

Online Advertising

Texas Elementary Principals & Supervisors Association

Web Banner

www.tepsa.org

With more than 10,000 monthly visitors, TEPSA online banner ads are a powerful addition to your marketing campaign. School leaders use tepsa.org for news updates, job opportunities, research and more. Online ad space includes a run in the TEPSA Express, our biweekly email newsletter.

Banner Size	3 months	6 months	12 months	
Square	<input type="checkbox"/> \$50/mth	<input type="checkbox"/> \$40/mth	<input type="checkbox"/> \$30/mth	Start date _____
Standard	<input type="checkbox"/> \$60/mth	<input type="checkbox"/> \$50/mth	<input type="checkbox"/> \$40/mth	Start date _____
Vertical Rectangle	<input type="checkbox"/> \$75/mth	<input type="checkbox"/> \$65/mth	<input type="checkbox"/> \$55/mth	Start date _____

Special requests on position – add \$50/mth to above rate

TEPSA business members and current print advertisers receive an additional 10% discount on online advertising.

Mechanical Requirements

Ad Type	Width (pixels)	Height (pixels)
Square	175 px	175 px
Standard	175 px	200 px
Vertical Rectangle	175 px	300 px

Advertisers are responsible for developing their own ads. Ads should be supplied in PNG format with a transparent or white background. DPI should not exceed 300. Email transmission to admin@tepsa.org.

Advertiser Information

Contact: _____ Company: _____

Address: _____

City/State/Zip Code: _____ Phone: (_____) _____

Fax: (_____) _____ Email: _____ URL: _____

I have reviewed and agree to advertising terms.

Signature: _____

Payment

Billing and Terms

Advertising is invoiced and billed during the first 15 days of the ad's run.

Subtotal: \$ _____

Less 10% for business members \$ _____

Less 10% for running print ad in TEPSA publication(s) \$ _____

Total: \$ _____

Check/Amount enclosed \$ _____

Purchase Order (Attach PO copy.) PO# _____

Credit Card: To ensure security and privacy, credit card payments are accepted online only. Please email cecilia@tepsa.org for more information.

Mail: TEPSA; 501 East 10th St; Austin, TX 78701

Email: cecilia@tepsa.org

Fax: 512-478-1502

Online: www.tepsa.org