



# MEMBERSHIP BENEFITS

**MEMBERSHIP HAS IT'S PRIVILEGES . . .**

**"TACVB has helped move our DMO forward In the travel and tourism Industry."  
John Rolfe, CAO of Houston First Corporation**

## JOIN TACVB TODAY

TACVB is committed to supporting the convention and tourism industry through education, networking & sharing, and providing useful tools and resources for CVB/DMO, Chamber professionals, and Industry partners.

### EDUCATION EVENTS

**TACVB Annual Conference:** A 3-day event helping communities by providing a wide range of informative and interactive general sessions, specialty tracks and roundtables. Topics addressed include: leadership, technology, marketing, public relations, group sales/servicing, sports, and much more. Come explore ways your community can be the . . .

#### **Competitive *EDGE* in Destination Marketing**

**Seminars:** Destination Marketing Principles (DMP) events provide tools and resources for tourism professionals. Community organizations can bid to host a customized DMP in their area and invite area partners. These seminars are 1-2 day events.

**Symposium Events:** 1-2 day educational events geared towards specific topics.

**Webinars:** 1-hour online education sessions with remote accessibility.

### PROFESSIONAL DEVELOPMENT

**Texas Destination Marketer Certification Program (TDM):** A certification program offering specific training in 8 disciplines with emphasis on best practices in the tourism and hospitality industry. Upon completion of the program, a professional **TDMC Designation** is awarded.

**Formal Specialized Training** through various TACVB events and networking sessions.

**Scholarship & Grant Opportunities:** Professionals can APPLY for scholarship to aid in attending TACVB events OR grant assistance to attend approved allied events.



### VALUE-ADDED MEMBERSHIP ADVANTAGES

**Peer To Peer Exchanges:** Gain access to 200 + DMOs and allied organization throughout Texas and Oklahoma through ongoing network connections, listserv, newsletters, shirtsleeves, and IDEA Fair.

**IDEA Fair:** Sharing excellence in destination marketing and bringing awareness of quality work completed by TACVB members. Members may enter their campaigns for recognition in 10 selected categories.

**E-Newsletter:** Receive e-news detailing upcoming events, breaking tourism news and other resources helpful to DMOs.

**FREE Job Posting Opportunities:** Ability to post job announcements on the TACVB website.

**Team Texas Participation:** A cooperative marketing program for Texas and Texas destinations.

**Reduced Event Registration Prices:** To participate in various TACVB events and programs.



**Annual Conference Education Session**

### RESOURCE TOOLS

**Membership Directory:** Gain access to 200 + DMOs and allied organization throughout Texas and Oklahoma.

**Resource Library:** Access to facts, data, and tools shared by industry leaders. These resources are available through electronic presentations, files, sample documents, etc. to assist tourism professionals and DMOs/CVBs.

**E-Newsletter:** Details upcoming events, news and other resources helpful to DMOs.

**Texas Meetings & Events Tracking (TxMET):** An electronic system of leads shared by Texas CVB subscribers for association/corporate meetings, sporting events, and tour operators that desire to meet in Texas.

**Annual Membership Survey:** Membership surveys are FREE to participating TACVB members.



**Texas Heritage/Cultural Tour**



**TEXAS ASSOCIATION OF CONVENTION & VISITOR BUREAUS  
MEMBERSHIP DUES INVESTMENT SCHEDULE**

**Affiliate Annual Investment Schedule**

<b>Category</b>	<b>Employee Count</b>	<b>Annual Investment</b>	<b>Includes</b>
1	1—5 employees	\$325	All Staff
2	6—20 employees	\$425	All Staff
3	21+ employees	\$525	All Staff



**MEMBERSHIP APPLICATION FOR AFFILIATE MEMBERS**

**Please submit application and payment to:**

**TACVB@TACVB.org OR**

**PO Box 8665 | Round Rock, TX | 78683**

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City / State/ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please select the membership category below that best fits your organization based on the number of people you employ.

**Annual Dues Schedule**

<b><u>Number of Employees</u></b>	<b><u>Annual TACVB Dues:</u></b>
<input type="checkbox"/> 1 – 5 employees	\$325
<input type="checkbox"/> 6 – 20 employees	\$425
<input type="checkbox"/> 21 + employees	\$525

Signature authorizing purchase: \_\_\_\_\_