Texas Association of School Personnel Administrators
Strategic Plan
2014 -2019

Beliefs

We Believe:
- People are our most valuable resources
- In developing human resource leaders
- We are a learning organization
- Our decisions impact student success
- In building relationships and communication networks
- In engaging and empowering our membership

Vision

TASPA. . .
Learning, Leading, Making a Difference

Mission

The mission of TASPA is to engage and develop human resource professionals thereby enhancing HR services to school districts.
Strategic Objectives and Strategies

Membership:
1. Generate a process to recruit and retain membership.
   1.1 Enhance membership recruiting efforts targeting large and small districts/entities.
   1.2 Develop a plan to maintain membership.

Communications:
2. Develop a communication plan utilizing various platforms.
   2.1 Create a system to utilize the most viable and effective methods of preferred communication to reach all current and potential members.

Leading:
3. Transform HR personnel to become effective leaders.
   3.1 Design a plan which provides professional development to reach all levels of learners in human resources.

Learning:
4. Develop high quality professional development.
   4.1 Develop high quality professional development that addresses needs of the members.
   4.2 Enhance all professional development opportunities.

Organizational Capacity:
5. Evaluate the needs of our membership.
   5.1 Develop innovative approaches for the organization to improve its resources.
   5.2 Develop a plan to understand and respond to the needs of the membership.

Governmental Relations:
6. Establish and maintain an influential relationship with governmental bodies.
   6.1 Develop lines of communication with governmental bodies to represent the interests of TASPA.