

MICHAEL CAITO



CEO

In the realm of entrepreneurship, Michael forged his path in the 1990s, co-founding Restaurants on the Run with two partners and a mere \$6,000. As the CEO, he cultivated its growth, expanding the footprint to 10 markets, 600 personnel, and \$40 million in revenue, eventually selling it for 12x EBITDA to GrubHub.

Crediting the MAP Management System™ for much of the success, he acquired MAP in 2017. MAP specializes in accelerating the performance of individuals, teams, and companies through their powerful accountability system. Michael has 25+ years in Entrepreneurs' Organization, and served as the Global Chairman. He has traveled to 30 countries interacting with entrepreneurs around the world. Currently he is a member of YPO. and is the CEO of MAP.



DISCIPLINE ◀ ACCOUNTABILITY ▶ ACHIEVEMENT