

Foresight, Futures and Innovation

Reimagine Nursing

TEXAS NURSES
2022 ASSOCIATION
ANNUAL
MEETING

June 24-25, 2022

Sheraton Georgetown Texas Hotel
& Conference Center

1101 Woodlawn Ave.,
Georgetown, TX 78628

Exhibitor and Sponsorship Opportunities

Reach almost 300 Texas nurses in positions of influence related to decisions and purchasing.

The TNA Annual Meeting provides exhibitors the opportunity to meet with attendees as they hear national speakers presenting on future trends in nursing.

The TNA Board of Directors sincerely values sponsors like you. Thanks to you, TNA can offer high-level, forward-thinking continuing education to nurse leaders in Texas.

IMPORTANT DATES

**Deadline to reserve
space: May 23, 2022**

**Payment due no later
than May 23, 2022**

**Inclusion in TNA *Check Up*
begins April 5. Act now
for maximum impact!**



SPONSOR/EXHIBITOR PACKAGES

EXHIBITOR - \$1,000
(20 AVAILABLE)

- » Display table in the exhibit area – 6'x30", draped table with two chairs
- » Company logo on TNA website
- » Recognition in the attendee program
- » Recognition in general exhibit area signage
- » Two breakfast and two lunch tickets for Friday, June 24
- » Link to the sponsor/exhibitor page in each weekly TNA Check-Up e-newsletter to 15,000 members, beginning April 5

SILVER SPONSOR - \$2,500
(4 AVAILABLE)

Includes everything in the Exhibitor Package, plus:

- » Verbal recognition of sponsorship during the program
- » Acknowledgment of sponsorship on break stations
- » Recognition in special signage
- » Company logo on TNA website with link to your website

GOLD SPONSOR - \$4,000
(4 3 AVAILABLE)

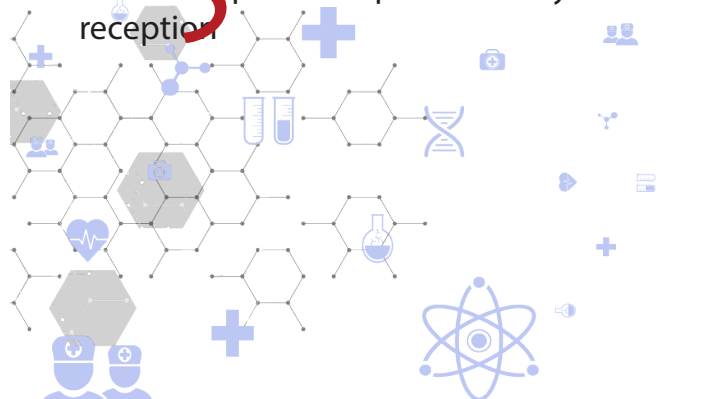
Includes everything in the Exhibitor and Silver Packages, plus:

- » 90-second video to be played to the audience during the event
- » Acknowledgment of sponsorship on breakfast and lunch buffets
- » Two individual acknowledgements in the weekly TNA *Check Up* e-newsletter

PLATINUM SPONSOR - \$5,000
(1 AVAILABLE)

Includes everything in the Exhibitor, Silver and Gold Packages plus:

- » Exclusive sponsorship of Thursday welcome reception



SPECIAL SPONSORSHIP OPPORTUNITY*

LEADERS AND LEGENDS OF TEXAS NURSING - \$2,000

This sponsorship covers the cost of an honoree and two of their guests during the banquet. Your company will also receive two additional tickets for representatives to be seated with the honoree and have your company logo appear on table signage. In addition, you will receive general area signage at the event and be listed as a sponsor in the event program. The proceeds of the Leaders and Legends of Texas Nursing banquet benefit Texas Nurses Foundation and a portion of your sponsorship will be tax deductible.



**This sponsorship is in addition to the exhibit or sponsor opportunities listed above.*

TEXAS NURSES ASSOCIATION ANNUAL MEETING

SPONSOR/EXHIBITOR CONTRACT

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1101 Woodlawn Ave., Georgetown, TX 78628

Sponsoring/Exhibiting Organization Name as you would like it to appear in print:

Please submit a high resolution logo to Hannah Holder (hholder@texasnurses.org) for signage, website, and program purposes)

Principal products/programs to be displayed _____

Primary Representative who will be on site: _____ Cell: _____

Telephone: _____ Email: _____

Address: _____ City: _____ St: _____ Zip: _____

Corporate Contact (if different): _____

Telephone: _____ Email: _____

Select your exhibit or sponsorship level:

- ☐ Exhibit - \$1,000.00 (20 available) ☐ Silver Sponsor - \$2,500.00 (4 available)
☐ Gold Sponsor - \$4,000.00 (4) 3 available ☐ ~~Platinum Sponsor - \$5,000.00 (1 exclusive)~~
☐ Special Leaders and Legends of Texas Nursing Sponsorship (7 available) - \$2,000.00

☐ I have read and understand the Information & Regulations for Meeting Exhibitors or Sponsors

Signature

Date

- ☐ The check is in the mail! (TNA, 4807 Spicewood Springs Rd., Bldg 3, Suite 100, Austin, TX 78759)
☐ Please email me a link to pay by credit card e-mail address: _____
☐ Please invoice me

Deadline to reserve space is May 23, 2022. Payment must be received no later than May 23, 2022*.

Questions? Contact: Monica Moreno, mmoreno@texasnurses.org, 512/452-0645 x 133

** A liquidated damage charge of 30 percent of the exhibit fee will be assessed for all cancellations prior to May 23, 2022. No refunds will be made for cancellations made after May 23, 2022.*

1. SPACE ASSIGNMENT. Assignment of space will consider sponsorship level first, and exhibitors will be assigned in the general exhibit area as their contracts are received. Care will be taken to not place any exhibitor or sponsor near a direct competitor. Because the exhibit space is in the open foyer outside the meeting space, each display will have optimum exposure to attendees.

2. SPACE ARRANGEMENTS/FEES. Each exhibit space consists of a 6' X 30" draped table and two chairs. There will be sufficient floor space between each exhibit to allow for exhibit banners and traffic flow.

3. CANCELLATION AND REFUND POLICY. A liquidated damage charge of 30% of the exhibit fee will be assessed for all cancellations prior to 5/23/2022. No refunds will be made if cancellations are received after 5/23/2022.

4. SHIPPING AND STORAGE. Packages may be delivered to the hotel within 48 hours of the function date, labeled:

Sheraton Georgetown Texas Hotel & Conference Center
Hold for Arrival - YOUR NAME/ORGANIZATION
Number of Boxes (ex: Box 1 of 2, Box 2 of 2)
1101 Woodlawn Ave., Georgetown, Texas 78628
Attn: Texas Nurses Association

Include your complete return address and phone # on the package label. Contact Monica Moreno, Texas Nurses Association, 512/452-0645, ext. 133, if you have additional questions. The Sheraton Georgetown Texas Hotel and Conference Center is not in any way liable for the contents of these packages.

5. EXHIBIT SET-UP. You may begin setting-up your exhibits at 5:00 p.m. on Thursday, June 23, 2022. You must be set up prior to the opening of registration at 7:30 a.m. on Friday, June 24.

6. SECURITY. No security is being provided in the exhibit area, which is in the lobby area of the hotel outside the meeting room, or in a room immediately adjacent to the meeting.

7. EXHIBIT DATES AND HOURS.

Friday, June 24: 7:00 a.m. – 4:00 p.m.

Saturday, June 25: 7:00 a.m. – 10 a.m. (optional)

8. DISMANTLING OF EXHIBIT. No packing of equipment, literature, other material or dismantling of exhibits will be permitted before 3:00 p.m. on Friday, June 24, 2022. All exhibit materials must be packed and removed from the exhibit area by 5:00 p.m. on June 24 or by 11:00 a.m. on June 24, if you choose to exhibit on Saturday. The exhibitor is responsible for seeing that the exhibit is properly labeled boxes and bills of lading prepared for return shipment. Texas Nurses Association assumes neither responsibility nor liability for any exhibit items.

9. PRESENTATION OF PRODUCTS & SERVICES. All demonstrations, sales, discussion or other activities, such as the distribution of descriptive literature, must be confined to the exhibitor's own booth. If cash sales and order taking are undertaken, then Texas sales permit must be in evidence and correct sales tax collected. All methods and manners of sales shall be proper, and any exhibitor shall be subject to eviction without refund if his sales procedure is objectionable.

No exhibitor shall assign, sublet or share the whole or any part of his assigned space without approval of the Texas Nurses Association. Exhibits should not be placed in such a manner as to interfere with other exhibitors. No tall sidewall panel shall project further than 30" from the wall and no equipment of abnormal height shall be allowed. There shall be no obstruction in the aisles. Exhibit must present an attractive appearance. Exhibitors desiring a variation from the above must send plans and or photos to TNA for approval. Email the information to tna@texasnurses.org or fax to 512-452-0648.

10. EXHIBIT REPRESENTATIVES. Each exhibitor must provide a representative within their exhibit space during the open hours. All exhibitors must register their representative(s) in advance. Exhibit representatives are limited to two unless arrangements have been made with the exhibit manager. Any additions or changes in registration made during the event must be certified by the exhibitor's authorized representative (booth manager or agent). Exhibitor badges may be picked up at the Exhibitor Registration Area in the general registration area beginning at 6:30 a.m. on Friday June 24. False certification of individuals as exhibitors' representatives, misuse of exhibitors' badges, or any other method or device used to assist unauthorized persons to gain admission to the conference will be cause for expelling the violator from the exhibit area without obligation on the part of TNA for refunding of any fees.

11. DISTRIBUTION OF SAMPLES AND SOUVENIRS. Distribution of samples and souvenirs is permissible in the exhibit area only, provided it is done in a dignified manner, does not create a nuisance and causes no interference with adjoining exhibits.

12. PROTECTION OF PROPERTY. Nothing shall be pasted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Exhibitors violating this regulation are expressly bound, at their expense, to repair any damage to property that they may cause.

13. FIRE AND SAFETY. All flammable materials must be flameproof before being placed in the exhibit hall. All materials and installations are subject to fire and safety regulations in force by the state and City of Georgetown. Volatile or flammable fluids, substances or materials of any nature prohibited by the city fire regulations or insurance carriers are prohibited in any booth.

14. LIABILITY. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Texas Nurses Association and the Sheraton Georgetown Texas Hotel and Conference Center and its owners, employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding such liability caused by the sole negligence of the Hotel, its owners, employees and agents. In addition, exhibitor acknowledges that the Texas Nurses Association and the Sheraton Georgetown Texas Hotel and Conference Center do not maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

15. HOTEL RESERVATIONS. TNA has made arrangements for special rates with the Sheraton Georgetown Texas Hotel and Conference Center, 1101 Woodlawn Ave., Georgetown, TX 78628. Please make your reservations online.

16. IRREGULAR ACTIVITIES. (1) Noisemakers, side show antics and other undignified promotion methods and materials considered to be objectionable are expressly prohibited. (2) The consummation of a contract of sale or selling of products or exhibits for cash or charge without a Texas sales permit and collection of required sales tax is not permitted. (3) No exhibitor shall assign, sublet, or share the space allotted without the knowledge and consent of the Association. (4) Publicizing or maintaining any extraneous activities, inducements, demonstrations, or exhibits away from the exhibit area during the exhibit hours is not permissible. (5) Exhibitor activities must comply with the regulations of the Sheraton Georgetown Texas Hotel and Conference Center, the City Fire Codes, as well as those of the Association. (6) Registrants shall not be solicited in the aisles. (7) All presentations and demonstrations shall be confined to the exhibitors' booth unless special arrangements are made with the TNA exhibit manager. (8) No helium balloons are allowed in the exhibit areas.

17. FAILURE TO OBSERVE RULES. Violations of any of these regulations on the part of the exhibitor, his employees, or agents, shall at the option of the Association, forfeit the right to occupy space and such exhibitor will forfeit to the Association all monies paid.

18. RULES ARE A PART OF THE CONTRACT. These rules and regulations are to be construed as a part of all space contracts. The management reserves the right to interpret them as well as make final decisions on all points which the rules and regulations do not cover.

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Annual Meeting**

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Hotel and Conference Center
1101 Woodlawn Ave., Georgetown, TX 78628

Texas Nurses Association
4807 Spicewood Springs Rd.
Building 3, Suite 100
Austin, Texas 78759

Exhibit Manager: Monica Moreno

512/452-0645 x 133

1-800-862-2022

fax: 512/452-0648

E-Mail: mmoreno@texasnurses.org