



# TNP Primary Care & Pharmacology Update

**April 24 – 25, 2020**

Hyatt Hill Country Resort & Spa  
San Antonio, Texas

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**Exhibitor &  
Sponsor Prospectus**



# TNP Primary Care & Pharmacology Update

April 24-25, 2020 | Hyatt Hill Country Resort & Spa

Texas Nurse Practitioners (TNP) invites you to participate in our 8th annual Primary Care and Pharmacology Update Conference at the Hyatt Hill Country Resort and Spa in San Antonio, Texas, April 24-25, 2020. With over 350 nurse practitioners and students in attendance, this conference offers a high quality, focused educational opportunity, with a primary focus on pharmacology. The conference awards CE's and caters to the attendance of prescribing nurse practitioners who manage and treat patients throughout the lifespan.

The Texas Nurse Practitioners primary goal is to provide education to its members. The Texas Nurse Practitioners supports that goal by providing an annual meeting with local and nationally recognized speakers on current topics pertinent to the practice of nurse practitioners in all settings. Another goal is to provide an atmosphere of professional collegiality, promoting professional growth through networking with nurse practitioners within the community.

We would like to take this opportunity to invite you to be an exhibitor for the 8th Annual Primary Care & Pharmacology Conference in San Antonio on Friday and Saturday till noon.

You are also invited to become a sponsor for a continental breakfast, lunch, speaker honorarium, or to place an ad in the Conference Program. If you have any questions regarding becoming an exhibitor, sponsor or about the conference, please contact Suzanna Rickman at [suzanna@texasnp.org](mailto:suzanna@texasnp.org).

Sincerely,

*Suzanna Rickman*

Suzanna Rickman

TNP Membership Engagement Coordinator

## At A Glance

**Theme:** Primary Care & Pharmacology Update

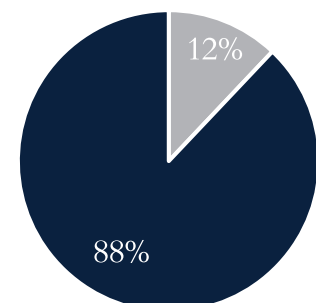
**Date:** April 24-25, 2020

**Location:** Hyatt Hill Country Resort and Spa - San Antonio, Texas

**Reach:** 350+ expected attendees

## Attendance

■ Students ■ Nurse Practitioners





# TNP Primary Care & Pharmacology Update

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## TNP Spring Conference Sponsorship Opportunities

### All Sponsors will receive the following benefits:

- “Thank You” recognition in the Spring Conference Program
- Recognition as a sponsor at the Spring Conference
- Sponsor Ribbons

### Platinum Level Sponsor (\$5,000)

#### Platinum Level Opportunity:

- Lunch Sponsorship
- Breakfast Symposium - Saturday (per 100)

#### Platinum Level Sponsors will receive the following:

- Full page ad in the Spring Conference Program
- Featured in the online brochure
- Two Table Top Exhibit Displays
- Special recognition signage at the Spring Conference
- Inserts in the attendee tote bags

### Gold Level Sponsor (\$3,000)

#### Gold Level Opportunities:

- Continental Breakfast Sponsorship
- Attendee Tote Bag

#### Gold Level Sponsors will receive the following:

- Half page ad in the Spring Conference Program
- Featured in the online brochure
- Two Table Top Exhibit Displays
- Special recognition signage at the Spring Conference
- Inserts in the attendee tote bags

### Silver Level Sponsor (\$2,000)

#### Silver Level Opportunities:

- Badge Holders
- Online Brochure

#### Silver Level Sponsors will receive the following:

- Quarter page ad in the Spring Conference Program
- Featured in the online brochure
- One Table Top Exhibit Display
- Special recognition signage at the Spring Conference

### Bronze Level Sponsor (\$1,500)

#### Bronze Level Opportunities:

- Sponsored Breaks
- Speaker Honorium
- Sponsored Poster

#### Bronze Level Sponsors will receive the following:

- Featured in the online brochure
- One Table Top Exhibit Display
- Poster Board and Presentation Time
- Special recognition signage at the Spring Conference

## EXHIBITING OPPORTUNITIES

### Corporate Table Top Display: \$500

- One quarter page ad in the Spring Conference Program
- Two Badges

### Small Business/Government Table Top Display: \$350

- Two Badges

# 2020 CONTRACT FOR EXHIBIT DISPLAY & SPONSORSHIP

Texas Nurse Practitioners | 2020 TNP Spring Conference | April 24-25, 2020  
 Hyatt Hill Country Resort & Spa | 9800 Hyatt Resort Drive | San Antonio, Texas 78251

Suzanna Rickman  
 Phone: 512.291.6224  
 Fax: 512.291.6225  
 E-mail: [suzanna@texasnp.org](mailto:suzanna@texasnp.org)

Mail or fax completed contract with payment to:  
 2020 TNP Spring Conference  
 4425 S. Mopac | Building III, Suite 405  
 Austin, TX 78735 | Fax: 512.291.6225

ALL SECTIONS MUST BE COMPLETELY FILLED OUT BEFORE YOUR CONTRACT WILL BE PROCESSED.

SPONSORSHIP OPPORTUNITIES	
DESCRIPTION	PRICE
<input type="checkbox"/> Platinum Level Sponsor	\$5,000
<input type="checkbox"/> Gold Level Sponsor	\$3,000
<input type="checkbox"/> Silver Level Sponsor	\$2,000
<input type="checkbox"/> Bronze Level Sponsor	\$1,500
<input type="checkbox"/> Corporate Table Top Display	\$500
<input type="checkbox"/> Small Business/Gvmt. Table Top Display	\$350
<b>SPONSORSHIP TOTAL:</b>	<b>\$ _____</b>
ADVERTISING OPPORTUNITIES	
DESCRIPTION	PRICE
<input type="checkbox"/> Back Cover Ad (Full Page - CMYK)	\$1,000
<input type="checkbox"/> Front Inside Cover Ad (Full Page - CMYK)	\$750
<input type="checkbox"/> Back Inside Cover Ad (Full Page - CMYK)	\$750
<input type="checkbox"/> Interior Ad (Full Page - Black & White)	\$600
<input type="checkbox"/> Half Page Ad (Half Page - Black & White)	\$400
<input type="checkbox"/> Quarter Page Ad (Quarter Page - Black & White)	\$300
<b>ADVERTISING TOTAL:</b>	<b>\$ _____</b>
<b>TOTAL BALANCE DUE:</b>	<b>\$ _____</b>

## EXHIBITOR INFORMATION

The information you provide is where all correspondence will be sent. Please ensure that the information you have provided is how you want your company listed in the Spring Conference Program.

\_\_\_\_\_  
Company/Organization Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Physical Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Toll Free (800)

\_\_\_\_\_  
Cell Phone Fax

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Web Page Address

## Description of product or service. (25 words or less)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**DISPLAY PRICE INCLUDES:** Two complimentary badge, which must be worn at all times. Additional badges can be purchased for \$25.00 each. Also included: one table and two chairs.

**REGISTRATION:** Spring Conference registration is required of all participants and will not be waived for sponsors. Exhibitors who wish to attend the Spring Conference must register.

**CONTRACT SUBMISSION:** Your contract must be accompanied by full payment for your application to be processed.

**CANCELLATION:** Full refunds will be granted less a 25% processing fee for space canceled. All refunds must be requested in writing and postmarked on or before February 1, 2020. No refunds will be granted for display space or advertisements canceled after February 1, 2020.

**SILENT AUCTION:** Check the box below if you are interested in donating an item to the Silent Auction.

Plan to donate an item to TNP's Silent Auction

Item Description: \_\_\_\_\_

## PAYMENT

**Credit cards will be debited for full booth payment unless otherwise indicated.** Full payment is due with contract.

Check enclosed made payable to TNP.

Check #: \_\_\_\_\_ Check Amount: \$ \_\_\_\_\_

Charge:  MasterCard  Visa  Discover  AMEX

\_\_\_\_\_  
Card Number Security Code Exp. Date

\_\_\_\_\_  
Billing Address City/State Zip

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Signature