



TCASE

Great Ideas 2019 Sponsorship & Advertising Opportunities

Included below are sponsorship opportunities that will expand your organization's presence during the Great Ideas 2019 Convention.

All sponsoring organizations will receive advance exhibit space selection, in order of commitment level.

Afternoon Reception (TBD)

- Reception will take place in the meeting space pre-function area at the end of the sessions on Monday, Feb. 18;
- Each sponsor has the option to host a designated bar, beverage or food station.
- Sponsor may provide branded materials to distribute at station;
- Sponsor will receive dedicated signage at reception;
- Sponsor will receive recognition in the convention program and on convention signage throughout hotel; and
- Sponsor will receive a list of convention registrants.

Convention Tote Bags (\$8,000) - **SOLD**

- Sponsor logo will be printed on one side of the tote bag that each attendee receives when checking in at registration;
- Sponsor will receive recognition in convention program and on convention signage throughout hotel; and
- Sponsor will receive a list of convention registrants.

Opening Keynote Sponsorship (\$5,000) - **SOLD**

Topic: Conquer Your Stress: Practical Techniques for Stress Reduction, Self-care and Work/Life Balance

- Sponsor may address attendees and introduce speaker at the beginning of the session.
Time on stage is limited to a maximum of five minutes;
- Sponsor may distribute marketing materials to attendees upon entrance of session;
- Sponsor will receive recognition in the convention program and on convention signage throughout hotel; and
- Sponsor will receive a list of convention registrants.

Convention Internet Sponsorship (\$5,000 per day)

- Sponsor will be exclusive internet sponsor for Interactive 2018;
- Sponsor can pre-determine log-in code and brand it to its organization;
- Sponsor will receive recognition in the convention program and on convention signage throughout the hotel; and
- Sponsor will receive a list of convention registrants.

Convention Program (\$3,500) - **SOLD**

- Sponsor will receive full page ad in convention program and a banner ad on the back of the program;
- Sponsor will receive recognition on convention signage throughout hotel and within convention program; and
- Sponsor will receive list of convention registrants.

Convention App (\$3,500)

- Sponsor name/logo will be included in the convention app;
- Sponsor may send one push notification sent through the app during the event;
- Sponsor will receive recognition in convention program and on convention signage throughout the hotel; and
- Sponsor will receive a list of convention registrants.
- TCASE will determine content and frequency of messaging sent through the app.

Board of Directors/House of Delegates Reception (\$3500) - **SOLD**

- Sponsor may be exclusive sponsor of reception that will take place after House of Delegates meeting on Sunday, Feb. 17;
- Sponsor will receive signage outside of event;
- Sponsor will receive recognition in convention program and on convention signage throughout the hotel; and
- Sponsor may distribute marketing materials to House of Delegates meeting participants.

Name Badge Lanyards (\$3,000) - **SOLD**

- Lanyards will be branded exclusively to sponsoring organization;
- Sponsor will receive recognition in convention program and on convention signage throughout hotel; and
- Sponsor will receive list of convention registrants.

General Session Sponsorship (\$2,500) – Three Available –

Topic One: Federal and State Initiatives to Improve Special Education - **SOLD**

Topic Two: TEA State of the State

Topic Three: Crowd-Sourced Session: What's the Buzz?

- Sponsor may address attendees for three minutes and introduce speaker(s) at beginning of session;
- Sponsor may distribute marketing materials to attendees upon session entry;
- Sponsor receives recognition in the convention program and on convention signage throughout the hotel; and
- Sponsor will receive list of convention registrants.

Optional New Directors Lunch and Session (\$2500)

- Sponsor may have three minutes to address attendees and introduce the speaker(s) at the beginning of the event;
- Sponsor will receive signage outside of event;
- Sponsor may distribute marketing materials to attendees;
- Sponsor will receive recognition in convention program and on convention signage throughout the hotel.

The Sanctuary: TCASE Members Only Lounge (\$2,000 per day or \$5,000 exclusive)

- Sponsor will receive signage outside the lounge;
- Sponsor will receive exclusive branding inside *The Sanctuary* during the day of sponsorship;
- Sponsor will receive recognition in convention program and on convention signage throughout the hotel; and
- Sponsor will receive list of TCASE members attending the convention.

Pre-conference Sessions during Great Ideas 2019 (\$2000) – Three Available

Topic One: What's Your SSA Emergency– Lynse Pawelek, Atascosca McMullen Co-op, Kathy Hutchinson, South Plains Education Co-op, Susan Keen, Lancaster ISD, Elvin Houston, Walsh Gallegos Treviño Russo & Kyle, PC

Topic Two: Interventions: Evidence-Based Behavioral Strategies for Individual Students – Tom Stacho, Safe & Civil Schools

Topic Three: Federal Grant Training – TEA Department of Contracts

- Sponsor may address attendees of pre-conference session for two minutes and introduce speaker;
- Sponsor will receive attendee list of pre-conference registrants;
- Sponsor may distribute marketing materials during sponsored session; and
- Sponsor will receive recognition in the convention program and on convention signage throughout the hotel.

Thought-Leader Sessions During Great Ideas 2019 (\$1500) – Six Available (Each topic will be offered twice). – **One Pending**

Topic One – Communication for Conflict Resolution – Dr. Kathy Gruver

Topic Two – Balance is Bull\$#%& – Anne Grady, Anne Grady Group

Topic Three – The Tough Kid – Support for Students in General Ed. Settings – Tom Stacho, Safe & Civil Schools

- Sponsor may address attendees of Thought Leader session for two minutes and introduce speaker;
- Sponsor will receive attendee list of conference registrants;
- Sponsor may distribute marketing materials during sponsored session; and
- Sponsor will receive recognition in the convention program and on convention signage throughout the hotel.

Board of Directors Breakfast (\$1,500) - SOLD

- Sponsor may address attendees during the meal;
- Sponsor will receive signage outside of event;
- Sponsor may distribute marketing materials to attendees;
- Sponsor will receive recognition in convention program and on convention signage throughout the hotel.

General Sponsorship (\$1,000) – Limited availability

- Sponsor will receive recognition in convention program and on convention signage throughout the hotel.

Convention Program Advertising Opportunities* - No Longer Available

Artwork Deadline: Dec. 20, 2018

Full page color ad: \$599

Half-page color ad: \$499

*Inside front and inside back cover ads available on a limited basis.

Other Advertising:

Convention Marketing Email Distribution: \$350

Convention App QR Code for Booth: \$100