



**2020 ANNUAL CONFERENCE  
TDM CREDIT RECORD  
August 11-13, 2020**

**TDM CANDIDATE INFORMATION**

Member Name: \_\_\_\_\_ Organization: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Education Session	# Credits	Disciplines (check one box <input checked="" type="checkbox"/> per session)	TDM Code
<b>TUESDAY</b>			
8:30 am - 9:30 am			
PRE-CONFERENCE SESSION: <i>Using TxMET as a Recovery Resource - Mark Lynch, Tempest</i>	3	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Sports Sales; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Communications	
10:00 am – 10:45am			
General Session: <i>How 3 Texas DMOs Experienced COVID-19</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Policy & Advocacy; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Sports Sales	
11:15 am – 12:00 pm			
Concurrent Session: <i>300 Miles is Our New Backyard - Best Ways to Reach the Drive Market (on a constrained or zero budget)</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Sports Sales; <input type="checkbox"/> Visitor Services	
Concurrent Session: <i>A Look at the COVID-era Visitor Center</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Communications	
Concurrent Session: <i>Connect With and Through Texas Media: Working with Travel Media to Promote Your Destination</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Communications; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales;	
Concurrent Session: <i>Face of the COVID-era Meeting</i>	2	<input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Sports Sales; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Facility & Operations	
Concurrent Session: <i>How to Create a Virtual Tour for Visitors</i>	2	<input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Sports Sales; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Facility & Operations	
Concurrent Session: <i>Reopening Snapshot: The Visitor Experience Right Now</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Policy & Advocacy; <input type="checkbox"/> Communications; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Technology	
1:30 pm – 3:00 pm			
Shirtsleeves: <i>CEO</i>	3	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Policy & Advocacy; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Sports Sales	
Shirtsleeves: <i>Group Sales</i>	3	<input type="checkbox"/> Group Sales; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Sports Sales; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Sports Sales; <input type="checkbox"/> Tourism Sales	
Shirtsleeves: <i>Group Servicing</i>	3	<input type="checkbox"/> Group Servicing; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Tourism Sales	
Shirtsleeves: <i>Marketing/PR/Digital Marketing</i>	3	<input type="checkbox"/> Technology; <input type="checkbox"/> Communications; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Sports Sales	

Shirtsleeves: <i>Sports</i>	3	<input type="checkbox"/> Group Sales; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Sports Sales	
<b>WEDNESDAY</b>			
10:00 am – 10:45 am			
General Session: <i>Destination Analysts' Coronavirus Texas Traveler Sentiment Index Study</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Policy & Advocacy; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Sports Sales	
11:15 am – 12:00 pm			
Concurrent Session: <i>The Next Normal for Sports Events and Tourism</i>	2	<input type="checkbox"/> Group Sales; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Sports Sales; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Visitor Services	
Concurrent Session: <i>Welcoming the Black Traveler: A Conversation with the Black Travel Alliance and Visit Fort Worth</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Policy & Advocacy; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Visitor Services;	
Concurrent Session: <i>Mighty "Teams of One" - Meeting the Challenge of Being the Only One Doing Your Tourism Job</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Policy & Advocacy; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Sports Sales	
Concurrent Session: <i>Convention Servicing Under the New Normal</i>	2	<input type="checkbox"/> Group Sales; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Sports Sales; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Facility & Operations	
Concurrent Session: <i>Understanding the STR Report: How to Make it Work for You</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Policy & Advocacy; <input type="checkbox"/> Technology; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Marketing; <input type="checkbox"/> Visitor Services;	
Concurrent Session: <i>A Fresh Vision in an Altered Universe: Your Media Plan Today</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Communications; <input type="checkbox"/> Marketing; <input type="checkbox"/> Technology; <input type="checkbox"/> Sports Sales; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Group Sales	
Concurrent Session: <i>Empathy in the Workplace</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Communications <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Policy & Advocacy	
1:30 pm – 3:00 pm			
TACVB Annual Membership Meeting	3	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Policy & Advocacy; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Sports Sales	
3:15 pm – 4:15 pm			
Historical Case Study Tour: <i>Mineral Wells Virtual Heritage Tour – Part 1</i>	3	<input type="checkbox"/> Heritage & Cultural Tourism	
<b>THURSDAY</b>			
9:15 am – 10:00 am			
General Session: <i>What's Next for Tourism?</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Policy & Advocacy; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Sports Sales	
10:00 am – 10:45 am			
General Session: <i>Same Road, New Exit</i>	2	<input type="checkbox"/> Admin/Finance; <input type="checkbox"/> Technology; <input type="checkbox"/> Group Sales; <input type="checkbox"/> Communications; <input type="checkbox"/> Policy & Advocacy; <input type="checkbox"/> Group Servicing; <input type="checkbox"/> Marketing; <input type="checkbox"/> Tourism Sales; <input type="checkbox"/> Visitor Services; <input type="checkbox"/> Facility & Operations; <input type="checkbox"/> Sports Sales	
11:00 am – 12:30 pm			
Historical Case Study Tour: <i>Mineral Wells Virtual Heritage Tour – Part 2</i>	3	<input type="checkbox"/> Heritage & Cultural Tourism	

**To earn TDM credits simply sign in to your online profile, register for 6 disciplines, and upload completed form and credits to your transcript @ TACVB.com under the Manage Profile tab.**

Total Credits Earned By Discipline:

Texas Heritage/Cultural Tourism	_____ credits earned	Group Sales	_____ credits earned	Sport Sales	_____ credits earned
Administration/Finance	_____ credits earned	Group Servicing	_____ credits earned	Technology	_____ credits earned
Communications	_____ credits earned	Marketing	_____ credits earned	Tourism Sales	_____ credits earned
Facility Operations	_____ credits earned	Policy & Advocacy	_____ credits earned	Visitor Services	_____ credits earned