The Agile Transformation Journey

Who am I?
Assumptions for this discussion
Transformation Journey Overview
Stages of Transformation
Questions?
Who am I?

Cynthia Coffey

• Transformation Coach
• Mediator
• Therapist

20 years of experience working with teams to improve their processes

Balanced focus on improving product delivery and the employee experience
Assumptions
Starting Point

Vision / Goals

Preparation / Planning

Execution

Maintenance

Agile?

Transformation Journey
Stage 1: Starting Point

When the way you work is harder than the work itself
Stage 2: Vision

“There is nothing so useless as doing efficiently that which should not be done at all” Peter Drucker
"Give me six hours to chop down a tree and I will spend the first four sharpening the axe."  

Abraham Lincoln
Stage 4: Action

“Just do it.” Nike

Put plans into motion

Culture
Business Practices
Engineering Practices
Infrastructure
Inspect & Adapt
Stage 5: **Maintenance**

"Good habits, once established, are just as hard to break as are bad habits."  
*Robert Puller*
Questions?
Thank you!