



# TASPAHR Connection

Quarterly Newsletter for School HR Administrators

**TASPAHR Connection** is the e-newsletter distributed to TASPA members. Each new issue is emailed to all TASPA members quarterly. Total circulation is 1,000+. Readers include, public and private school personnel directors and central office administrators and support staff in Texas schools.

Your ad can be linked to your website by including a URL. Readers can easily be directed to your website by clicking on your ad.

## Advertising Rates

Ad Size	Rates per Insertion <i>Discounts available if purchasing multiple insertions.</i>			
	4 issues	3 issues	2 issues	1 issue
Front Inside Cover	\$600	\$700	\$800	\$1000
Back Inside Cover	\$500	\$600	\$700	\$900
Back Cover	\$400	\$500	\$600	\$800
1/2 page	\$350	\$450	\$550	\$700
1/3 page	\$300	\$400	\$450	\$600
1/6 page	\$200	\$300	\$400	\$500

## Publication and Ad Submission Schedule

Issue	Ad Deadline	Email Issue
February 2020	February 5, 2020	February 18, 2020
May 2020	May 1, 2020	May 15, 2020
August 2020	August 1, 2020	August 14, 2020
November 2020	November 1, 2020	November 16, 2020

## Artwork Specifications

Ad	Width	Height
Cover pages	8.5"	11"
1/2 page horizontal	7.5"	4.75"
1/3 page vertical	2.5"	9.75"
1/6 page vertical	2.5"	4.75"

- Ads should be submitted as PDF.
- Submit to: [ccrane@taspa.org](mailto:ccrane@taspa.org)

## TEXAS ASSOCIATION OF SCHOOL PERSONNEL ADMINISTRATORS

406 E. 11th Street, Suite 310 • Austin, Texas 78701  
 Phone: 512-494-9353 • [www.taspa.org](http://www.taspa.org)



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## Advertising Space Reservation Contract

Contact: Chandelle Crane, [ccrane@taspa.org](mailto:ccrane@taspa.org)

This agreement authorizes TASPA to reserve space for our advertising at the indicated cost and subject to the conditions and terms as follows:

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Month	Size	Frequency	Rate	Ad Total
February				
May				
August				
November				
<b>Total</b>				

This order represents cost for space, color and placement only. Advertiser is responsible for all costs incurred in the preparation of the ad.

**Terms:** All invoices are due and payable within 30 days upon receipt of the invoice. Ads will not be published unless payment is received in full. Payments can be submitted via check or credit card

**Cancellations:** Cancellations must be in writing and signed by an authorized representative of your firm 60 days before scheduled publication.

Advertising authorized by: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

**TEXAS ASSOCIATION OF SCHOOL PERSONNEL ADMINISTRATORS**

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