



TACVB MEMBERSHIP RECRUITMENT QUESTIONNAIRE

I. Obtain Updated Organization Information:

1. Organization Name Verification: _____
2. Contact Person: _____
3. Other: _____

II. Retrieve Organization/Community/Area Tourism Effort Information:

1. Is the organization/community/area actively pursuing tourism efforts?

If not, who in the community is? _____

III. Inquire Into Organization/Community/Area Needs Information:

1. What are the needs of the organization/community/area in sales, marketing, and/or servicing tourism, etc.?

2. What are the staff development needs within the organization/community/area (leadership, communication, technology, etc.)?

3. Other challenges, needs, interests of the organization/community/area?

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IV. Share the Benefits of a TACVB Membership: (See Membership Benefits/Investment Prospectus)