ASLA TEXAS

2021 Texas ASLA Conference
April 28-30, 20201
Galveston Island Convention Center
Galveston, TX

ExpoBadge® *Defining the Lead...*

LEAD RETRIEVAL ORDER FORM — Order Online — DISCOUNT DEADLINE: March 26, 2021

ExpoBadge Lead Retrieval Equipment *Equipment descriptions on Page 2*	DISCOUNT	REGULAR	QUANTITY	TOTAL
Handheld Scanners: *(Battery operated scanners; no electricity required)*				
ExpoBadge Panoptic	$405	$425		0
ExpoBadge Panoptic with Printer	$450	$470		0
Mobile Application:				
ExpoBadge Lead Retrieval App *(one license)*	$375	$400		0
Additional Licenses	$150	$175		0
ExpoBadge Extras:				
ExpoBadge Live Literature Link	$320	$340		0
Delivery, Setup, and Training	$95	$115		0
Personalized Action Codes	$75	$95		0
Paper: Additional Roll	$15	$20		0
USB Flash Drive	$75	$95		0
Expobadge Badge Kit	$450	$450		0
ExpoBadge Lead API	$325	$325		0

Federal Tax ID # 20-8676699

Sub Total:		
TX Sales Tax:	**8.25%**	
Processing Fee:		$15.00
Grand Total:		

Company Information

COMPANY	CONTACT	BOOTH #
ADDRESS 1	CITY	ZIP CODE
ADDRESS 2	STATE	COUNTRY
EMAIL	PHONE	ONSITE PHONE

Payment Information *Billing Zip Code Required

☐ AMERICAN EXPRESS ☐ MASTERCARD ☐ VISA ☐ CHECK

CREDIT CARD #	EXPIRATION DATE
NAME ON CARD	*BILLING ZIP CODE

WEBSITE:
www.expobadge.com

ONLINE ORDERS:
ASLA 2021

FAX ORDERS TO:
714-632-8345

MAIL ORDERS TO:
ExpoBadge, Inc.
1075 N. Tustin St. #6250
Orange, CA 92863, USA

FOR ASSISTANCE CALL:
toll free 800-490-9941
+1-714-630-2945

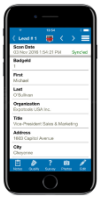
Terms and Conditions: ☐ **I have read and agreed to the following terms and conditions.**

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional $100.00 charge. A non-refundable charge of $2,500.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a $100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a $75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc. Please feel free to review our Privacy Policy and commitment to GDPR compliance here.

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ELECTRONIC LEADS DELIVERY: An email containing a link to your leads will be sent to the email address on file within 24 hours of the close of the show. Your leads will be available in multiple formats: Excel, .CSV, and .TXT

HANDHELD SCANNERS	DETAILS	LEADS FORMAT
ExpoBadge Panoptic 	The **ExpoBadge Panoptic** is a wireless, handheld, state-of-the-art scanning device (Android), that is the fastest scanner in the market. Uploads lead detail in real-time. Leads can be accessed anytime from ExpoBadge's secure website. Includes an easy-to-use notes option for quickly recording notes specific to each lead. (Requires nightly charging.)	Electronic
ExpoBadge Panoptic with printer 	The **ExpoBadge Panoptic with printer** is a printer with a scanner connected ***wirelessly***. This allows you the flexibility for multiple sales people to capture leads in your booth. With all the features of the ExpoBadge Panoptic, you will receive a paper and electronic copy of your leads. (ExpoBadge Panoptic requires nightly charging.)	Paper and Electronic

MOBILE APP	DETAILS	LEADS FORMAT
	The **ExpoBadge Lead Retrieval App** is lead retrieval made smart. Scan, qualify, and survey attendees at events using smart phones or tablets (compatible with most Apple and Android devices). Works with or without an active internet connection or data plan; internet connectivity required for activation.	Electronic

EXTRAS	DETAILS
Live Literature Link	Deliver and make available all your literature digitally! Target your marketing, leverage your collateral investment, and "Go Green" by uploading your promotional material onto the Live Literature Link.
Delivery, Setup & Training	ExpoBadge staff will deliver your order to your booth, set-up the devices and train all exhibit booth personnel. [There is no charge for pick-up at ExpoBadge lead retrieval service desk.]
USB Flash Drive	Portable USB ver. 2.0 memory device. Leads will be downloaded to your Flash Drive upon return of equipment at the end of the show.
Expobadge Badge Kit	The ExpoBadge Badge Kit is an encoding package intended for exhibitors that will be utilizing their own scanning equipment at the show. This kit will enable you to map the data scanned to the appropriate fields in your software. As soon as the badge has completed the approval process, the Badge Kit will be sent.
ExpoBadge Lead API	Do you own your own barcode scanners? Our ExpoBadge Lead API service will allow you to program your lead retrieval system to capture full contact information in real time while scanning on the show floor. This service is fully compatible with atEvent software and services.

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STANDARD ACTION CODES

ExpoBadge offers each exhibitor a complimentary list of standard qualifiers.

ADD TO MAILING LIST	HOT LEAD!	PRODUCT B	SCHEDULE DEMONSTRATION
CURRENT CUSTOMER	INQUIRY ONLY	PRODUCT C	SEND LITERATURE
DISTRIBUTOR	INTERESTED BUYER	PRODUCT D	SEND PRICING INFO
HAS PURCHASING AUTHORITY	OEM	PRODUCT E	VAR
HAVE SALES REP CALL	PRODUCT A	PRODUCT F	WANTS PRESENTATION

PERSONALIZED ACTION CODES

For an additional fee, you can personalize your action codes in order to better qualify each lead.
Enter personalized action codes using our online order form or complete the template below.

Your codes will be ready with your equipment at our service desk. Maximum 35 characters per code.
Custom Action Codes cannot include these characters: apostrophe ('), slash (/), backslash (\), period (.), carat (^), or quote (").

1	_____	11	_____
2	_____	12	_____
3	_____	13	_____
4	_____	14	_____
5	_____	15	_____
6	_____	16	_____
7	_____	17	_____
8	_____	18	_____
9	_____	19	_____
10	_____	20	_____