed to provide the latest legal information and practical advice for local business leaders, business owners, Human Resources professionals, and their business colleagues. The Society of Human Resource Management (SHRM) recognized the Virginia Legal Forum in 2014 with the Pinnacle Award, an award designed to honor the highest achievements in affiliate development and contributions that serve HR professionals, advance the HR profession, and enhance the SHRM community. An all-day event, VALF averages an audience of 115 attendees.

<https://www.svshrm.org/events>

# 2018 Virginia Legal Forum Speakers



Karen Michael  
Karen Michael PLC



John Bredehoff  
Kaufman & Canoles



Victor Cardwell  
Woods Rogers



Christine Poarch  
Poarch Law



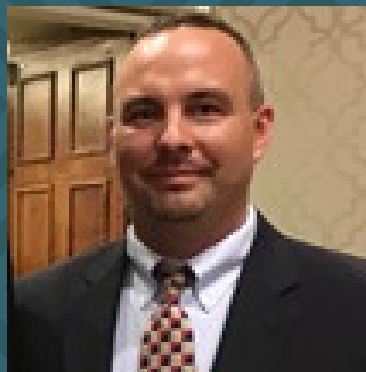
Randy Sparks  
Kaufman & Canoles



Travis Vance  
Fisher Phillips



Howard Mavity  
Fisher Phillips



Kris Sacra  
AVERT Consulting



Daryl Hatcher  
retired Safety Director

There are four sponsorship levels for the **Virginia Legal Forum**:

**Platinum Sponsorship (\$1,000)**

**Gold Sponsorship (\$750)**

**Silver Sponsorship (\$550)**

**Bronze Sponsorship (\$400)**



Platinum Sponsorship includes:

- **8 event tickets**
- Reserved table at the front of the room with placard displaying organization's name
- Promotion in all pre-event press releases, advertising, and e-mail blasts
- Two emcee mentions during the program from podium
- Delivery of flyer/brochure to every attendee at site (provided by sponsor)
- Promotion in post-event communication to attendees
- Mention on SVSHRM slideshow at event

Gold Sponsorship includes:

- **6 event tickets**
- Reserved table at the front of the room with placard displaying organization's name
- Promotion in all pre-event press releases, advertising, and e-mail blasts
- One emcee mention during the program from podium
- Delivery of flyer/brochure to every attendee at site (provided by sponsor)
- Promotion in post-event communication to attendees
- Mention on SVSHRM slideshow at event

Silver Sponsorship includes:

- **4 event tickets**
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- Delivery of flyer/brochure to every attendee at site (provided by sponsor)
- Promotion in post-event communication to attendees
- Mention on SVSHRM slideshow at event

Bronze Sponsorship includes:

- **2 event tickets**
- Promotion in all pre-event press releases, advertising, and e-mail blasts
- Delivery of flyer/brochure to every attendee at site (provided by sponsor)
- Promotion in post-event communication to attendees
- Mention on SVSHRM slideshow at event

Visit <https://www.svshrm.org/page/SponSpecMtgs> or contact Meghan Schaeffer at [schaefms@jmu.edu](mailto:schaefms@jmu.edu) to reserve your sponsorship package.