



# Membership in the Synthetic Turf Council:

## *Benefits of Membership*

### MISSION STATEMENT

Committed to community wellness and environmental responsibility through the use of synthetic turf, the Synthetic Turf Council is the industry's voice for promoting the highest ethical and professional standards, education, legislative and community advocacy.

### STC FOUR PILLARS

- ◆ Advocate on Critical Issues
- ◆ Educate
- ◆ Market
- ◆ Retain & Recruit Members

### UPCOMING EVENTS

Annual Membership Meeting  
 Oct. 10-12, 2016  
 JW Marriott Tucson  
 Starr Pass Resort & Spa  
 Tucson, AZ

### CONTACT US

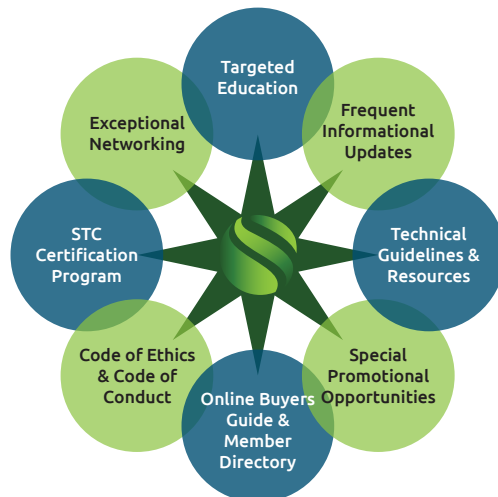
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### *About the STC:*

As a member of the Synthetic Turf Council (STC), you'll receive a host of benefits that will make a difference in your company. Reasons to join are as vast and varied as the resources and services the STC provides its members.

Founded on the basic premise of promoting the synthetic turf industry, the STC has grown dramatically in size and scope. Representing a major cross section of the marketplace in North America, the STC has become the effective and trusted voice of the synthetic turf industry and has established itself as a solid self-governing body - regularly disseminating factual, objective, independent information and research.

Stay in touch and add value and help define the future of synthetic turf in North America with your membership in the Synthetic Turf Council. For more information, visit [www.syntheticturfCouncil.org](http://www.syntheticturfCouncil.org) or contact STC Headquarters at 678-385-6720.



### *Membership Offers:*

With so many new and enhanced benefits, joining the STC is an excellent business decision.

- ⇒ Find support when you need it most
- ⇒ Network & build your community of colleagues and friends
- ⇒ Stay informed with respected information & relevant science and research
- ⇒ Access to ongoing education & news about the industry
- ⇒ Peer to peer networking with about 200 industry leaders at its two membership meetings including:
  - Manufacturers & Suppliers
  - Builders
  - Architects
  - Engineers
  - Testing Labs
  - Independent Consultants
  - Landscape Architects
  - Municipal Officials
  - Athletic Directors
- ⇒ Opportunity to promote innovation and standardization guidelines for the fast-growing industry
- ⇒ Certification program and promotional opportunities that will differentiate your company
- ⇒ Affiliation with a nationally respected organization for enhanced clout in the marketplace
- ⇒ Listing in the STC's exclusive Online Buyers' Guide & Member Directory on its website. Thousands of buyers and end-users visit the STC website each week - [www.syntheticturfCouncil.org](http://www.syntheticturfCouncil.org)

