Privacy Policy
Texas AWWA Internet Privacy Protection Plan

Purpose and Background
Our Internet Privacy Protection Plan discloses how we protect our members' and customers' privacy by controlling the use of information we collect from them on the Texas AWWA Registration website. TEXAS AWWA (TAWWA) has created this Internet Privacy Protection Plan to demonstrate our commitment to our members' and customers' right to privacy. The following information discloses our information gathering and dissemination practices for this Texas Waters℠ registration website.

Availability
We will post this plan on the TAWWA website, www.tawwa.org and it will be linked from the front page and from any page where member information is collected.

Information Collected for Registrations
The TAWWA registration forms collect only the information for which they ask you explicitly and which you enter in them. We do not collect any information beyond the form information needed to complete your registration. We collect:

- Registrait information during online registrations

We will modify this section as necessary as new features are added to the TAWWA website.

Personal Information from Children and Adults
TEXAS AWWA does not intentionally or knowingly collect information from children. We neither identify information as originating from children nor market goods and services to children. We restrict the collection of personal information to demographic characteristics which help us understand our members/customers and their needs (see below), and to information used in authorized transactions (for example: address and credit card number for online purchases).

Use of the Collected Information
We use the information collected in three ways: (1) some information is used internally and for marketing purposes; (2) some information remains in computer files which are the basis of statistical reports, with no member/customer detail extracted. Each of these uses is discussed below.

1. Information Used Internally and for Marketing Purposes: Name, address, phone fax, email, affiliation, industry, job title, and other similar information is used by TEXAS AWWA and/or AWWA to understand its audiences and to offer member benefits and products to members/customers who are likely to be interested in them.

2. Information Used for Statistical Reports: We will collect data secured from conference registrations to assist us in creating reports about attendance, trends, program information, and etc. to help provide attendees with services and facilities to improve future training.

Information Collected by Third Parties
Information collected on our registration website is not currently provided to any third parties not affiliated with Texas AWWA or AWWA.

Use of Internet Cookies
Certain features of this Web site use an Internet technology called "cookies." In brief, when a user visits one of these features, the web server sends a short string of characters to the user's browser. These characters are stored on the user's machine so that the server can identify the specific user later in the same visit or during a future visit. Users can set their browsers not to accept cookies, or to warn them when one is sent. They can also delete existing cookies. We believe that this technology enhances web customer service and saves users from restating their preferences on each visit. We do not permit downloads or cookies from third-party Web sites. We do not use cookies for any marketing purpose.
**Opting Out**
We recognize that members/customers may wish to limit our use of personal information, and that this decision may occur after information is provided. If desired, we will mark a member/customer's records to exclude that address in mailing lists. To accomplish this, members/customers should email complete contact information to information@tawwa.org or call 512-251-8101 and request that their records be marked "NO OUTSIDE DISTRIBUTION". This could deprive the member/customer of some of the many benefits of their association with TAWWA or AWWA.

**Data Security**
We use several methods to transmit information submitted by customers. Increasingly, transactions are protected using SSL encryption software. This means that your credit card information, name, address, and email cannot be read as they travel across the Internet. SSL encryption is the standard for transactional security and it is used by virtually all other e-commerce systems on the web. We join the Internet community's concern for data safety.

**TEXAS AWWA Guarantee**
We have NEVER had a bank confirm fraudulent use of a customer credit card as a result of ordering from us via the Internet. Because we are so confident of this record, we offer this guarantee: if you ever experience unauthorized use of your credit card as a result of ordering from the Texas Water<sup>®</sup> Conference via the Internet through our SSL secured servers, we will reimburse you up to a maximum of $50 if your bank holds you liable for the charges. EXCEPT AS EXPRESSLY PROVIDED IN THIS PARAGRAPH, TEXAS AWWA HEREBY DISCLAIM ANY GUARANTEE AND ALL EXPRESSED OR IMPLIED WARRANTIES OF ANY KIND WHATSOEVER. TEXAS AWWA MAKES NO GUARANTEE OR WARRANTY REGARDING THE OPERATION OR PERFORMANCE OF ANY SECURITY MEASURE OR DEVICE INSTALLED ON ITS WEB SITE OR USED IN PROCESSING ONLINE TRANSACTIONS. THE FOREGOING STATES THE ENTIRE LIABILITY OF TEXAS AWWA WITH RESPECT TO DATA THEFT OR CORRUPTION.

**Your Permission**
By using the TAWWA Web site, you consent to the collection and use of the information by us unless you have OPTED OUT (see above). If we change our privacy or security policies in the future, those changes will be posted here so you always know what information we collect, how we use it, and how we protect it.

**Further Explanations**
We would be happy to explain any of our privacy and security policies to you in person. Questions regarding information privacy may be directed to information@tawwa.org. Please include a phone number so we may respond directly.