

TACVB

We're more than
a TEAM,
We're a FAMILY!

*Growing Member
Relationships & Partnerships*



TACVB Staff Traveling to
Annual Conference



*"Pamela's My Name,
Service is My Game"*



TEXAS ASSOCIATION OF CONVENTION & VISITOR BUREAUS

P.O. BOX 8665
ROUND ROCK, TX 78683



THE COMPETITIVE EDGE IN DESTINATION MARKETING

MEMBERSHIP 101

MEMBERSHIP HAS ITS BENEFITS

TACVB is committed to supporting the convention and tourism industry through education, networking & sharing, and providing useful tools and resources for CVB/DMO, Chamber professionals, and Industry partners.

TACVB is an agency-based organization and strives to provide members with resources, tools, and education events needed to be well-informed. The types of memberships include DMO, Affiliate, Industry Partner, & Student.

EDUCATION EVENTS

TACVB Annual Conference: A 3-day event helping communities by providing a wide range of informative and interactive general sessions, specially tracks and roundtables.

Seminars: Destination Marketing Principles (DMP) events provide tools and resources for tourism professionals.

Summit Events: 1-2 day educational events geared towards specific topics.

Webinars: 1-hour online education sessions with remote accessibility.

Professional Development

Texas Destination Marketer Certification Program
Formal Specialized Training with Networking Sessions
Scholarship & Grant Opportunities

Value-Added Member Advantages

Peer to Peer Exchanges	TxMet Subscription
Idea Fair Campaigns	Resource Library
E-Newsletter	Membership Survey
Free Job Postings	TACVB Think Tank 
Reduced Event Registration	Team Texas Participation

Go to TACVB.org
for all your membership needs.

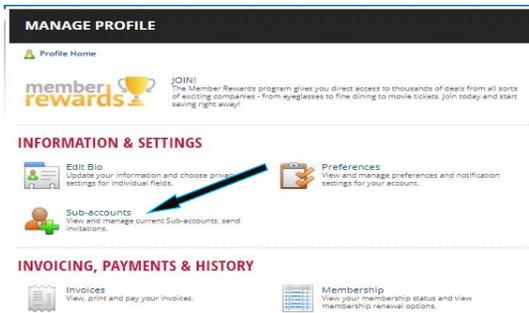


TACVB Member Account & Profile Management

Each TACVB agency member receives an online master profile where general agency information is maintained (i.e., agency main contact, dues investment invoices, etc). It is recommended that all staff members of an agency have a professional individual profile with a specific user name and password access. The professional individual profiles are sub-accounts created through the Master Profile account.

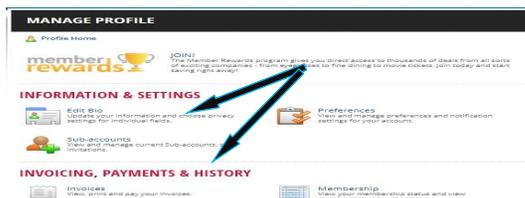
How to Create a Professional Individual Profile—

- ▶ Go to TACVB.org ▶ Sign-in ▶ Go to Manage Profile
- ▶ Information & Settings ▶ Sub-accounts ▶ Create Sub Accounts ▶ Add a User Name and Password



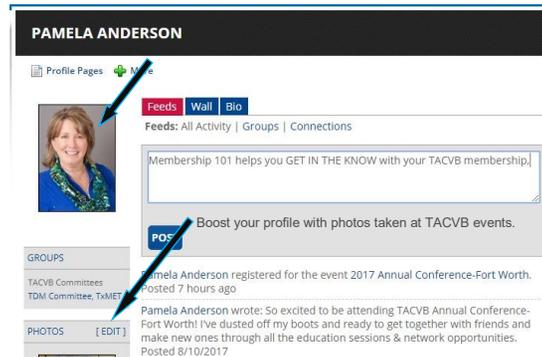
Managing Your Profile Account—

- Update bio and other account info periodically
- Upload a professional Profile Photo (Manage Profile tab)
- View & Print TACVB Event Invoices & Registrations



Enhance Your Profile

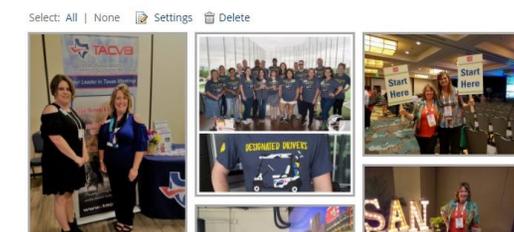
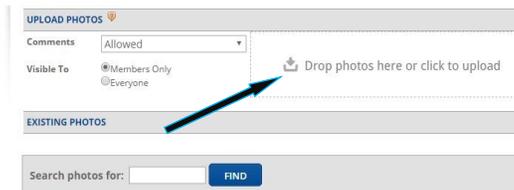
When members complete their profile it increases the value of the member community. To add a fresh splash of life to your profile, simply upload a professional Profile Photo. It will also allow other TACVB members to engage with you through recognition. Go to Profile Home to edit.



Get connected with TACVB—

- ▶ @ TACVB.org—for information & events
- ▶ Sign-in and search for other TACVB Member Profiles, create a photo gallery, send messages to other members, add files & links to share with other members, search career postings, and access/manage/upload earned TDM certification credits. Link with us on social media:

- ▶ Facebook: Facebook.com/TexasAssnCVB/
- ▶ Twitter: Twitter.com/TACVB/
- ▶ Instagram: Instagram.com/TACVB/



Other TACVB Membership

FAQs & Tips

When should I renew my TACVB membership investment?

- TACVB membership investment cycle (FY) begins October 1 and ends on September 30.
- Membership dues investment invoices are emailed to the Master Profile account email on September 1.

What if I can't remember my password or user name?

- Profile password can be reset from the member sign-in screen. Simply select the [Click here to reset your password.](#)
- To reset your user name, contact the TACVB office.

What is the best way to register for a TACVB event?

- Go to TACVB.org, sign in to your profile account, complete the registration forms. If you are signed in, the contact information boxes will auto-fill. Close out your registration by entering credit card information at check-out.
- If you prefer to be invoiced, contact the TACVB office via email or phone. TACVB staff will send you an invoice.

Does TACVB have a listserv where I can pose questions to other DMO members?

- No, not at this time. If you have a question to ask other DMO agencies, join the TACVB Facebook Think Tank. It is a private group exclusively offered to TACVB DMO members. Join and then ask away.

Contact Us

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Visit us on the web: TACVB@TACVB.org