



Let AWWA help you reach thousands of potential customers. Texas Section - AWWA is one of the most active sections of the American Water Works Association, which includes more than 54,000 individuals, organizations, and utilities in all areas of the drinking water community. The Association is dedicated to advancing the technology, science, and governmental policies relative to our crucial role as stewards of safe drinking water.

TEXASh2o readership includes 3,400 utility decision-makers in Texas. You'll find the answers to the majority of your advertising questions below; however, we will be happy to help you in any way that we can. Please contact Tracy Wagner-Haight at 512-251-8101.

Advertising Prices and Specifications

TEXASh2o is a bimonthly newsletter. The format is a standard letter size page (8.5" wide x 11" high) and contains 20+ pages per issue.

DISPLAY ADVERTISING

| Size | Example | B/W | Color |
|------------------------|----------------------------|-------|-------|
| Full Page – with Bleed | (Trim size 8.5" w x 11" h) | \$650 | \$950 |
| Half Page | (7.5" w x 4.5" h) | \$425 | \$575 |
| Quarter Page | (3.5" w x 4.5" h) | \$300 | \$450 |
| Business Card | (3.5" w x 2" h) | \$145 | \$220 |
| Back Page | | CALL | CALL |

NO REFUNDS FOR CANCELLED ADS. Ads should be submitted to GCP Association Services, PO Box 676, Pflugerville, Texas 78691 or Tracy Wagner-Haight at tbwagner@texas.net. Make checks payable to TAWWA.

LIMITATION OF LIABILITY: By submitting advertisement, advertiser agrees that the liability of the publisher and its employees and agents for any act or omission is limited to the cost of one insertion of the advertisement. Acceptance of advertising for publication in **TEXASh2o** does not imply approval or endorsement of any product, service or representation by either **TEXASh2o** or the Texas Section - American Water Works Association.

FULL PAGE BLEED: Full page advertisements may now include bleeds. Bleeds must extend at least 1/8" past trim edge. Full page ads will be trimmed to 8.5 x 11". To ensure nothing is cropped, please keep the live area 1/4" away from trim edges.

CLASSIFIED ADVERTISING: Classified word advertisements are \$10 for the first 20 words and \$1 per word for each word over 20 per insertion. All advertising must be typed as it should appear and include the number of consecutive issues in which it should be placed. All advertising must be prepaid.

DISCOUNTS: Discounts are available for commitments of six consecutive issues or more.

ADVERTISING FILE FORMAT

- JPEG, TIFF or PDF
- 300-dpi or better resolution
- Color ads must be in CMYK
- Digital files may be emailed to Tracy Wagner-Haight at tbwagner@texas.net

Contact Tracy Wagner-Haight at 512-251-8101 for more information

TEXASh2o Insertion Order

Company: _____
 Contact Name: _____
 Address: _____
 City, State, Zip: _____
 Phone: _____
 Fax: _____
 Email: _____

Make checks payable to: TAWWA

c/o GCP Association Services
 Mailing: PO Box 676
 Pflugerville, TX 78691
 Physical: 200 W. Main St., Ste. 200
 Pflugerville, TX 78660
 (p) 512-251-8101 | (f) 512-251-8152
 email: tbwagner@texas.net

Size of Advertisement:

- Full Page (Trim Size: 8.5" w x 11" h)
- Half Page (7.5" w x 4.5" h)
- Quarter Page (3.5" w x 4.5" h)
- Business Card (3.5" w x 2" h)

- Please Indicate: B/W Color
 JPEG TIFF PDF

Total Number of Insertions: _____
 Insertion Start Date: _____

Bill My: AMEX VISA MasterCard Discover

Amount to be Charged: \$ _____

Card #: _____

Expiration Date: _____

Cardholder Name: _____

Signature: _____

Billing Address: _____

Security Code: _____