

TACVB

**We're more than
a TEAM,
We're FAMILY!**

*Growing Member
Relationships & Partnerships*



Member Engagement



Sponsorship Opportunities



*Educational
Speaking
Opportunities*



TEXAS ASSOCIATION OF CONVENTION & VISITOR BUREAUS

P.O. BOX 8665
ROUND ROCK, TX 78683-8665



THE COMPETITIVE EDGE IN DESTINATION MARKETING

AFFILIATE MEMBER BENEFITS

MEMBERSHIP HAS ITS BENEFITS

The Texas Association of Convention & Visitor Bureaus (TACVB) is a membership-based organization and committed to supporting the travel and tourism industry. The types of memberships include: Destination Marketing Organizations (DMO), Affiliates, Industry Partners, Legacy & Students.

TACVB offers training and professional development opportunities designed for staff members of DMOs, convention & visitor bureaus, city departments, chambers of commerce and visitors centers. Many of the benefits are detailed below.

TACVB EDUCATION EVENTS

TACVB Annual Conference: A 3-day event helping communities by providing a wide range of informative and interactive general sessions, specialty tracks and roundtables.

Seminars: Destination Marketing Principles (DMP) events provide tools and resources for anyone involved in promoting a destination to visitors.

Symposiums: 1-2 day hyper-focused educational events designed to deliver current, relevant experiential knowledge and skills to DMO professionals (e.g., sales, marketing, leadership).

Webinars: 1-hour topic specific online education sessions with remote accessibility.

VALUE-ADDED AFFILIATE MEMBER ADVANTAGES

- Enhanced Opportunity to Engage with DMO Professionals
- First-hand Access to Premier Sponsorship Packages
- Educational Speaking Opportunities
- Reduced Registration Prices at TACVB Events
- Receive Ongoing Email & Social Media Communications
- FREE Monthly TACVB E-Newsletter Subscription
- Member-Only Website Access
- Connect with a Network of Industry Professionals
- Free Industry Job Postings



TACVB Membership Investment

The Texas Association of Convention & Visitor Bureaus (TACVB) is the only organization that provides professional development specifically for staff of destination marketing organizations (DMOs). TACVB is committed to supporting and developing the convention and tourism industry in Texas through education and the sharing of ideas.

A TACVB membership offers many benefits such as access to a membership database, networking avenues with potential customers at conferences & events, various exhibit and sponsorship advantages, and much more.

Interested in becoming a member and partner of TACVB, below is the membership dues investment schedule.

TEXAS ASSOCIATION OF CONVENTION & VISITOR BUREAUS MEMBERSHIP DUES INVESTMENT SCHEDULE

Affiliate Annual Investment Schedule

Category	Employee Count	Annual Investment	Includes
1	1—5 employees	\$325	All Staff
2	6—20 employees	\$425	All Staff
3	21+ employees	\$525	All Staff

TACVB Speaking Opportunities

TACVB provides the opportunity for affiliate members to present an educational session at TACVB educational events. TACVB strives to provide cutting-edge programming for DMO professionals, so emphasis should be placed on content that is relevant, timely, and develops the skills needed to excel in the tourism industry.

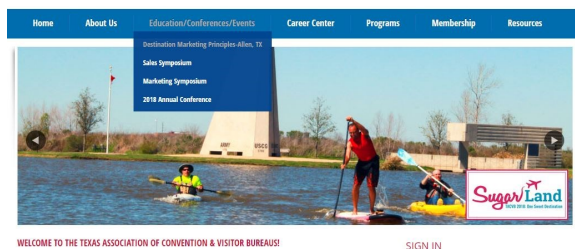
Education sessions will include general sessions (or keynotes), breakout sessions, and case studies. Sessions will vary in length. General sessions can range from 1 hour to 1.5 hours long. Breakout sessions and case studies are typically 45 minutes to 1 hour in length. All sessions can include up to 5 minutes at the beginning for introductions and recognition of sponsors.



TACVB Sponsorships Opportunities

TACVB provides sponsorship options that will convert hand-shakes into new or increased business. There are individual event or multiple event sponsorship levels. Whatever your marketing goals, target audience, and budget, we are sure to have something that meets your business needs.

Sponsoring at a TACVB event helps support the development of programs and events that allow TACVB members to learn creative destination marketing strategies, hear about the latest industry trends, participate in peer-to-peer exchanges, and discover how new technology can aid travel and tourism.



WELCOME TO THE TEXAS ASSOCIATION OF CONVENTION & VISITOR BUREAUS SIGN IN

We Invite You to . . . Get Connected with TACVB

- ▶ TACVB.org—for membership & event information
- ▶ TACVB.org—for sponsorship & speaking opportunities
- ▶ Facebook: Facebook.com/TexasAssnCVB/
- ▶ Twitter: Twitter.com/TACVB/
- ▶ Instagram: Instagram.com/TACVB/



Other TACVB Membership FAQs & Tips

How to JOIN TACVB as an Affiliate Member?

- Go to TACVB.org under the Member tab click on 'Why Join?'
- TACVB membership investment cycle (FY) begins October 1 and ends on September 30.
- TACVB membership investment can occur anytime of the year and renewal of membership will occur on October 1 of each year.
- Membership dues investment invoices are emailed to the Master Profile account email on September 1.
- If you prefer to be invoiced, contact the TACVB office via email or phone. TACVB staff will send you an invoice and answer any questions you may have.

How can I become a speaker at a TACVB event?

- Go to TACVB.org and complete an online Speaker Interest Form.

What is the first step in becoming a sponsor at a TACVB event?

- Go to TACVB.org, under the Education tab, click on Sponsorship Opportunities. There will be several sponsorship options. If you have any questions, or would like to be billed for a sponsorship opportunity please feel free to email or call us.

Contact Us

Sarah Page, Chief Executive Officer &
Pamela Anderson, Director of Membership Services

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Visit us on the web: TACVB.org