

Mission Statement

The voice of Texas Nurse Practitioners dedicated to improving patient access to quality health care.

Value Statement

- Ethics and integrity in governance, practice and the profession.
- Focus on member needs.
- Respect for diversity and inclusivity.

- Collaboration to benefit NPs.
- Unrelenting advocacy for improving health care.

2015-2020 GOALS

Membership Growth, Benefits & Services

TNP will unify all segments of the profession to advance and promote nurse practitioners.

1. United Profession through Membership – Increase membership to reach 75 percent of the practicing NPs by the year 2020.
2. Retired NPs - Promote participation of retired NPs willing to support advancement of the profession through TNP
3. Member Engagement - Find more ways to engage members through technology, services, leadership, affiliates, etc.
4. Membership Resources - Allocate sufficient resources (funds, staff, committees and board) to develop and carry out an effective TNP growth plan
5. Academia – Reach out to students and faculty
6. AANP - Leverage the resources of AANP to support member service, advocacy and education

Government Action, Advocacy

TNP will sustain and build its influence to advance nurse practitioners.

1. Lobbying – Allocate resources to employ lobbyists to advance favorable public policy.

2. Grassroots Efforts – Maximize the involvement of NPs and affiliates to work in the districts to influence lawmakers.

3. Coalitions – Participate in diverse coalitions that advance the goals of TNP.

4. Staffing – Maintain staff levels to support public policy and advocacy efforts.

5. Political Action Committees

Education, Conferences & Resource

TNP will be the respected resource of knowledge for NPs

1. Conferences – Maintain the quality of the fall and spring conferences, constantly evaluating for ways to improve.

2. Online Education – Aggressively develop and deliver on-line CEU and education through TNP.

3. National NP Executives Conference – Host Executives Conference as a signature event to benefit NP understanding and goals in all states.

4. NP Boot Camp – Develop content and various delivery formats for NP Boot Camp

5. Website – Maintain the TNP website as a central resource for the profession.

6. Publications – Maintain relevance and quality of the TNP publications.

Public & Professional Relations

TNP will increase awareness of the profession and benefits in Texas.

1. Community Awareness – Encourage member and affiliate involvement through community service opportunities.

2. Publicity and Editorials – Distribute press releases, promotions and respond media opportunities.

3. NP Week – Promote NP Week throughout Texas.

4. Participation – Position TNP leaders to participate in speaking and educational opportunities through panels, interviews, etc.

5. Board of Nursing – Maintain dynamic relationship with the Board of Nursing.

6. Templates and Processes – Develop model press releases and protocols to facilitate member-driven public relations.

Organizational Excellence

TNP will be positioned as the primary association for all NPs in Texas.

1. Affiliates – Enhance effectiveness of affiliates through responsibilities of regional directors, organizational health assessments, and partnerships.

2. Leadership Ensure board sustainability, clarify roles and responsibilities and provide sufficient reimbursement.

3. Committees – Maximize effectiveness of committees and task forces to carry out the goals and strategies.

4. Revenue – Diversify revenues and maintain excellent stewardship of the resources.

5. Staffing – Ensure sustainability of staff through comparative compensation and support.

6. Technology – Invest in technology needed to facilitate efficient communications, growth and security for TNP.

7. Foundation – Partnership with the Foundation to support the scholarship, research, education and charitable efforts.

8. Headquarters – Explore potential for investment in a TNP-owned headquarters office.