



NEWS & RESOURCES

Countdown to TAG 2016

Once again, it looks like the TAG conference will have record attendance. The discounted room rate expires **October 14th** so book your room and [register for the conference today!](#)



Join your colleagues for:

- **Phenomenal plenary speakers!** Jason Saul will discuss *How Pandora Will Transform Philanthropy*. Futurist Shawn DuBravac will engage you with *How Innovation Will Affect Philanthropy*.
- **Networking!** Meet new colleagues, share your experiences and learn from others.
- **Learning!** Three tracks, keynote and plenary session are scheduled; including vendor exhibits, and networking events.
- **The latest technologies!** Explore the Exhibitor Hall and talk one-on-one with leading companies in the industry.
- **TAG Program Partners!** Learn about TAG's Partners, AWS, digitalimpact, Foundation Center, GuideStar and TechSoup.

[Download the exciting agenda!](#) [Register Here!](#)



Exciting news! The TAG Board approved the expansion of the Simplify Initiative. Highlights include building a Knowledge Center about the many tools in the Philanthropic Sector and providing some technical support for TAG members.



We've contracted with **Poney Carpenter** to serve as the Initiative's project manager! Stay tuned for more details . . .

TAG Board Elects Class of 2019

Congratulations to **Mark Walker**, who is newly elected as a TAG board member for the term January 2017-December 2019. Deming Love and Matt Sharp were re-elected to serve a second term.



What Do You Use . . . Survey Results

EVENTS & MORE

[TAG Webinars](#)

[Productivity in the Cloud: Google Apps Versus Office 365](#)

Thursday, October 20th
2:00 - 3:00 pm EDT

[Jessie Ball DuPont Fund: AV Solutions for Collaboration](#)

Thursday, December 8th
1:00 - 2:00 pm EST

[Vendor Webinar](#)

[WizeHive: Best Practices for Streamlining Your Applications Processes](#)

Thursday, October 13th
1:00 - 2:00 pm EDT

[Regional Meetings](#)

[Washington, DC Regional Meeting](#)

Tuesday, October 11th
12:00 - 2:00 pm EDT

[San Francisco Regional Meeting](#)

Wednesday, October, 12th
12:00 - 2:00 pm PDT

[What We're Discussing](#)

Many thanks to everyone for posting and replying to messages. Let's keep the discussions going!

- [Tracking Website Downloads](#)
- [Business intelligence software for a large user base?](#)
- [Financial Edge NXT and SKY API?](#)
- [Satisfaction with iPhi from Stellar](#)

Summary and detailed survey results were sent to all participating foundations. Some of the summary data will be shared with all TAG members at a later date.



Two highlights:

- More than half of the respondents are using Office 365.
- Gifts Classic is the most used grants management software by respondents, followed very closely by foundationConnect and Fluxx.

Interesting Reading

[Workshop: From Metrics to Impact Data Story](#)



Date: Oct 6, Thursday 2016 9AM-1PM PDT

Location: Sobrato Conference Center 600, Valley Way, Milpitas, CA

The workshop gives an in-depth insight into an end to end process of data planning, collecting and reporting for any nonprofits, foundations, program managers, impact evaluators, grant managers, etc. Over 2500+ metrics to start with including Guidestar recommended metrics. Bring your metrics, data collection practices, and reports for one-on-one advice with a team of experts. [More >](#)

[Five Vital Elements for Mobile SEO Success](#)

Is your website mobile-friendly? 2016 marks the first year that mobile traffic surpassed desktop traffic, yet many businesses have still neglected to take mobile devices into account.

Their websites aren't optimized for mobile search, and simply don't look good on phones and tablets. Not only does this cause frustrated users to leave the site, it's a big problem for your SEO as well.

As of April 21, 2015, Google unleashed "obilegeddon" which punishes websites that aren't mobile-friendly, and announced that mobile-friendliness is now one of their most important ranking signals. [More >](#)

- [Former Employee Rights to Email, Contacts, etc.](#)

[Welcome New Members](#)

- [Business Solutions. Re-Solved](#)
- Malcolm Klotz
- [Becker Charitable Trust](#)
- Chana Fitton
- [Value Stream Consulting](#)
- John Licata
- [Greater Rochester Health Foundation](#)
- Jennifer Baker
- [Lincoln Community Foundation](#)
- Michelle Paulk

[Job Opportunities](#)

- [Grants Manager](#)
- The Ahmanson Foundation
- [Business Systems Manager, Finance & Supply Chain](#)
- International Rescue Committee
- [IT Project Manager](#)
- The Rockefeller Foundation
- [IT Associate](#)
- Wellspring Advisors