

# TCASE ANNUAL SUPPORTER PACKAGES

2016 -2017

BENEFITS	PARTNER \$30,000	CHAMPION \$20,000	INNOVATOR \$15,000	LEADER \$10,000	SUPPORTER \$7,500	BOOSTER \$5,000	FRIEND \$2,000
Early booth selection at TCASE Interactive Convention*.	X	X	X	X	X	X	X
Early booth selection at TCASE Great Ideas Convention*.	X	X	X	X	X	X	X
Recognition on TCASE Interactive & Great Ideas convention websites under appropriate level.	X (logo with link)	X (logo)	X (logo)	X	X	X	X
Flier in Interactive & Great Ideas convention bag (copies provided by sponsor).	X	X	X				
Marketing email sent to attendees prior to convention (one for Interactive, one for Great Ideas).	X	X	X	X	X		
Copy of pre-registration attendee list for Interactive and Great Ideas convention (includes name and district).	X (incl. emails)	X	X	X	X	X	X
Recognition on Interactive and Great Ideas convention signage under appropriate category.	X	X	X	X	X	X	X
Push notification recognizing all annual sponsors in convention app (Interactive/Great Ideas) - if not sponsored.	X	X	X	X	X	X	X
Recognition with plaque during awards ceremony for annual contribution at following years Interactive convention.	X (on stage)	X (on stage)	X	X	X	X	X (recog. only)
Listing in Interactive & Great Ideas convention program under appropriate sponsorship category.	X	X	X	X	X	X	X
Verbal recognition at Interactive & Great Ideas convention.	X	X	X	X	X	X	X
Verbal recognition of top sponsors at other TCASE hosted meetings.	X	X	X	X			
Printed recognition of top sponsors at other TCASE meetings.	X	X	X	X			
Display table and opportunity to address audience at other TCASE hosted meetings.	X (2)	X (2)					
Recognition on TCASE website under appropriate sponsorship category.	X (logo with link)	X (logo)	X (logo)	X	X	X	X
Mention in one Focus newsletter as part thank you to sponsors.	X	X	X	X	X	X	
Sponsorship of one webinar.	X						
Annual subscription to TCASE membership directory for up to five users (10 for Partner level).	X	X	X				
Ad in TCASE membership directory.	X (2)	X	X				
Complimentary affiliate membership.	X (2)	X (1)					
On-stage introduction to attendees at Interactive or Great Ideas convention, (if opportunities available).	X	X					
Sponsorship of Focus newsletter.	X (2)	X (1)					
Complimentary ad in Focus newsletter.	X (2)	X (1)					

\* Based on level of commitment.

# TCASE ANNUAL SUPPORTER PACKAGES

## 2016 - 2017 A LA CARTE & EVENT-SPECIFIC OPPORTUNITIES

Due to the branding opportunities granted from the a la carte items below, recognition will be given for contributions, however, opportunities will not count toward annual levels.

A LA CARTE & ADDITIONAL OPPORTUNITIES	COST
Convention internet	\$10,000
Afternoon reception	\$7,500
Convention tote bags	\$5,000
Opening keynote presenter*	\$5,000
Convention app	\$3,500
Name badge lanyards	\$3,000
Optional breakfasts*	\$2,000
General Session (limited opportunities available)	\$2,000
Hive	\$2,000/day
Pre-conference sessions*	\$1,500
General sponsor	\$1,000
Board of Directors/House of Delegates lunch*	\$2,000
Board of Directors meal*	\$1,500 breakfast \$2,500 dinner
Other TCASE events: opportunity to address attendees, recognition on PowerPoint (excludes New Directors' Academies & Conference on Special Education Law).	\$2,000/event
ADDITIONAL EXPOSURE OPPORTUNITIES **	
Exhibitor suites (limited availability)	\$1,000/day
10x10 Exhibit booths	\$800 member ; \$850 non-member
Convention program ad	1/2 page ad: \$450 members; \$499 non-member Full page ad: \$650 members; \$699 non-members
Membership directory ad (price based on regional tab)	\$1000 member; \$1150 non-member
Newsletter ad (logo and link on main page)	\$500/issue

\* Indicates sponsor can address attendees and distribute marketing materials.

\*\*Booth, suite and ad fees are not included in sponsorship calculation.

1

SELECT YOUR  
PACKAGE

2

CUSTOMIZE YOUR  
BENEFITS

3

SIGN YOUR  
COMMITMENT

4

RETURN YOUR  
FORM

# TCASE ANNUAL SUPPORTER PACKAGES

## 2016 -2017 COMMITMENT FORM

1

### SELECT YOUR PACKAGE BELOW

PARTNER \$30,000		CHAMPION \$20,000		INNOVATOR \$15,000		LEADER \$10,000		SUPPORTER \$7,500		BOOSTER \$5,000		FRIEND \$2,000
											SUBTOTAL \$ _____	

2

### CHOOSE A LA CARTE ITEMS & ADDITIONAL OPPORTUNITIES

Convention internet \$10,000	Afternoon reception \$7,500	Convention tote bags \$5,000
Opening keynote presentation* \$5,000	Convention app \$3,500	Name badge lanyards \$3,000
Optional breakfasts* \$2,000	General session (limited opportunities available) \$2,000	Hive \$2,000/day
Pre-conference sessions* \$1,500	Board of Directors/House of Delegates lunch* \$2,000	Board of Directors Meal* \$1500 breakfast; \$2,500 dinner
Other TCASE events \$2,000/event	Exhibitor suites (limited availability) \$1,000/day	10x10 Exhibit booths \$800 member; \$850 non-member
Convention program ad 1/2 page ad: \$450 members; \$499 non-member Full page ad: \$650 members; \$699 non-member	Membership directory ad (price based on regional tab) \$1,000 member; \$1,150 non-member	Newsletter ad (logo and link on main page) \$500/issue
		SUBTOTAL \$ _____

3

### SIGN YOUR COMMITMENT! RETURN THE FORM

#### COUNT US IN!

In order to process your application, all of the information must be completed. Please return with check payable to:  
TCASE 5920 W. William Cannon Dr. Bldg. 7, Ste. 103 Austin, TX 78749  
Questions? Please contact Ginger Meyners [ginger@tcase.org](mailto:ginger@tcase.org) ph: 512.474.4492 ext. 110

TOTAL  
COMMITMENT \$ \_\_\_\_\_

Contact Name	Title
Company	
Mailing Address	State
City	Zip code
Phone	Fax
E-mail Address	
Signature	