



2015 SPRING MEMBERSHIP MEETING

March 23 – 25, 2015
Hyatt Regency La Jolla – San Diego, CA

Sunday, March 22

9:00 a.m.	STC Golf Event at Torrey Pines (Consecutive tee times starting at 10:00 a.m.)	Meet at hotel entrance; transportation via taxi cabs
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Monday, March 23

8:30 a.m. – 12:30 p.m.	(Closed) Board of Directors Meeting	Portofino A (1 st floor ballroom level)
5:00 p.m. – 6:00 p.m.	First-timers & Guest Reception	Asteria Terrace (1 st floor ballroom level)
6:00 p.m. – 8:00 p.m.	Welcome Reception	Poolside Terrace (1 st floor ballroom level)

Tuesday, March 24

8:00 a.m. – 10:30 a.m.	Educational Program	Aventine ABCG (1 st floor ballroom level)
10:30 a.m. – 11:15 a.m.	2015 Community Service Project Presentation & Appeal for Needed Products & Services	Aventine ABCG
11:15 a.m. – 12:00 p.m.	Keynote Address: Ronald Gastelum	Aventine ABCG
12:00 p.m. – 2:30 p.m.	Exhibitor Showcase & Lunch	Vicino Ballroom (1 st floor ballroom level)
2:30 p.m. – 3:30 p.m.	Educational Program 1. Track #1: Sports Fields 2. Track #2: Landscape & Recreation	Aventine ABCG Rhodes (2 nd floor conf. level)
3:30 p.m. – 4:30 p.m.	Group Interactive Work Sessions 1. Advocate on Critical Issues 2. Market 3. Educate 4. Retain & Recruit Members 5. STC Global Market Initiatives	Athenia AB (2 nd floor conf.) Portofino AB (1 st floor) Palatine AB (1 st floor) Mykonos AB (2 nd floor conf.) Delphi AB (2 nd floor conf.)

Wednesday, March 25

8:00 a.m. – 9:30 a.m.	Membership Meeting	Aventine ABCG (1 st floor ballroom level)
8:45 a.m. – 9:30 a.m.	Keynote Address: Reuben Rojas	Aventine ABCG
9:30 a.m. – 10:15 a.m.	Educational Program	Aventine ABCG
10:15 a.m. – 11:30 a.m.	Group Interactive Work Sessions Reports	Aventine ABCG
11:30 a.m.	Adjournment of STC Spring Membership Meeting	
1:00 p.m. – 6:00 p.m.	ASBA Certified Field Builders Exam	Palatine AB (1 st floor ballroom level)



TUESDAY EDUCATIONAL PROGRAM & MEMBERSHIP MEETING

Tuesday, March 24, 2015

8:00 a.m. — 4:30 p.m.

LOCATION/TIME	EVENT/SESSION
Aventine ABCG (1 st floor ballroom level) 8:00 a.m.	Call to Order — <i>President Rick Doyle</i> Anti-Trust Reminder — <i>William Bell, General Counsel</i> A Warm Welcome to Our New Members & Guests — <i>Chairman Robert Thomas</i>
8:15 a.m.	Update on the Current Crisis and the STC Response: The Outcome of this Crisis will Impact the Entire Synthetic Turf Industry <ul style="list-style-type: none"> • <i>Representative Panel of STC Members</i>
9:15 a.m.	A Basic Briefing on Chemicals of Concern in Auto/Truck Tires, and the Results of Testing of Various Infill Materials. A New, Science-based Approach to Interpreting the Results <ul style="list-style-type: none"> • <i>Dave Teter, David Teter Consulting</i>
10:30 a.m.	2015 Community Service Project Presentation and Appeal for Needed Products and Services <ul style="list-style-type: none"> • <i>Jeff Deel, COO, City of Refuge, Atlanta, GA</i> • <i>Robert Thomas, STC Chairman</i> • <i>John Baize, Chairman, 2015 Community Service Project</i>
11:15 a.m.	Keynote Address The New Norms Due to Drought and Water Conservation Programs: How Will Synthetic Turf Likely Fit Into This Picture? <ul style="list-style-type: none"> • <i>Ronald Gastelum, Former Chief Executive Officer, Metropolitan Water District of Southern California, one of the largest wholesale water suppliers in the world</i>
Vicino Ballroom (1 st floor ballroom level) 12:00 p.m.	Exhibitor Showcase & Lunch Connect with STC members, guests, and local invitees including buyers, end-users, municipal officials, architects, and engineers!
Aventine ABCG (1 st floor ballroom level) 2:30 p.m. - 3:30 p.m.	TRACK #1: Sports Fields Research Update: NFL Research on Football Shoes, Lower Extremity Injuries, and New Turf Guidance <ul style="list-style-type: none"> • <i>Richard Kent, Ph.D., Professor, University of Virginia, Center for Applied Biomechanics</i>
Rhodes (2 nd floor conference level) 2:30 p.m. - 3:30 p.m.	TRACK #2: Landscape and Recreation ADA Requirements for Playgrounds and Public Parks <ul style="list-style-type: none"> • <i>Butch DeFillippo, Managing Partner, PlaySafe LLC</i>
3:30 p.m. - 4:30 p.m.	Group Interactive Work Sessions about the STC's Four Pillars of Strategic Priorities: <ol style="list-style-type: none"> 1. Advocate on Critical Issues (<i>Athenia AB; 2nd floor conference level</i>) 2. Market (<i>Portofino AB; 1st floor conference level</i>) 3. Educate (<i>Palatine AB; 1st floor conference level</i>) 4. Retain and Recruit Members (<i>Mykonos AB; 2nd floor conference level</i>) 5. STC Global Market Initiatives: Discussion on the ways the STC can help its Latin American and European members in the global market (<i>Delphi AB; 2nd floor conference level</i>)



WEDNESDAY EDUCATIONAL PROGRAM & MEMBERSHIP MEETING

Wednesday, March 25, 2015

8:15 a.m. — 11:30 a.m.

LOCATION/TIME	EVENT/SESSION
Aventine ABCG (1 st floor ballroom level) 8:00 a.m.	Call to Order — <i>President Rick Doyle</i> Anti-Trust Reminder — <i>William Bell, General Counsel</i> Chairman's Message — <i>Chairman Robert Thomas</i>
8:45 a.m.	Keynote Address: As the 8th Largest Economy in the World, California is a Huge and Growing Market for the Synthetic Turf Industry, and a Bellwether for Where the Opportunities Await <ul style="list-style-type: none"> • <i>Ruben Rojas, Governor Edmond Brown's Appointee as Deputy Executive Director, California Infrastructure and Economic Development Bank. IBank finances public infrastructure and private development that promote a healthy climate for jobs, contribute to a strong economy and improve the quality of life in California communities</i>
9:30 a.m.	What Do Synthetic Turf Sports Fields, Tourism, and Youth Sports Have in Common?: The Impact of Synthetic Turf on Our Youth and in Our Communities <ul style="list-style-type: none"> • <i>Brian Storm, President, FIELDS</i>
10:15 a.m.	Group Interactive Work Sessions Reports: <ul style="list-style-type: none"> • Advocate on Critical Issues • Market • Educate • Retain and Recruit Members • STC Global Market Initiatives <ul style="list-style-type: none"> ○ Latin America ○ Europe
11:30 a.m.	Adjournment of the STC Spring Membership Meeting
Portofino AB (1st floor ballroom level) 1:00 p.m. - 6:00 p.m.	ASBA Certified Field Builders Exam (Preregistration required)

Thank you for your attendance!

See you at the 2015 STC Annual Membership Meeting:

October 5 — 7, 2015

JW Marriott Atlanta Buckhead in Atlanta, GA