



# NURSE TALKS

## EMPOWERMENT SERIES



**Let's Get Together  
and Get Involved!**

## Champion Kit

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**Discuss  
with peers**



**Act with your  
new know-how**

# Introduction to Nurse Talks

Imagine what will happen when hundreds of nurses get together virtually to share their ideas, wisdom and guidance on important issues.

## With your help, we can make this dream a reality!

The Nurse Talks Empowerment Series is designed to bring more nurses into conversations that can inform TNA's decision-making processes and policy priorities to ultimately benefit all nurses across the state.

It is our goal to be inclusive of all nurses through a respectful, shared experience while fulfilling our mission of *Empowering Texas Nurses to advance the profession.*



## Watch webcast

Nurse Talks will take place virtually at this time. Each webcast will feature an expert in a topic that members identify as a priority. In the spirit of TNA's mission, the events will be open to any nurse, member or not.

## Discuss with peers

During the champion-led discussion following the webcast, attendees will be able to have a meaningful, in-depth discussion on that month's topic. The discussion will also continue on SocialLink, where members can connect with attendees statewide and get additional resources from the speaker and TNA staff.

## Act with your new know-how

Each event will provide attendees with something they can act on. We want every nurse to come away with the tools to enhance their personal practice, improve their workplace, protect their community or change the profession of nursing for the better. In addition, TNA will be able to use the information from online discussions to better learn what issues concern today's nurses and how policy changes can make a difference.



# Nurse Talks Schedule

The 2020-2021 Nurse Talks series takes place on the second Thursday of the month (except December and March) at 6:00 p.m. CT/5:00 p.m. MT.

The webcasts and discussions are open to all registered nurses but must be facilitated by a TNA member. Attendees who watch and stay for the discussion can earn 1.0 contact hours of continuing nursing education.

## 2020

- |                     |   |
|---------------------|---|
| <b>September 24</b> | <b>COVID-19: Contact Tracing, EPI and Ethics</b>      |
| <b>October 8</b>    | <b>COVID-19: Information Hygiene and Viral Rumors</b> |
| <b>November 12</b>  | <b>EHR Errors</b>                                     |

## 2021

- |                    |  |
|--------------------|--|
| <b>January 14</b>  | <b>Implicit Bias</b>   |
| <b>February 11</b> | <b>Health Care Disparities</b>   |
| <b>April 8</b>     | <b>Mental Health - Post Traumatic Stress and the Impact on Nursing</b> |
| <b>May 13</b>      | <b>Long-Term Health Effects of COVID-19</b>                            |

*Topics are subject to change.*

# Become a Nurse Talks Champion

## Champion one, two or all seven sessions of *Nurse Talks*.

TNA staff and presenters will support champions by:

- Finding knowledgeable speakers for each of the sessions.
- Providing talking points and discussion questions seven days before each event.
- Listing champions on the event page.
- Creating tools for champions, including promotional graphics and sample messages.

The virtual Nurse Talks sessions are designed as live webinars with virtual breakout rooms to facilitate discussions. After the presentation, the presenter will stay on for 10-15 minutes to answer questions. Then champions will facilitate discussions with nurses and send the information to TNA.



If a large number of non-members are attending, TNA can also provide champions with materials on becoming a member.

## Champion Responsibilities

By signing-up to become a Nurse Talks champion you agree to the following requirements:

1. Complete the champion form provided by TNA,
2. Give TNA 30-days notice if unable to help with the Empowerment Series for that month.
3. Invite your workplace and personal nurse network to attend with the printable flyers, email messages and social media posts. TNA will provide the promotional materials around a month before the event.
4. Lead the breakout room discussion with the discussion questions TNA will provide to you a week before the event. Please note that there will be approximately 25 people randomly assigned to each breakout room.
5. Submit the discussion summary from the breakout room.

[Sign me up!](#)

# Champion Tools

## Sample Tweets

Join us for #TXNurseTalks by @texasnursesassn! Participate in a webinar and join the discussion that follows! [texasnurses.org/nursetalks](https://texasnurses.org/nursetalks)

Watch, learn, discuss, engage: Spread the word about #TXNurseTalks from Texas Nurses Association! Find out more information: [texasnurses.org/nursetalks](https://texasnurses.org/nursetalks)

## Sample Facebook Posts (delete link once preview appears)

Nurse Talks provide information, discussion, and tools for nurses to improve their practice. Join us to discuss issues with your peers, and help Texas Nurses Association gather information on what nurses think. [texasnurses.org/page/nursetalks](https://texasnurses.org/page/nursetalks)

Spread the word about the Nurse Talks series from Texas Nurses Association! Nurses will gather online to watch, learn, discuss and engage. [texasnurses.org/nursetalks](https://texasnurses.org/nursetalks)

## Sample LinkedIn Post (delete link once preview appears)

Nurse Talks provide information, discussion and tools for nurses to improve their practice. Join us to discuss issues with your peers, and help Texas Nurses Association gather information on what nurses think. #nursing #policy #takeaction #webinar #discussion

[texasnurses.org/nursetalks](https://texasnurses.org/nursetalks)

## Download logo (high-resolution)



## Download email header (high-resolution)



## Download event flow graphic (web resolution)

