Mission: To advocate and influence exceptional care delivery in Texas through Nurse Leaders.

Vision: Shaping the future of healthcare in Texas through empowered Nurse Leaders.

Core Business
- Nurse Leader Education
- Engage Membership
- Leadership Development
- Public Policy and Advocacy
- Innovation

2018-2020 Key Priorities
1. Expand TONE Membership representation in acute and non-acute care settings.
2. Increase opportunities for educational programs across the state.
3. Increase recognition of nurse leaders and the contributions of nurse leaders across the state.
4. Ensure sufficient resources for TONE to expand programs, advocacy and membership.

Key Relationships
- AONE
- THA
- TNA
- Texas Team
- Deans & Directors

Our Values
- Diversity
- Integrity
- Creativity
- Excellence

Our Objectives
- Interchange of Knowledge and Innovation
- Nurse Leaders Voice
- Nurse Leader Education
- Collaboration
- Influence Health Policy
- Standards Development
- Synthesizer

TONE Strategic Plan
2018-2020