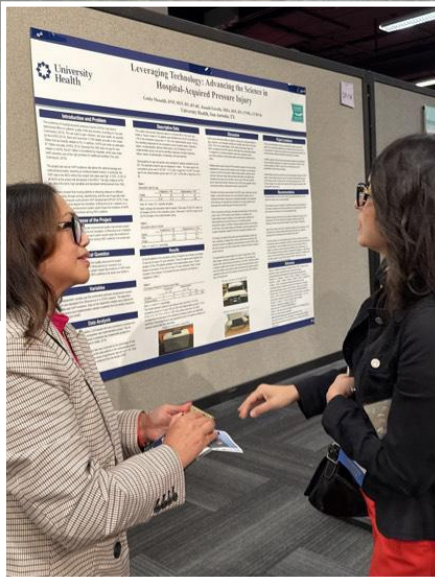


TEXAS NURSES  
**2026**  
ANNUAL  
CONFERENCE

ASSOCIATION



June 10-12, 2026  
Gaylord Texan Resort &  
Convention Center  
Grapevine, Texas

**Sponsorship  
Opportunities**





# Empowering Texas Nurses to advance the profession

## The Texas Nurses Association serves as the voice of nurses in Texas.

During its yearly conference, attendees representing all facets of the nursing profession, from the bedside to the boardroom, come together for education and engagement.

More than 600 nurses are expected to attend the 2026 conference in Grapevine, Texas.

We offer a variety of sponsorship packages to meet your needs.



## SPONSOR/EXHIBITOR PACKAGES

### TITANIUM SPONSOR PACKAGE – MOBILE CONFERENCE APP: \$12,000 (1 AVAILABLE)

- Mobile app available to all attendees and sponsors/exhibitors
- An up-to 60-second video promoting your company to be played during the conference
- Sponsor banner shown throughout mobile and web apps
- Sponsorship acknowledgements on the conference mobile app
- Logo and sponsorship acknowledgement on conference grand entrance way
- Two social media posts – one announcing sponsorship, and post thank you conference
- Verbal sponsorship acknowledgement during the conference
- PLUS** Exhibitor Package and premium booth location

SOLD OUT

### PLATINUM SPONSOR PACKAGE – OPENING RECEPTION SPONSOR: \$10,000 (2 AVAILABLE)

- Sponsorship of opening reception on Wednesday evening – including signage and verbal acknowledgement during the conference
- Two social media posts – one announcing sponsorship, and post thank you conference
- Logo and sponsorship acknowledgement on conference grand entrance way
- Logo and acknowledgement in at least one weekly member e-newsletter (TNA CheckUp)
- Verbal sponsorship acknowledgement during the conference
- Logo in mobile app
- An up-to 60 second video promoting your company to be played during the conference
- PLUS** Exhibitor Package

### GOLD SPONSOR PACKAGE: \$8,000 ONLY 1 LEFT. RESERVE NOW!!!

- Recognition Signage
- Logo and acknowledgement in at least one weekly member e-newsletter (TNA CheckUp)
- Verbal sponsorship acknowledgement during the conference
- Logo in mobile app
- Company logo and linked website on the TNA website
- Company logo on ~~conference attendee bag,~~ notepads, OR headshot station
- Prominent branding on conference signage, print, and online
- PLUS** Exhibitor Package

SILVER SPONSOR PACKAGE – LUNCH SPONSOR:  
\$6,000

ONLY 1 LEFT. RESERVE NOW!!!

Single-day lunch sponsorship	Prominent branding on conference signage, print, and online
Recognition Signage	
Verbal sponsorship acknowledgement during the conference	Logo and acknowledgement in at least one weekly member e-newsletter (TNA CheckUp)
Company logo and linked website on the TNA website	Logo in mobile app
	<b>PLUS</b> Exhibitor Package

EXHIBITOR PACKAGE (60 AVAILABLE):  
\$3,000

10' x 8' booth in the exhibit area – 6'X 30" draped table and 2 chairs	Link to exhibitor listing in each weekly member e-newsletter (TNA CheckUp) starting 30 days prior to the conference
Two (2) exhibitor passes	
Company listing in the conference app	Mobile app company listing and product category listing.
Recognition signage at the conference	Dedicated exhibit hall hours.
Company logo on the conference section of the TNA website – updated bi-weekly	Priority sign-up for the 2027 TNA Annual Conference.

The following are NOT included in the exhibit booth fee: carpet, furnishings, electricity, audiovisual equipment, shipping, drayage and individual booth security. The Exhibitor Services Kit will be emailed once available.

INDIVIDUAL SPONSOR PACKAGES

Price: \$10,000 Sponsorship - Opening Keynote

- Company logo and linked website on the TNA website
- Prominent branding on conference signage, print, and online
- Verbal acknowledgement
- Logo in mobile app

Price: \$3,000 Sponsorship – Lanyard (1 available)

- Company logo on lanyard
- Company logo and linked website on the TNA website
- Prominent branding on conference signage, print, and online
- Logo in mobile app

Price: \$3,000 Sponsorship – Hotel Keycard (1 available)

- Company logo on hotel keycard during the conference
- Company logo and linked website on the TNA website
- Prominent branding on conference signage, print, and online
- Logo in mobile app

Price: \$2,500 Sponsorship - Snack Break (2 available)

- Company logo and linked website on the TNA website
- Prominent branding on conference signage, print, and online
- Logo in mobile app

Price: \$500 Sponsorship – Conference Bag Insert (multiple)

- Marketing flyer provided by sponsor
- Include your flyer in the 2026 attendee conference bag





## 2026 TNA ANNUAL CONFERENCE - INFORMATION & REGULATIONS FOR SPONSORS AND EXHIBITORS

their representative(s) in advance. Exhibit representatives are limited to two. Additional representatives may participate at a cost of \$200 per person. Any additions or changes in registration made during the event must be certified by the exhibitor's authorized representative (booth manager or agent). Exhibitor badges may be picked up at the Exhibitor Registration area beginning at 3:30 p.m. on Wednesday, June 10, 2026. False certification of individuals as exhibitors' representatives, misuse of exhibitors' badges, or any other method or device used to assist unauthorized persons to gain admission to the conference will be cause for expelling the violator from the exhibit area without obligation on the part of TNA for refunding of any fees.

**14. DISTRIBUTION OF SAMPLES AND SOUVENIRS.** Distribution of samples and souvenirs is permissible in the exhibit area only, provided it is done in a dignified manner, does not create a nuisance and causes no interference with adjoining exhibits. No outside food or beverage is permitted.

**15. PROTECTION OF PROPERTY.** Nothing shall be pasted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors or other parts of the building or furniture. Exhibitors violating this regulation are expressly bound, at their expense, to repair any damage to property that they may cause.

**16. FIRE AND SAFETY.** All flammable materials must be flameproof before being placed in the exhibit hall. All materials and installations are subject to fire and safety regulations in force by the state and City of Grapevine. Volatile or flammable fluids, substances or materials of any nature prohibited by the city fire regulations or insurance carriers are prohibited in any booth.

**17. LIABILITY.** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Texas Nurses Association and the Gaylord Texan Resort & Convention Center and its owners, employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding such liability caused by the sole negligence of the Hotel, its owners, employees and agents. In addition, the exhibitor acknowledges that the Texas Nurses Association and the Gaylord Texan Resort & Convention Center do not maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

**18. HOTEL RESERVATIONS.** TNA has arranged a special rate of \$239 per night, plus applicable taxes and fees, at

the Gaylord Texan Resort & Convention Center. Reservations must be made on or before Tuesday, May 19, 2026.

**19. IRREGULAR ACTIVITIES.** (1) Noisemakers, side show antics and other undignified promotion methods and materials considered to be objectionable are expressly prohibited. (2) The consummation of a contract of sale or selling of products or exhibits for cash or charge without a Texas sales permit and collection of required sales tax is not permitted. (3) No exhibitor shall assign, sublet, or share the space allotted without the knowledge and consent of the Association. (4) Publicizing or maintaining any extraneous activities, inducements, demonstrations, or exhibits away from the exhibit area during the exhibit hours is not permissible. (5) Exhibitor activities must comply with the regulations of the Gaylord Texan Resort & Convention Center, the City Fire Codes, as well as those of the Association. (6) Registrants shall not be solicited in the aisles. (7) All presentations and demonstrations shall be confined to the exhibitors' booth unless special arrangements are made with the TNA exhibit manager. (8) No helium balloons are allowed in the exhibit areas.

**20. FAILURE TO OBSERVE RULES.** Violations of any of these regulations on the part of the exhibitor, his employees, or agents, shall at the option of the Association, forfeit the right to occupy space and such exhibitor will forfeit the Association all monies paid.

**21. RULES ARE A PART OF THE CONTRACT.** These rules and regulations are to be construed as a part of all space contracts. The management reserves the right to interpret them as well as make final decisions on all points which the rules and regulations do not cover.

**22. FURNISHINGS, ELECTRICITY, INTERNET, SHIPPING:** Contracted vendors will receive a vendor service kit from Superior Expo Services with information about renting additional furnishings and carpeting for their exhibit space. The kit will also include a link to order electricity and internet from the conference audio-visual company, as well as complete instructions for shipping to/from the hotel.

Texas Nurses Association Annual Conference  
June 10 - 12, 2026  
Gaylord Texan Resort & Convention Center  
1501 Gaylord Trail  
Grapevine, Texas 76051

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