

# Membership in the Synthetic Turf Council:

# Benefits of Affiliate Membership

#### MISSION STATEMENT

Committed to community wellness and environmental responsibility through the use of synthetic turf, the Synthetic Turf Council is the industry's voice for promoting the highest ethical and professional standards, education, legislative and community advocacy.

#### **STC FOUR PILLARS**

- ♦ Advocate on Critical Issues
- ♦ Educate
- ♦ Market
- ♦ Retain & Recruit Members

#### **UPCOMING EVENTS**

Annual Membership Meeting

Oct. 10-12, 2016

JW Marriott Tucson Starr Pass Resort & Spa

Tucson, AZ

#### **CONTACT US**

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### About the STC:

The Synthetic Turf Council (STC) is truly representative of a major cross section of the marketplace in North America. Its influences run deep – including the development of a solid Code of Ethics and the granting of the STC Certified branding for qualified member companies.

The Synthetic Turf Council has become the effective and trusted voice of the synthetic turf industry, and has established itself as a solid self-governing body – regularly disseminating factual, objective, independent information and research. Its open dialogue and information sharing with the CPSC and EPA helped all organizations reach quick decisions about the human health and environmental safety of synthetic turf.

The STC offers individual memberships to athletic directors, other field owners, researchers, and students as Affiliate members with annual dues ranging from \$25 to \$75 per year.

We welcome your attendance at our annual meeting to network with our members, view the latest products and services in the synthetic turf industry at our Exhibitor Showcase, and learn more about synthetic turf and how it can benefit you. Our members include synthetic turf installers, landscape architects, testing labs, maintenance providers, manufacturers, suppliers, base contractors, infill material suppliers and other specialty service companies.

## Membership Offers:

- Peer-to-peer networking with over 200 industry leaders and at its two membership meetings, including manufacturers and suppliers, independent consultants, system builders, testing laboratories, and more.
- The opportunity to learn about and influence synthetic turf innovation and guidelines for the industry.
- A significant library of independent research about synthetic turf, plus guidance on how to select, use and maintain synthetic turf in sports fields, golf and landscape applications.
- Ability to participate on committees or task forces to develop critical guidance under the STC banner to promote quality and best practices



