

ICI Program Development



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First Questions

- What are you trying to accomplish?
- Who are your ICI customers?
- What is your level of expertise?
- What level of support do you have?

What Are We Trying to Accomplish?

- Biggest Bang for the Buck
- Make use of their expertise
- PR opportunities *(utility and ICI water user)*

Common Elements in Successful ICI Water Conservation Programs

- **Good program development;**
- **Getting the word out;**
- **Cost savings information;**
- **Plumbing codes and regulations;**
- **Technical information and assistance;**
- **Financial incentives;**
- **Public awards and recognition; and**
- **Utility data tracking and analysis.**

ICI Program Development and Implementation

- **Scoping opportunities**
- **Program elements**
- **Funding, rebates and buy-back opportunities**
- **Working with ICI customers**
- **Plan Development**
- **Sources of professional help and information**

Scoping Opportunities

- **Bench marking**
- **Identifying use and type of user**
- **Comparison**
- **Pick the high ones**

What You Will Need

- Billing data for water, sewer, pre-treatment
- Information on type of facility
- Information on contacts
- Trade organizations

A Balanced Approach!



Financial Incentives

- **Rebates** - Many energy rebates are also available for equipment that saves *both* energy and water. Adding water rebates can make this a real winner.
- **Water and Sewer Rate Incentives** – evaporation credits, rates that can be reduced if they use less water
- **Tax incentives** – Texas already offers sales and property tax exemptions.

Sources & Developments

- **Commercial and Institutional Audit Training;**
- **Best Management Practices (BMP) Guides**
- **Professional Help**
- **Texas AWWA**
- **Professional Organizations Now Developing**
- **Texas Water Development Board**

Entities With Information that can Identify Opportunities

- **Water utility billing and customer service**
- **Wastewater pretreatment program**
- **Local Chamber of Commerce**
- **Local health department list of facilities**
- **Local fire code officials list of facilities**
- **Local Property Tax Office property type list**
- **Trade Organizations (*see next slide*)**

Trade Organizations

- National Tooling and Machining Assoc – North Texas Chapter;
- Texas Association of Manufacturers;
- Chambers of Commerce;
- Association of Facility Engineers;
- International Facility Managers Assoc.;
- Building Owners & Managers Assoc.;
- Texas Hotel & Lodging Association;
- Texas Restaurant Association;
- American Society for Health Care
- Texas Association of Healthcare Facilities Management;

- Association of Texas College & University Facility Professionals;
- Association of Plumbing, Heating, and Cooling Contractors of Texas;
- Air Conditioning, Heating, and Refrigeration Institute;
- Texas Section – American Water Works Association;
- Texas Nursery and Landscape Association;
- Texas Association of Manufacturers; and
- American Society of Heating, Refrigerating and Air-Conditioning Engineers.

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