



MEMBERSHIP BENEFITS

MEMBERSHIP HAS IT'S PRIVILEGES . . .

"TACVB has helped move our DMO forward in the travel and tourism industry."
John Rolfe, CAO of Houston First Corporation

JOIN TACVB TODAY

TACVB is committed to supporting the convention and tourism industry through education, networking & sharing, and providing useful tools and resources for CVB/DMO, Chamber professionals, and Industry partners.

EDUCATION EVENTS

TACVB Annual Conference: A 3-day event helping communities by providing a wide range of informative and interactive general sessions, specialty tracks and roundtables. Topics addressed include: leadership, technology, marketing, public relations, group sales/servicing, sports, and much more. Come explore ways your community can be the . . .

Competitive EDGE in Destination Marketing

Seminars: Destination Marketing Principles (DMP) events provide tools and resources for tourism professionals. Community organizations can bid to host a customized DMP in their area and invite area partners. These seminars are 1-2 day events.

Symposium Events: 1-2 day educational events geared towards specific topics.

Webinars: 1-hour online education sessions with remote accessibility.

PROFESSIONAL DEVELOPMENT

Texas Destination Marketer Certification Program (TDM): A certification program offering specific training in 8 disciplines with emphasis on best practices in the tourism and hospitality industry. Upon completion of the program, a professional **TDMC Designation** is awarded.

Formal Specialized Training through various TACVB events and networking sessions.

Scholarship & Grant Opportunities: Professionals can APPLY for scholarship to aid in attending TACVB events OR grant assistance to attend approved allied events.



VALUE-ADDED MEMBERSHIP ADVANTAGES

Peer To Peer Exchanges: Gain access to 200 + DMOs and allied organization throughout Texas and Oklahoma through ongoing network connections, listserv, newsletters, shirtsleeves, and IDEA Fair.

IDEA Fair: Sharing excellence in destination marketing and bringing awareness of quality work completed by TACVB members. Members may enter their campaigns for recognition in 10 selected categories.

E-Newsletter: Receive e-news detailing upcoming events, breaking tourism news and other resources helpful to DMOs.

FREE Job Posting Opportunities: Ability to post job announcements on the TACVB website.

Team Texas Participation: A cooperative marketing program for Texas and Texas destinations.



Annual Conference Education Session

RESOURCE TOOLS

Membership Directory: Gain access to 200 + DMOs and allied organization throughout Texas and Oklahoma.

Resource Library: Access to facts, data, and tools shared by industry leaders. These resources are available through electronic presentations, files, sample documents, etc. to assist tourism professionals and DMOs/CVBs.

E-Newsletter: Details upcoming events, news and other resources helpful to DMOs.

Texas Meetings & Events Tracking (TxMET): An electronic system of leads shared by Texas CVB subscribers for association/corporate meetings, sporting events, and tour operators that desire to meet in Texas.

Membership Survey: Membership surveys are FREE to participating TACVB members.

TACVB Think Tank: access to a private Facebook group as a way of sharing and receiving tips, tools, and resources.



Texas Heritage/Cultural Tour



**TEXAS ASSOCIATION OF CONVENTION & VISITOR BUREAUS
MEMBERSHIP DUES INVESTMENT SCHEDULE**

**Investment Schedules A & B
are based on the
Annual Operating Budgets of the Organization**

Investment Schedule A — TEXAS CVB/DMO/CHAMBER Members

Category	Annual Operating Budget	Annual Investment
1	Under \$50,000	\$250
2	\$50,000 to \$199,999	\$375
3	\$200,000 to \$349,999	\$625
4	\$350,000 to \$499,999	\$750
5	\$500,000 to \$999,999	\$875
6	\$1M to \$4,999,999	\$1,075
7	\$5M and above	\$1,250

Investment Schedule B — NON-TEXAS Members

Category	Annual Operating Budget	Annual Investment
1	\$0—\$49,999	\$200
2	\$50,000—\$199,000	\$325
3	\$200,000—\$349,000	\$575
4	\$350,000—\$499,000	\$700
5	\$500,000—\$999,999	\$825
6	\$1,000,000— \$4,999,999	\$1,025
7	\$5,000,000—up	\$1,200

Investment Schedule C — AFFILIATE Members

Category	Employee Count	Annual Investment	Includes
1	1—5 employees	\$325	All Staff
2	6—20 employees	\$425	All Staff
3	20+ employees	\$525	All Staff

Investment Schedule D — OTHER Members

Membership Type	Membership Investment
Legacy	\$100
Student	\$25



MEMBERSHIP APPLICATION FOR NON-TEXAS DMOS

Please submit application and payment via:

Credit Card Online at TACVB.org OR

PO Box 8665 | Round Rock, TX | 78683

Date: _____

Name: _____

Title: _____

DMO Name: _____

Physical Address: _____

Mailing Address: _____

City / State/ Zip: _____

Phone: _____ Email: _____

Website: _____

Please select the membership category below that best fits your DMO based on your annual budget.

Annual Dues Schedule

Budget:	Annual TACVB Dues:
<input type="checkbox"/> Less than \$50,000	\$200
<input type="checkbox"/> \$50,000 - \$199,000	\$325
<input type="checkbox"/> \$200,000 - \$349,000	\$575
<input type="checkbox"/> \$350,000 - \$499,000	\$700
<input type="checkbox"/> \$500,000 - \$999,000	\$825
<input type="checkbox"/> \$1 million - \$4.9 million	\$1,025
<input type="checkbox"/> \$5 million and greater	\$1,200

Signature authorizing purchase: _____