



MEMBERSHIP BENEFITS

MEMBERSHIP HAS IT'S PRIVILEGES . . .

**"TACVB has helped move our DMO forward In the travel and tourism Industry."
John Rolfe, CAO of Houston First Corporation**

JOIN TACVB TODAY

TACVB is committed to supporting the convention and tourism industry through education, networking & sharing, and providing useful tools and resources for CVB/DMO, Chamber professionals, and Industry partners.

EDUCATION EVENTS

TACVB Annual Conference: A 3-day event helping communities by providing a wide range of informative and interactive general sessions, specialty tracks and roundtables. Topics addressed include: leadership, technology, marketing, public relations, group sales/servicing, sports, and much more. Come explore ways your community can be the . . .

Competitive *EDGE* in Destination Marketing

Seminars: Destination Marketing Principles (DMP) events provide tools and resources for tourism professionals. Community organizations can bid to host a customized DMP in their area and invite area partners. These seminars are 1-2 day events.

Symposium Events: 1-2 day educational events geared towards specific topics.

Webinars: 1-hour online education sessions with remote accessibility.

PROFESSIONAL DEVELOPMENT

Texas Destination Marketer Certification Program (TDM): A certification program offering specific training in 8 disciplines with emphasis on best practices in the tourism and hospitality industry. Upon completion of the program, a professional **TDMC Designation** is awarded.

Formal Specialized Training through various TACVB events and networking sessions.

Scholarship & Grant Opportunities: Professionals can APPLY for scholarship to aid in attending TACVB events OR grant assistance to attend approved allied events.



VALUE-ADDED MEMBERSHIP ADVANTAGES

Peer To Peer Exchanges: Gain access to 200 + DMOs and allied organization throughout Texas and Oklahoma through ongoing network connections, listserv, newsletters, shirtsleeves, and IDEA Fair.

IDEA Fair: Sharing excellence in destination marketing and bringing awareness of quality work completed by TACVB members. Members may enter their campaigns for recognition in 10 selected categories.

E-Newsletter: Receive e-news detailing upcoming events, breaking tourism news and other resources helpful to DMOs.

FREE Job Posting Opportunities: Ability to post job announcements on the TACVB website.

Team Texas Participation: A cooperative marketing program for Texas and Texas destinations.

Reduced Event Registration Prices: To participate in various TACVB events and programs.



Annual Conference Education Session

RESOURCE TOOLS

Membership Directory: Gain access to 200 + DMOs and allied organization throughout Texas and Oklahoma.

Resource Library: Access to facts, data, and tools shared by industry leaders. These resources are available through electronic presentations, files, sample documents, etc. to assist tourism professionals and DMOs/CVBs.

E-Newsletter: Details upcoming events, news and other resources helpful to DMOs.

Texas Meetings & Events Tracking (TxMET): An electronic system of leads shared by Texas CVB subscribers for association/corporate meetings, sporting events, and tour operators that desire to meet in Texas.

Annual Membership Survey: Membership surveys are FREE to participating TACVB members.



Texas Heritage/Cultural Tour



**TEXAS ASSOCIATION OF CONVENTION & VISITOR BUREAUS
MEMBERSHIP DUES INVESTMENT SCHEDULE**

**Investment Schedules A & B
are based on the
Annual Operating Budgets of the Organization**

Investment Schedule A — TEXAS CVB/DMO/CHAMBER Members

Category	Annual Operating Budget	Annual Investment
1	Under \$50,000	\$250
2	\$50,000 to \$199,999	\$375
3	\$200,000 to \$349,999	\$625
4	\$350,000 to \$499,999	\$750
5	\$500,000 to \$999,999	\$875
6	\$1M to \$4,999,999	\$1,075
7	\$5M and above	\$1,250

Investment Schedule B — NON-TEXAS Members

Category	Annual Operating Budget	Annual Investment
1	\$0—\$49,999	\$200
2	\$50,000—\$199,000	\$325
3	\$200,000—\$349,000	\$575
4	\$350,000—\$499,000	\$700
5	\$500,000—\$999,999	\$825
6	\$1,000,000— \$4,999,999	\$1,025
7	\$5,000,000—up	\$1,200

Investment Schedule C — AFFILIATE Members

Category	Employee Count	Annual Investment	Includes
1	1—5 employees	\$325	All Staff
2	6—20 employees	\$425	All Staff
3	21+ employees	\$525	All Staff

Investment Schedule D — OTHER Members

Membership Type	Membership investment
Legacy	\$100
Student	\$25



MEMBERSHIP APPLICATION FOR AFFILIATE MEMBERS

Please submit application and payment to:

TACVB@TACVB.org OR

PO Box 8665 | Round Rock, TX | 78683

Date: _____

Name: _____

Title: _____

Company Name: _____

Physical Address: _____

Mailing Address: _____

City / State/ Zip: _____

Phone: _____ Email: _____

Website: _____

Please select the membership category below that best fits your organization based on the number of people you employ.

Annual Dues Schedule

Number of Employees Annual TACVB Dues:

- | | |
|---|-------|
| <input type="checkbox"/> 1 – 5 employees | \$325 |
| <input type="checkbox"/> 6 – 20 employees | \$425 |
| <input type="checkbox"/> 21 + employees | \$525 |

Signature authorizing purchase: _____