



This Could Be You: Presenting for the Benefit of Others (and Yourself)

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Associate Director for Housing Operations
University of Texas at Dallas





Learning Outcomes

Participants will be able to...

- 01** Articulate how presenting at a professional conference benefits others.
- 02** Articulate a personal benefit of presenting at a professional conference.
- 03** Describe two strategies for creating an engaging presentation.
- 04** Develop a program proposal to present at a future professional conference.



Expertise





(So-Called) Expertise





SWACUHO Programs

2020

- This Could Be You: Presenting for the Benefit of Others (and Yourself)
- Using Elevated Moments to Facilitate a Culture of Care and Service (with Apefa Pedanou and Maddie Reid)
- Rethinking RA Recruitment Practices: Understanding Opportunity Costs and Data Collection for Increased Intentionality
- So Many Books, So Little Time: Five Takeaways to Cover a Year of Not Reading (with Evelyn Kosalka)

2019

- A Needle in a Haystack: Finding Students of Concern with Limited Information (with Nico Covarrubias) [\(Top 5 Program\)](#)
- Is Your Network Alive? Activating and Fostering Your Weak and Dormant Ties [\(Top 6 Program\)](#)
- Opening a New Residence Hall: The Entry-Level Perspective (with Kara Lesniak and Abby McConnell)
- Course-Specific Academic Support: A Data-Driven Strategy to Raise GPAs and Lower Unproductive Credit Hours (with Alexis Lubbers)
- Be the Life of the Party: Data Handling Tools for the Layperson (Mid-Level Drive-In)

2018

- “Moneyballing” the Academic Experience in Campus Housing: Using Data to Find Potential Programmatic Value (Mid-Level Drive-In)
- Assessing Behind Closed Doors: Quantifying for Immediate Feedback

2017

- Entry-Level Interview Questions: Are We Asking the Right Questions?

2016

- Assessing Learning in RA Programs (with Patrick Miller)

2015

- What I Learned About Myself and Our Profession After Three Years of Not Finding a Job

Other Programs

ACUHO-I

- Moving the Needle on Residential GPAs: Exploring the Potential of Course-Specific Academic Support Initiatives (Poster)
- Who is Writing What We Are Reading? A Call for Scholarly Action (with Stephen Berg)
- Going Back to School: Using Research to Guide Individual Practice (with Delcenia Collins and Stephen Berg)
- Relationships Matter: Reducing Burnout in Resident Assistants
- Resident Assistant Mattering: Does Community Size Matter?

Divisional and Institutional Presentations

- Using Elevated Moments to Facilitate a Culture of Care and Service (with Apefa Pedanou) [Division Retreat]
- The Little Things Matter: Evolving Case Studies Exploring the Impact of Small-Scale Decision-Making (with Madison Reid) [Leadership Institute]
- Network Theory: Activating and Fostering Weak and Dormant Ties [Divisional Retreat]
- How Professionalism Affects Job Prospects x 4 [College of Business Speaker Series]
- Selecting Resident Assistants: The Relationship Between Candidate Assessment and Job Performance (with Stephen Berg) [ELPS Research Day]
- Resident Assistant Mattering: Do Placement and Population Size Matter? (poster) [ELPS Research Day]
- The Livid Experience of Resident Assistants Leading to their Position Departure (poster) [ELPS Research Day]

Other

- An Outcomes-Based Approach to the Student Hiring Process (with Eric Blair and Emma Hart) [NASPA IV-West, UMR-ACUHO]
- Mentoring the New Professional [NASPA IV-West]
- Scholarship Halls: A Unique Look at Cooperative Housing (with Sarah Hayner) [KU Professional Development Day]



Give Generously



Give Generously
(with no expectation on return)

Benefitting Others



Leave Tracks for
Others to Follow



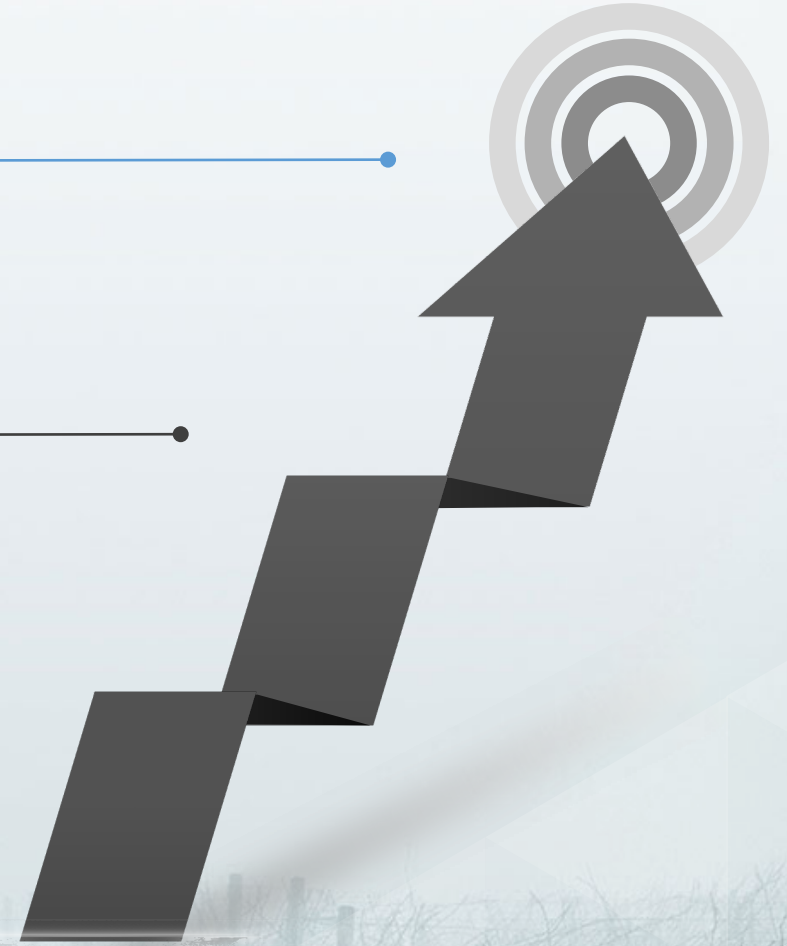
Benefitting Others



Leave Tracks for
Others to Follow



Help Others Grow



Benefitting Others



Leave Tracks for
Others to Follow



Help Others Grow



Strategic Plans



Benefitting Others



Leave Tracks for
Others to Follow



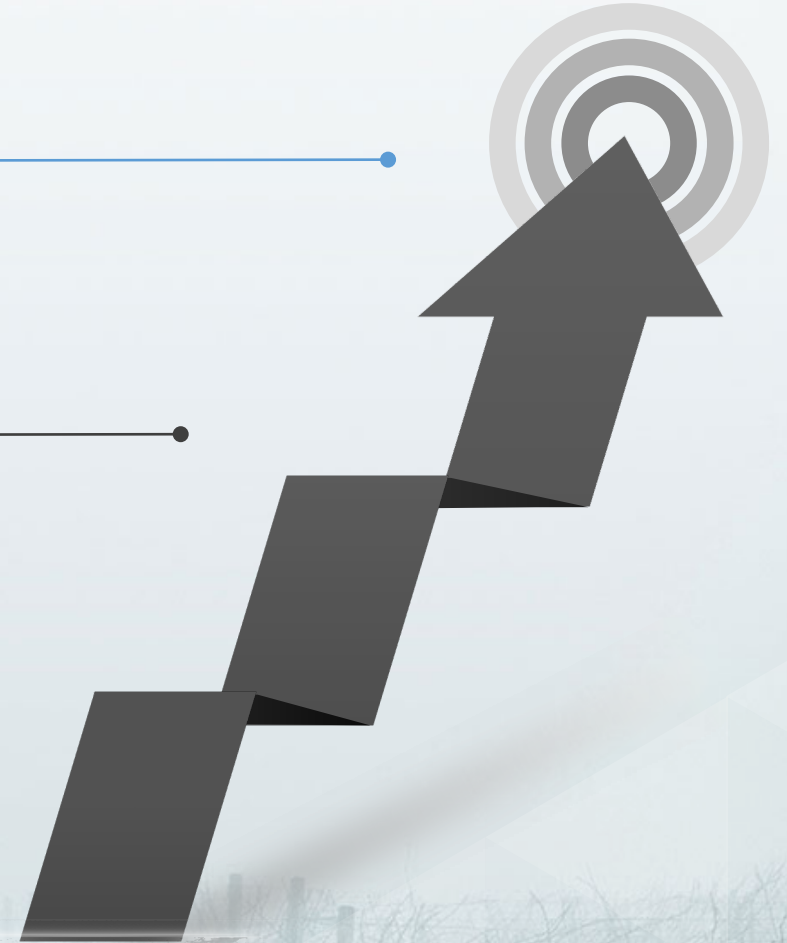
Help Others Grow



Strategic Plans



Enter the Conversation



Benefitting Others



Leave Tracks for
Others to Follow



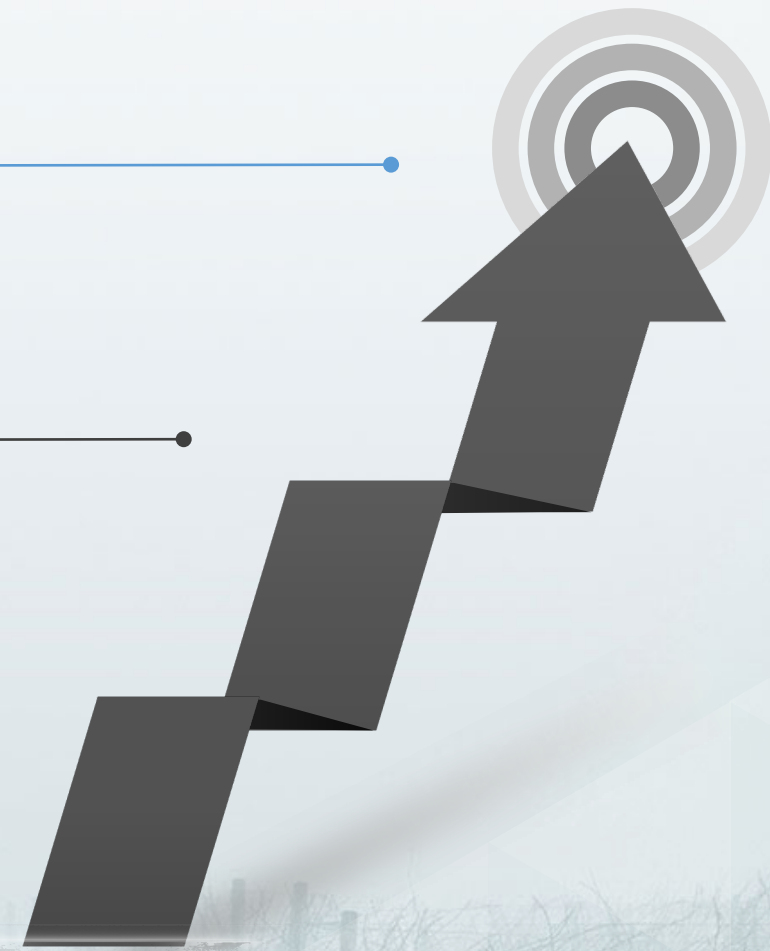
Help Others Grow



Strategic Plans



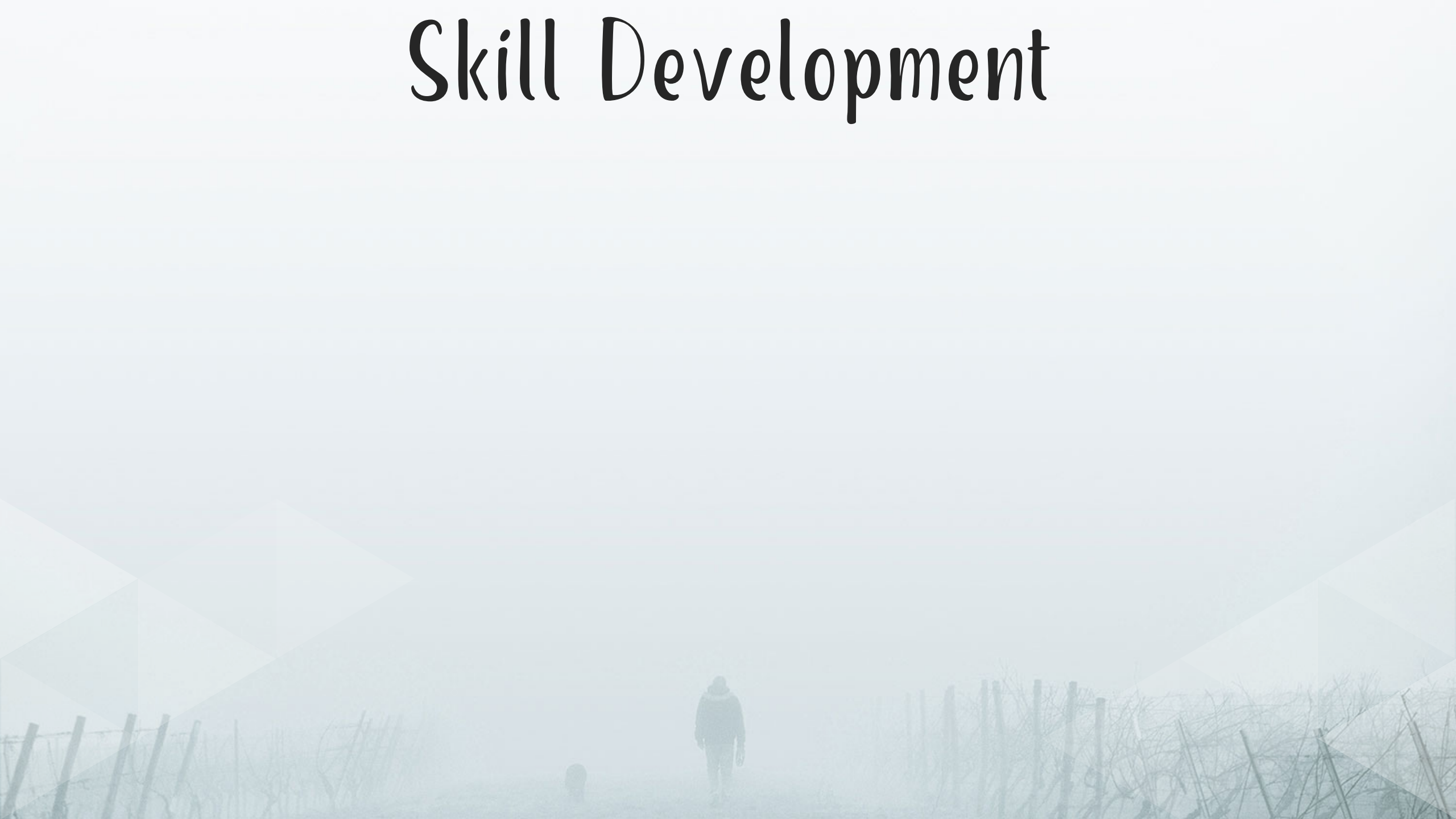
Facilitate
Enter the Conversation





Personal Benefits

Skill Development



Skill Development



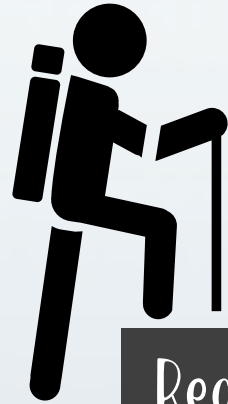
RA Training



Step 1



Skill Development



RA Training



Step 1

Regional Conference



Step 2

Skill Development



RA Training



Step 1

Regional Conference



Step 2

National Conference



Step 3

Skill Development



RA Training



Step 1

Regional Conference



Step 2

National Conference



Step 3

Board of Trustees



Step 4

Portfolio Development

Stoner, J. C. (2020, February). *Methods and Data Collection for Increased Innovation*. Sugar Land, TX. ¶

Stoner, J. C., & Pedanou, A. (2019, August). *Using elevated moments to facilitate a culture of service*. Invited presentation at the University of Texas at Arlington Division of Student Affairs Fall Retreat, Arlington, TX. ¶

Stoner, J. C. (2019, May). *Be the life of the party: Data-handling tools for the layperson*. Invited presentation at SWACUHO Mid-Level Drive-In Conference, Arlington, TX. ¶

Stoner, J. C., & Covarrubias, N. (2019, February). *A needle in a haystack: Finding students of concern with limited information*. Presented at SWACUHO Annual Conference, Oklahoma City, OK. ¶

Lesniak, K. J., McConnell, A. M., & Stoner, J. C. (2019, February). *Opening a new residence hall: The entry-level perspective*. Presented at SWACUHO Annual Conference, Oklahoma City, OK. ¶

Stoner, J. C., & Stoner, J. C. (2019, February). *Course-specific academic support: A data-driven team to raise GPA and lower unproductive credit hours*. Presented at SWACUHO Annual Conference, Oklahoma City, OK. ¶

Stoner, J. C. (2019, February). *Activating and fostering your weak and dormant talents*. Presented at SWACUHO Annual Conference, Oklahoma City, OK. ¶

Stoner, J. C. (2019, February). *Exploring the potential of data*. Presented at SWACUHO Annual Conference, Oklahoma City, OK. ¶

Portfolio Development

Additionally, I regularly present at professional conferences on **thematic area** with topics such as "Program Name One", "Program Name Two", and "Program Name Three".

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Stoner, J. C. (2019, February). *Exploring the...* Oklahoma City, OK. ¶

Portfolio Development

Additionally, I regularly present at professional conferences on **strategically-designed program initiatives** with topics such as "Course-Specific Academic Support: A Data-Driven Strategy to Raise GPA and Lower Unproductive Credit Hours", "Rethinking RA Recruitment Practices: Understanding Opportunity Costs and Data Collection for Increased Intentionality", and the award-winning "A Needle in a Haystack: Finding Students of Concern with Limited Information".

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Stoner, J. C., & Pedanou, A. (2019, August). *Using elevated moments to facilitate academic service*. Invited presentation at the University of Texas at Arlington Division of Student Affairs Fall Retreat, Arlington, TX. ¶

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Stoner, J. C. (2019, February). *Exploring the impact of data-driven decision making on student success*. Presented at SWACUHO Annual Conference, Oklahoma City, OK. ¶

Timeline

Plan Your Idea

Think about your idea occasionally, start building your presentation. Invest a few minutes every month.

Spring Semester

Continue Planning

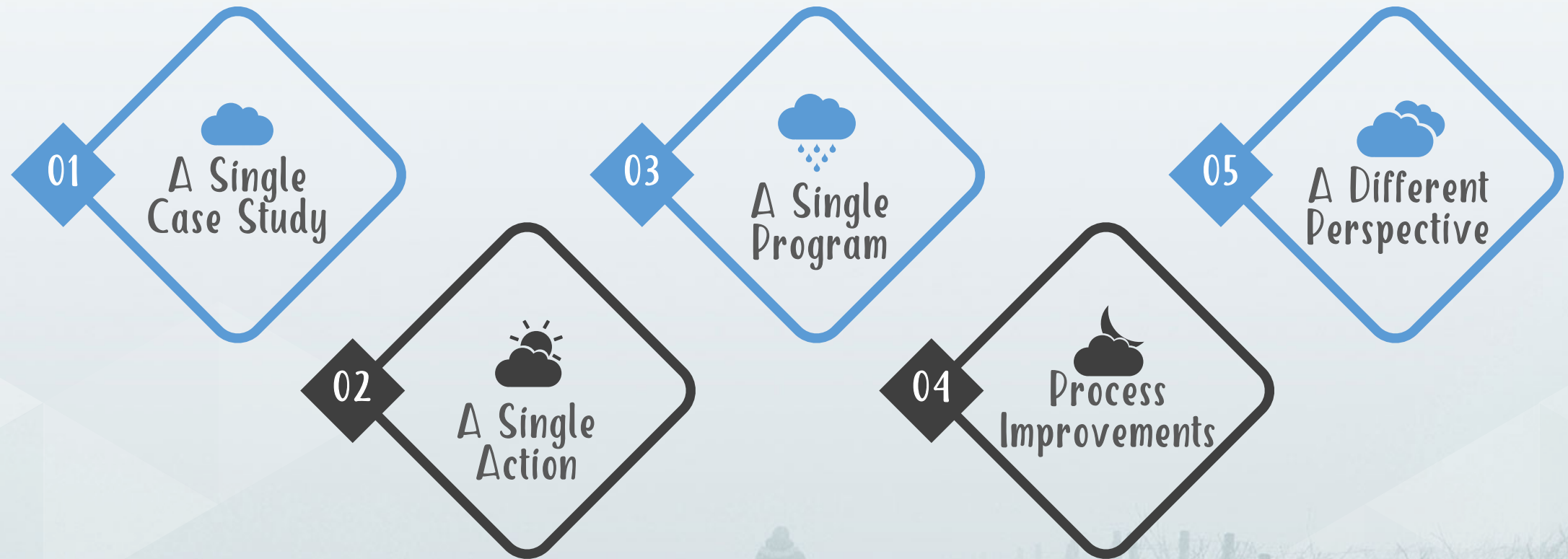
Keep building your presentation throughout the semester based on your proposal.

2018

Next Year's Conference



Types of Ideas





Workshop

Provide Feedback...

