2023 PROFESSIONAL AWARD GUIDELINES

TEXAS CHAPTER | AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

CALL FOR ENTRIES

2023 Texas Asla Annual Conference
Fort Worth Convention Center
1201 Houston St, Fort Worth, TX 76102
April 25-27, 2023

PLEASE NOTE:
ALL SUBMISSIONS ARE DUE ONLINE
DECEMBER 16, 2022

FORT WORTH

INNOVATE

2023 TEXAS ASLA CONFERNCE

INNOVATE
DALLAS FORT WORTH
2023 TEXAS ASLA CONFERNCE

ELIGIBILITY

The Texas Chapter of the American Society of Landscape Architects invites, from the Chapter membership, submission of professional works to be reviewed for the 2023 Professional Awards program. It is our goal to identify and recognize outstanding examples of recent and past works by Texas landscape architects and to widely publicize their contributions to the quality of life. Projects executed in Texas are preferred; however, any works executed within the United States and around the world are welcome. All submissions received must have been completed by a(n) individual, firm, office, or studio with an address located in the state of Texas with Full or associate membership. All submissions of work by companies with office locations both in State and out of State must indicate that work performed on a submitted project was performed within Texas. Members of the Texas Chapter of the ASLA are eligible to enter projects in the awards program. Entries must be submitted on behalf of the firm responsible for the project. Professional work may be resubmitted annually until wins an award, at which time, it becomes ineligible for further submission, unless the award was in Design Unrealized/Planning Category or is being submitted in the Classic Category.

REQUIREMENTS FOR PROFESSIONAL AWARDS

GENERAL ADMISSION REQUIREMENTS

1. All entries are to be digitally submitted.

2. Entrants will not apply for an entry number this year and the (MS) PowerPoint Project Image template can be accesses on the Texas ASLA Professional Award Instruction page.

3. Digital entries are due no later than 6:00 pm on December 16, 2022 . Payment will be due on-line at the time of uploading entries. Entry fees are $225.

4. Each digital entry shall consists of a Project Image file and an online submission form. Everything can be uploaded to the provided Texas ASLA Awards website.

PROJECT QUALIFICATIONS

The Project Merit must include:
- Project Name
- Project Location
- Landscape Architect's role
- Project Description
- Project Contributors
- All submissions must adhere to the National ASLA Code of Ethics

PROJECT IMAGES

Project Image template will be available for download on the Professional Awards page through the Texas ASLA website. It must include a minimum of 5 image slides and a maximum of 10 image slides. The file should be labeled with the project name.

If you are select to receive an award, you will be required to provide 3 high resolution photos (2000x650) along with any photo credits. These will be utilized in the awards booklet and at the presentation ceremony during the conference.

RULES

1. To ensure anonymity and impartiality, delete all references to you and the firm being represented from all text and images. Submittals not meeting requirements shall be rejected.

2. Do not change or edit the color or size of the font. Do not include any images on the title page.

3. Projects that have won National ASLA or other State Chapter ASLA recognition are eligible to be entered into the Texas Chapter Awards Program. Projects which have previously won a Texas Chapter Award are ineligible for submission, unless the award was in Design Unrealized/Planning Category or is being submitted in the Classic Category.

ENTRY SPECIFIC REQUIREMENTS

1. Categories I, II, III, IV, & V must be projects located in Texas or within the United States.

2. Categories III, IV, V - Have the option to include a digital PDF of the planning/analysis report, research of communication documents. Remove reference to you and/or your firm from all drawings, text, images, books, reports or other documents.

3. Categories IV and V - If necessary, a five minute maximum video presentation on CD or DVD may be submitted. This is in addition to the project images and must be packaged in the zip-file uploaded to the provided Texas ASLA awards website. The video must be completely self-running.

4. Category IV - Entries must include:
- Problem Statement: Identification of problem researched.
- Issues: Provide statements identifying possible relationships to be investigated.
- Procedure: Method of inquiry used.
- Results: Evidence of scientific inquiry, reports of results of the research that might include statistical or other analysis and demonstrate advancement of the body of knowledge of landscape architecture.
- Conclusions: Researcher's findings concerning the significance of the results, their comparability to past research, and their applicability the profession.

5. Category VII - Classic Category
- Explain the project's significance and contribution to the quality of life over time in the area where the project is located.
- Provide a plan of the project.
- If available, providing both a copy of the original design plan and a current plan will assist the jurors in assessing the project. These images must be included in the required image file. These images are in addition to the project image requirements mentioned above.

PROJECT CATEGORIES

CATEGORY I: DESIGN CONSTRUCTED PROJECTS

Recognizes site-specific works of landscape architecture and urban design. This category is for built projects. For large incremental projects, at least the first stage of construction must be completed to be eligible for an award.

SUB-CATEGORIES:
1) Residential
2) Institutional, Corporate, Commercial
3) Public Spaces

Typical entries may include: communities and housing, residences and gardens, urban design, streets, public spaces, parks and recreational facilities; transportation corridors and facilities, private gardens, security features and facilities, resorts, institutions, historic preservation and restoration, reclamation and conservation, ecological restoration, landscape art and earth sculpture, and interior landscapes. Judging criteria will include: quality of design; functionality; context; environmental responsibility; relevance to the profession, the public, and the environment; and design value to the client and/or other designers.

CATEGORY II: DESIGN UNREALIZED PROJECTS

Recognizing excellence in design thinking and method for projects that have been designed but not constructed. Projects for which implementation will not occur are eligible under this category.

SUB-CATEGORIES:
1) Residential
2) Institutional, Corporate, Commercial
3) Public Spaces

Judging criteria will include: quality of design; functionality - design functions well and achieves the client's objectives; special or unique solutions to unusual problems; environmental responsibility; relevance to the profession, the public, and the environment; presentation communicates clearly the written explanation of projects merit.

CATEGORY III: PLANNING AND ANALYSIS

Recognizes the wide variety of professional activities that lead to, guide, or evaluate landscape architectural design.

Typical entries may include: urban, suburban, rural, or regional planning efforts and/or development guidelines; campus planning: security analysis and planning: government policies (ordinance writing and development guidelines), programs, legislation, or regulations; landscape analysis, such as environmental assessments and natural and visual resources inventories; and natural resources protection, conservation, restoration, and/or reclamation plans. Judging criteria will include: quality of analysis and planning; functionality' context; environmental responsibility; effective use, presentation, or programming of landscape architecture techniques: opportunities for landscape architecture to have a significant impact on the environment or environmental decision making; likelihood of successful implementation: and overall relevance to landscape architecture, the public, and the environment.

CATEGORY IV: LANDSCAPE ARCHITECTURAL RESEARCH

Recognizes research projects that identify, examine, and address challenges and problems that are resolved using solutions of value to the profession.

Typical entries include: investigations into methods, techniques, or materials related to landscape architecture practice or education; assessments of social, economic, or environmental impacts of landscape architecture; study of relationships of landscape architecture to law, education, public health and safety, or public policy; and more. Judging criteria will include: how the research is framed; the context and resources of the study; the methods of inquiry; the results of investigation; and the lesson value of the research conclusions to the profession, architecture, and the need for new or further research.

CATEGORY V: COMMUNICATION

Recognizes achievements in communicating landscape architecture information, technology, theory, or practice to those within or outside the profession.

Typical entries may include: published or written documents such as books, articles, videos, and audio recordings of presentations on landscape architecture history, art, or technology; educational material intended for the non-technical consumer; or material that increases awareness of landscape design, environmental, or conservation issues. Judging criteria will include: quality of context; presentation usefulness to the intended reader or viewer; and overall significance and relevance to the profession, the public, or the environment.

CATEGORY VI: INTERNATIONAL

Recognizes all types of projects complete from the five previous stated categories, but located outside of the United States. These projects are to have been completed by a landscape architect who resides within the state of Texas.

Typical entries may include: design constructed, design unrealized, planning and analysis, research & communication projects.

CATEGORY VII: CLASSIC

Recognizes a built project that has been completed for not less than 15 years and not more than 50 years and has retained its original design integrity. It recognizes the significant contribution landscape architecture makes to the public realm and calls attention to the element of time in the landscape architecture.

Typical entries may include: communities and housing; streets and public spaces; parks and recreational facilities, transportation corridors and facilities, public estates and gardens, commercial facilities; and resorts. Judging criteria will include: the profound and enduring significance the project has held in its community; the substantial contribution it has made to the community's quality of life; and evidence that the project has remained consistent with or increased its level of importance since the project's completion. One award is given annually and the winner is selected by the Design jury.

Eligibility:
- Original designer or firm.
- Nominations on behalf of the original designer or firm.

INNOVATE
DALLAS FORT WORTH
2023 TEXAS ASLA CONFERNCE

AWARDS

The following awards will be presented at the Luncheon during the 2023 Texas Chapter ASLA Annual Conference:

AWARD OF EXCELLENCE
At the discretion of the jury, the Award of Excellence may be given to any entry representing outstanding achievement in landscape architecture. One Award of Excellence may be awarded each year in each of the six categories, not including Classic Award.

HONOR AWARD
At the discretion of the jury, a maximum of 20 percent of the entries in each of the six categories may receive this award, not including Classic Award.

MERIT AWARD
At the discretion of the jury, any number of Merit Awards may be given in each of the six categories, not including Classic Award.

CLASSIC AWARD
No more than one award given annually.

ALL CATEGORIES - WINNING ENTRIES

All winning entries will remain the property of the Texas Chapter ASLA, which may reproduce any part thereof for publicity purposes aimed at enhancing the visibility of the profession of landscape architecture. Copyrights or photographic credits should be disclosed to the Texas Chapter ASLA with the entry, in the event an award winning entrant desires duplication of images or documents, none will be released for duplication until after the awards ceremony. It is the responsibility of each award recipient to make arrangements to register and attend the awards banquet, information is available at www.texasasla.org.

AWARD CERTIFICATES

After notification of the jury results, award recipients will be sent a request for information for each award certificate, as well as a request for all names and role of each of the participants who should be recognized both at the award ceremony and in publication of the award book. Entrants are responsible for securing written authorization from the client allowing the entry to be submitted, judged, and published if given an award. Do not send authorization with your entry: keep for your records. Texas Chapter ASLA will assume authorization has been obtained prior to entry into the awards program and will assume no responsibility for any problems that result from failure to obtain this release. Each award winning entry will receive two award certificates. Additional award certificates may be ordered through the Awards Committee Chair at a cost of $55.00 each.

WINNING STRATEGIES

In an effort to streamline the Texas Chapter ASLA Awards, the format has been modified to closely follow that of the national In an effort to streamline the Texas Chapter ASLA Awards, the submissions with minor exceptions for category descriptions, attachments, etc. In order to allow each entrant's award to be successful, the Texas Chapter ASLA is providing the following strategies as recommended by the National ASLA Professional Awards Program.

KEEP IT SIMPLE AND FOLLOW THE DIRECTIONS

While it's tempting to customize a submission in hope that it will stand out from all the others, please follow the submission guidelines. The best way to draw the jury's attention is through a clear narrative description and high-quality photos and graphics. Using colored ink or submitting a collage in order to include more images can actually detract from your presentation or even get the submission disqualified. Keep the focus on communicating the project's value to the jury.

FOCUS ON THE NARRATIVE DESCRIPTION

Provide the information requested in a direct simple style. Highlight what makes the project unique, its environmental components, long-term value, and how it raises the bar for the profession. Clearly define the landscape architect's role in the project. Resist the temptation to overwrite.

PHOTOGRAPHY IS KEY

Let's face it; the best narrative in the world can't make up for poor photography. If possible hire a professional photographer to shoot your project. Lighting is particularly important, and if accurately used, can show your project to its best advantage. Be creative; shoot the project in different seasons, during the day and night, if appropriate.

ORGANIZE

Don't wait until the last minute to prepare your award submission. Maintain an awards file. Most entry requirements for award programs are set from year to year, and changes in procedure are minimal. Gather materials early, and allow plenty of time for review. Two-person proof the narrative and captions for misspellings and typos. Neatness counts.

LET PLANTINGS MATURE

Where site plantings are a key design component of a project, wait for the planting to mature before photographing it for the awards submission. Some firms wait up to three years before photographing projects.

STRATEGIC CATEGORY SELECTION

Consider submitting projects in less traditional categories. Most competitions have several categories for submission. For example, the Texas Chapter ASLA Professional Awards Program features six. Design is far and away the most competitive, with twice as many submissions as the next largest category, Analysis & Planning. Consider all the work your firm has done for the past several years. There may be projects to submit in alternative categories.

RESUBMIT STRONG PROJECTS

If your submission isn't successful one year, don't give up. Resubmit it the following year. Juries change each year, and what appeals of your submission so that you don't have to recreate your work to one may be completely different from another. Keep a copy you have already produced. Request jury comments if they are available. Simple changes such as better photography or allowing the project's planting to mature can turn into a winner.

BE PREPARED TO WIN

Find out when the results will be announced and get ready. If you don't have the regular public relations staff person in place, designate someone to coordinate your firm's promotion of the award.

SUBMITTALS

All submissions must be uploaded to the Texas Chapter ASLA Award site by:

6:00pm on December 16, 2022

To help prevent the server from becoming overloaded, please upload entries as soon as they are complete.

Direct any submission questions:
Gayla Plichta
gaylabplichta@gmail.com
214.236.7060

AWARDS RECOGNITION LUNCH

All awards will be presented during an award lunch ceremony at the 2023 Texas ASLA Conference. This ceremony will occur on Wednesday, April 26, 2023. Please refer to the conference schedule for timing. To attend this luncheon a ticket must be purchased prior to April 7, 2023.

Full Conference registration, which includes one awards lunch ticket, or lunch only tickets can be purchased through the Texas ASLA website.

DALLAS FORT WORTH
INNOVATE
2023 TEXAS ASLA CONFERNCE