

TEXAS NURSES
2025
ANNUAL
CONFERENCE

ASSOCIATION



June 5-7, 2025
Renaissance Austin Hotel
Austin, Texas

**Sponsorship
Opportunities**



Empowering Texas Nurses to advance the profession

The Texas Nurses Association serves as the voice of nurses in Texas.

During its yearly conference, attendees representing all facets of the nursing profession, from the bedside to the boardroom, come together for education and engagement.

For 2025, a projected 600 people will come to Austin for the two-day conference, up from 425 who registered in 2024.

We offer a variety of sponsorship packages to meet your needs.



SPONSOR/EXHIBITOR PACKAGES

TITANIUM SPONSOR PACKAGE – CONFERENCE APP SPONSOR (1 AVAILABLE)

\$12,000

Exclusive Conference App Sponsorship – App is available to all attendees and sponsors/exhibitors

Sponsor banner will be shown throughout the Whova mobile and web app

Logo and sponsorship acknowledgement on conference grand entrance way

Verbal sponsorship acknowledgement during the conference

An up-to a 60 second video promoting your company to be played during the conference

Logo wraps on exhibit hall columns

Sponsorship acknowledgements on the conference app

Two social media posts – one announcing your sponsorship, and one thank you post conference

Premium Exhibit Booth location

PLUS Bronze Exhibitor Package

PLATINUM SPONSOR PACKAGE – OPENING RECEPTION SPONSOR (2 AVAILABLE)

\$10,000

Sponsorship of opening reception on Thursday evening – including signage and verbal acknowledgement during the conference

Logo and sponsorship acknowledgement on conference grand entrance way

Verbal sponsorship acknowledgement during the conference

An up-to 60 second video promoting your company to be played during the conference

Two social media posts – one announcing your sponsorship, and one thank you post conference

Logo and acknowledgement in at least one weekly member e-newsletter (TNA CheckUp)

Premium Exhibit Booth Location

PLUS Bronze Exhibitor Package

SPONSOR/EXHIBITOR PACKAGES



GOLD SPONSOR PACKAGE (4 AVAILABLE)

\$8,000

Recognition Signage

Verbal sponsorship acknowledgement during the conference

Logo on one of the following:

- Conference Lanyards
- Conference Bag
- Conference Notepads
- Professional Headshot Station

Logo and acknowledgement in at least one weekly member e-newsletter (TNA CheckUp)

PLUS Bronze Exhibitor Package



SILVER SPONSOR PACKAGE – LUNCH OR BREAK SPONSOR (4 AVAILABLE)

\$6,000

Recognition Signage

Verbal sponsorship acknowledgement during the conference

Single-day Lunch sponsorship or Single-day Coffee Break Sponsorship

Logo and acknowledgement in at least one weekly member e-newsletter (TNA CheckUp)

PLUS Bronze Exhibitor Package



BRONZE EXHIBITOR PACKAGE (90 AVAILABLE)

\$3,000

10' x 8' booth in the exhibit area – 6'X 30" draped table and 2 chairs

Company listing in the conference app with ability to connect with attendees prior to, during and following the conference

Recognition signage at the conference

Company logo on the conference section of the TNA website – updated bi-weekly

Link to exhibitor listing in each weekly member e-newsletter (TNA CheckUp) starting 30 days prior to the conference

Lunch each day for two booth representatives

SPONSOR/EXHIBITOR PACKAGES

PRODUCT DEMONSTRATION BREAKFAST FOR 90 ATTENDEES \$6,000 PLUS THE PURCHASE OF ONE OF THE SPONSOR OR EXHIBITOR PACKAGES

Must apply and be approved by TNA

- Private room
- Hot breakfast buffet and breakfast beverages
- Projection and sound package



TEXAS NURSES ASSOCIATION ANNUAL CONFERENCE SPONSOR/EXHIBITOR CONTRACT

June 5 - June 7, 2025

Complete this form to register. Return via email or standard mail.

Sponsoring/Exhibiting Organization Name as you would like it to appear in print:

Please submit a high resolution (300 dpi min) logo to Brooke Ngo (bngo@texasnurses.org) for signage, website, and program purposes, along with URL for linkage.)

Principal products/programs to be displayed _____

Primary Representative who will be on site: _____ Cell: _____

Telephone: _____ Email: _____

Address: _____ City: _____ St: _____ Zip: _____

Corporate Contact (if different): _____

Telephone: _____ Email: _____

Select your sponsorship or exhibit level:

Titanium

☐ \$12,000
SOLD OUT

Platinum

☐ \$10,000

Gold

☐ \$8,000

Silver

☐ \$6,000

Bronze

☐ \$3,000

ADD-ON: Product Demonstration Breakfast

☐ \$6,000 + sponsor or exhibitor package

☐ I have read and understand the Information & Regulations for Meeting Exhibitors or Sponsors

Signature _____

Date _____

☐ The check is in the mail! (TNA, 4807 Spicewood Springs Rd., Bldg 3, Suite 100, Austin, TX 78759)

☐ Please email me a link to pay by credit card e-mail address: _____

☐ Please invoice me

TNA reserves the right to accept or deny any exhibitor application in its sole discretion for any reason. By submitting an application to TNA for exhibitor space, you recognize and agree TNA has the sole authority to approve or deny your application.

Early bird deadline to reserve space is January 31, 2025. Final deadline is April 30, 2025. Payment must be received within 30 days notification of your accepted contract. Deadline to be included in weekly Check Up is March 1, 2025 - this includes accepted contract and receipt of logo. Any space contracted after April 30, 2025 cannot be guaranteed acknowledgment on conference signage.

Questions? Contact: Brooke Ngo, 512.452.0645 x 133 or bngo@texasnurses.org

2025 TNA ANNUAL CONFERENCE - INFORMATION & REGULATIONS FOR SPONSORS AND EXHIBITORS

Conformance with these Regulations is understood to be part of the contract.

1. CONTRACT: Completed contracts must be received by the Texas Nurses Association no later than January 15, 2025 to receive early bird pricing or no later than April 30, 2025 for regular pricing.

2. PAYMENT: Payment for the contracted rate must be received within 30 business days of notification that your contract has been accepted.

3. SPACE ASSIGNMENT. Assignment of space will consider sponsorship level first, and exhibitors will be assigned in the general exhibit area as their contracts are received – care will be taken to not place any exhibitor or sponsor near a direct competitor.

No exhibitor shall assign, sublet, or share the whole or any part of his assigned space without approval of the Texas Nurses Association.

4. SPACE ARRANGEMENT. Each exhibit space is 8'X10' with 3' side drapes and an 8' back drape. Each space contains one 6'X30" draped table, two chairs and a trash can. Additional furnishings may be rented from the official exhibition service, Superior Expo. Electricity and internet may be secured from Markey's. Pricing and order information will be shared upon the acceptance of a signed contract.

Exhibits should not be placed in such a manner as to interfere with other exhibitors. No tall sidewall panel shall project further than 30" from the wall and no equipment of abnormal height shall be allowed. There shall be no obstruction in the aisles. Exhibits must present an attractive appearance. Exhibitors desiring a variation from the above must send plans and or photos to TNA for approval.

5. CANCELLATION AND REFUND POLICY. A liquidated damage charge of 30 percent of the exhibit fee will be assessed for all cancellations prior to April 30, 2025. No refunds will be issued after April 30, 2025.

6. EXHIBIT SET-UP. Thursday, June 5, 2025, Move-in begins at 12 Noon and must be completed by 5:00 p.m.

7. SECURITY. No security is being provided in the exhibit hall. Door will be locked when the exhibits are not open.

8. EXHIBIT DATES AND HOURS.

Thursday, June 5, 2025: 5:00 p.m. – 7:00 p.m.

Friday June 6, 2025: 7:00 a.m. - 4:00 p.m.

Saturday, June 7, 2025: 7:00 a.m. – 1:00 p.m.

9. DISMANTLING OF EXHIBIT. No packing of equipment, literature, other material or dismantling of exhibits will be permitted before 1:00 p.m. on Saturday June 7 without notification of and approval from the exhibit manager. All exhibit materials must be packed and removed from the exhibit area by 5:00 p.m. on June 7. The exhibitor is responsible for seeing that the exhibit is properly labeled boxes and bills of lading prepared for return shipment. The Texas Nurses Association assumes neither responsibility nor liability for any exhibit items.

10. PRESENTATION OF PRODUCTS & SERVICES. All demonstrations, sales, discussion, or other activities, such as the distribution of descriptive literature, must be confined to the exhibitor's own booth. If cash sales and order taking are undertaken, then Texas sales permit must be in evidence and correct sales tax collected. All methods and manners of sales shall be proper, and any exhibitor shall be subject to eviction without a refund if his sales procedure is objectionable.

11. EXHIBIT REPRESENTATIVES. Each exhibitor must provide a representative within their exhibit space during designated exhibit hours. All exhibitors must register their representative(s) in advance. Exhibit representatives are limited to two. Additional representatives may participate at a cost of \$175 per person. Any additions or changes in registration made during the event must be certified by the exhibitor's authorized representative (booth manager or agent). Exhibitor badges may be picked up at the Exhibitor Registration Area on the lower level of the Renaissance Arboretum Hotel beginning at Noon on Thursday, June 5, 2025.

False certification of individuals as exhibitors' representatives, misuse of exhibitors' badges, or any other method or device used to assist unauthorized persons to gain admission to the conference will be cause for expelling the violator from the exhibit area without obligation on the part of TNA for refunding of any fees.

12. DISTRIBUTION OF SAMPLES AND SOUVENIRS. Distribution of samples and souvenirs is permissible in the exhibit area only, provided it is done in a dignified manner, does not create a nuisance and causes no interference with adjoining exhibits.

13. PROTECTION OF PROPERTY. Nothing shall be pasted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors or other parts of the building or furniture. Exhibitors violating this regulation are expressly bound, at their expense, to repair any damage to property that they may cause.

2025 TNA ANNUAL CONFERENCE - INFORMATION & REGULATIONS FOR SPONSORS AND EXHIBITORS

14. FIRE AND SAFETY. All flammable materials must be flameproof before being placed in the exhibit hall. All materials and installations are subject to fire and safety regulations in force by the state and City of San Antonio. Volatile or flammable fluids, substances or materials of any nature prohibited by the city fire regulations or insurance carriers are prohibited in any booth.

15. LIABILITY. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Texas Nurses Association and the Renaissance Austin Arboretum and its owners, employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding such liability caused by the sole negligence of the Hotel, its owners, employees and agents.

In addition, the exhibitor acknowledges that the Texas Nurses Association and the Renaissance Austin Arboretum do not maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

16. HOTEL RESERVATIONS. TNA has made arrangements for special rate of \$229 per night, plus applicable taxes and fees at the conference hotel, Renaissance Austin Arboretum. Reservations must be made prior to May 25, 2025 here: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1730147972099&key=GRP&guestreslink2=true>

17. IRREGULAR ACTIVITIES. (1) Noisemakers, side show antics and other undignified promotion methods and materials considered to be objectionable are expressly prohibited. (2) The consummation of a contract of sale or selling of products or exhibits for cash or charge without a Texas sales permit and collection of required sales tax is not permitted. (3) No exhibitor shall assign, sublet, or share the space allotted without the knowledge and consent of the Association. (4) Publicizing or maintaining any extraneous activities, inducements, demonstrations, or exhibits away from the exhibit area during the exhibit hours is not permissible. (5) Exhibitor activities must comply with the regulations of the Renaissance Hotel Austin at the Arboretum, the City Fire Codes, as well as those of the Association. (6) Registrants shall not be solicited in the aisles. (7) All presentations and demonstrations shall be confined to the exhibitors' booth unless special arrangements are made with the TNA exhibit manager. (8) no helium balloons are allowed in the exhibit areas.

18. FAILURE TO OBSERVE RULES. Violations of any of these regulations on the part of the exhibitor, his employees, or agents, shall at the option of the Association, forfeit the right to occupy space and such exhibitor will forfeit to the Association all monies paid.

19. RULES ARE A PART OF THE CONTRACT. These rules and regulations are to be construed as a part of all space contracts. The management reserves the right to interpret them as well as make final decisions on all points which the rules and regulations do not cover.

20. FURNISHINGS, ELECTRICITY, INTERNET, SHIPPING: Contracted vendors will receive a vendor service kit from Superior Expo with information for renting additional furnishings and carpeting for their exhibit space. The kit will also include a link to order electricity and internet from Markey's, the in-house audio-visual company, as well as complete instructions for shipping to/from the hotel.

Texas Nurses Association Annual Conference
June 5-7, 2025

Renaissance Hotel Austin at the Arboretum
9721 Arboretum Boulevard
Austin, Texas 78759

Texas Nurses Association
4807 Spicewood Springs Rd.
Building 3, Suite 100
Austin, Texas 78759

Exhibit Manager: Brooke Ngo
(512)452-0645 x 133
FAX: (512)452-0648
E-Mail: bngo@texasnurses.org

