



TEXAS ADMINISTRATORS OF
CONTINUING EDUCATION
FOR COMMUNITY / JUNIOR COLLEGES

2026 TACE CONFERENCE
Vendor Sponsorships Opportunities

TACE 2-1-1:
Your Higher Ed Resource

February 11-13, 2026
Kalahari Resort, Round Rock, TX

Vendor Sponsorship Opportunities

TACE Conference

February 11-13, 2026 | Kalahari Resorts & Conventions | Round Rock, TX

The Texas Administrators of Continuing Education (TACE) invites you to become a valued sponsor at our annual state conference! This is your opportunity to connect with hundreds of continuing education and workforce training professionals from community and technical colleges across Texas.

TACE offers multiple sponsorship packages designed to align with your marketing goals, target audience, and budget. Whether your goal is to showcase innovative products, build brand awareness, or strengthen professional partnerships, our sponsorship opportunities provide meaningful engagement and visibility throughout the event.

Each year, the TACE Conference welcomes 200–250 administrators, trainers, and staff, along with representatives from state agencies and boards that play a key role in workforce development and higher education initiatives.

We're thrilled to return to the beautiful Kalahari Resort and Conventions in Round Rock, TX—a premier destination featuring an indoor waterpark, amusement center, bowling alley, and a wide variety of on-site dining options.

This year's conference will again feature the Whova Conference App, an award-winning tool that enhances visibility and engagement for sponsors. Through Whova's "Sponsor Center," you can create banner ads, build profiles, showcase products and services, and easily manage leads and connections with attendees.

Join us for the TACE 2026 Conference, February 11–13, 2026, at the Kalahari Resort and Convention Center in Round Rock, TX. We're confident your experience—and your return on investment—will be out of this world!

See below for sponsorship details, and please contact our Vendor Chair, Kristina DeWitty, at 281-478-2784 or kristina.dewitty@sjcd.edu if you have any questions. Thank you for your continued support of TACE!

Sponsor registration for the conference is OPEN!

Click below to review Sponsorship Levels and Register:

<https://www.taceonline.org/page/Sponsors>

For more information, contact:

Kristina DeWitty

TACE President

Kristina.DeWitty@sjcd.edu

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Exhibitor & Sponsorship Opportunities

Presenting Sponsor \$10,000 (ONE)

45 minute Breakout Session
Table inside the President Mixer & inside Main Ballroom
TACE Presented By" Sponsors name on signage
Lanyard & Conference Bag Sponsorship
Up to eight (8) conference registrations
Two (2) 6 ft tables or space for equipment

Platinum Exhibitor \$5,000 (3 available)

Gold Exhibitor Package PLUS
Signage with company logo in break area
Up to four (4) conference registrations
Three (3) minute presentation before Day 2 Keynote
Two (2) 6 ft tables or space for equipment

Gold Exhibitor \$2,500 (9 available)

Silver Exhibitor Package PLUS
Company logo shown on main screens in main session
One exhibitor provided promotional item in conference bag
Marketing materials at dining tables during lunch
Up to three (3) conference registrations
One (1) table, no equipment

Silver Exhibitor \$1,500 (10 available)

Customizable marketing pages on **TACE** website
Participating attendee list
Verbal acknowledgement during conference opening session
Sponsor name and link to home page on **TACE** website
Sponsor profile on the **TACE** website
Up to two (2) conference registrations
One (1) table, no equipment

Bronze Exhibitor \$500 (unlimited)

Name recognition in conference materials
Listing on **TACE** website
Inclusion in Whova conference app
Verbal acknowledgment during conference
Marketing collateral distribution opportunities

Excluded Benefits:

NO physical table space, NO conference tickets, NO on-site presence required, and NO access to attendee contact information

Sponsorship Add-ons*

Conference Bag Sponsor \$750

Exclusive High Exposure, Limit 1
Only if no Presenting Sponsor

Lanyard Sponsor \$750

Exclusive High Exposure, Limit 1
Only if no Presenting Sponsor

Break Sponsor \$350 each

**Add-ons available with sponsorships*

Exhibitor Registration:

<https://www.taceonline.org/page/Sponsors>

For More Information:

Kristina DeWitty

TACE President

(281) 478-2784 or kristina.dewitty@sjcd.edu

TACE is connected by Whova Exhibitor Benefits:

Exhibitor Center
Banner ads
Profiles and showcasing
Targeted lead generation & retrieval
And more!



Your conference sponsorship includes meals & participation in all conference events and sessions.

Kalahari
Resorts & Conventions
1-877-KALAHARI
(525-2427)



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