

Texas Air Conditioning Contractors Association TACCA LIVE 2024

November 6-8, 2024 | Texas A&M Conference Center and Hotel



2024 SPONSORSHIP FORM



Experience the pinnacle of HVAC/R innovation at TACCA Live 2024, hosted by the Texas Air Conditioning Contractors Association in the heart of College Station. Beyond education and networking, our signature event promises to deliver unparalleled insights, foster impactful connections, and equip attendees with actionable ideas to drive businesses to new heights within the Texas HVAC/R industry.

SPONSORSHIP OPPORTUNITIES

Support the HVAC industry in Texas while increasing your impact! Becoming an event sponsor sets your company apart from the rest by boosting your visibility, strengthening brand recognition and putting your company in front of industry decision-makers. Take your brand beyond the booth and generate maximum return on investment with a variety of sponsorship options to suit your budget. Choose from listed opportunities or contact us to create your own!

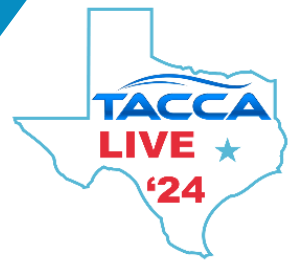
Top 6 Reasons to Sponsor

1. Brand Visibility
2. Targeted Marketing
3. Efficient Lead Generation
4. Attendee Insights
5. Business Relationships
6. Industry Support

SPONSOR LEVEL	Platinum	Gold	Silver
	\$5,000 – TACCA Member \$6000 – Industry Partner	\$2,500 – TACCA Member \$3000 – Industry Partner	\$1500 – TACCA Member \$2000 – Industry Partner
SPONSOR BENEFITS			
Logo placement on all conference marketing	X	X	X
Name/logo on all promotional materials and printed program	X	X	X
Banner recognition on website for one year	X	X	X
Pre-recorded ad available on website through the end of 2024 (Sponsor provides advertisement)	X	X	X
Complimentary Premium 10x10 exhibit booth (Only available with Sponsorship)	X		
Complimentary 8x8 exhibit hall booth		X	X
Complimentary conference registrations (2 included with booth)	X	X	X
Prominent signage recognition displayed prominently throughout conference	X	X	

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EXCLUSIVE EVENT SPONSORSHIPS

OPENING RECEPTION \$2,500

- Event Signage
- Recognition at event
- Recognition in program
- Recognition on conference website

BAGS -OR- WATER BOTTLES \$1,000

- Company logo on bags or water (300 bottles)
- Event Signage
- Recognition in program
- Recognition on conference website

LANYARDS - \$750

- Company logo on lanyards
- Event Signage
- Recognition in program

BREAKFAST \$1,000 -OR- LUNCH \$1,000 -OR- COFFEE BREAK \$750

- Event Signage
- Recognition at event
- Recognition in program
- Recognition on conference website

SESSION \$500

- Opportunity to introduce the speaker
- 2-3 minute plug for your product/service
- Table for promotional material
- Event signage
- Recognition in program
- Recognition on conference website

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YES...We want to sponsor the TACCA Live 2024 Conference!

____ Platinum ____ Gold ____ Silver
____ Exclusive Event Sponsor _____ Amount \$ _____

Company Name: _____

Representative: _____

Address: _____

City/State/Zip: _____

Phone Email: _____

☐ Check Enclosed ☐ Please Invoice ☐ Charge Credit Card (Visa/Mastercard/AMEX/Discover)

Credit Card Number _____ Exp _____ CVC _____

Name on card (print) _____ Signature _____

Address of card holder _____

Return to: TACCA LIVE Conference, 797 Sam Bass Road, Suite 2575, Round Rock, TX 78681 or
services@tacca.org Send Company Logo to services@tacca.org (please use png, or jpg format)

For maximum exposure, submit form by June 30, 2024. THANK YOU for your support!