

The Texas Nurses Association (TNA) is a statewide membership-based professional association of registered nurses. Founded in 1907, TNA is the oldest and largest nursing association in Texas with a membership of 13,000 registered nurses. Not just any nurses – nurses working in positions of influence related to decisions and purchasing. Our members include chief nursing officers, mid-managers, directors, deans, faculty and other nurses aspiring to leadership in organizations across Texas.

Contact: brichey@texasnurses.org

TNA invites you to be one of no more than 10 annual association sponsors.

For \$20,000, you will receive ongoing, dedicated access to our members as well as others involved with health care in Texas.



ANNUAL SPONSOR PACKAGE

PRINT MEDIA

- » Acknowledgement on the back cover of TEXAS NURSING, TNA's quarterly publication
- » A ½ page full-color advertorial in one TEXAS NURSING (Winter, Spring, Summer or Fall)



WEB

- » Your logo and sponsor acknowledgement scrolling on TNA's website homepage for 12 months
- » One annual boosted Facebook post: over 11,000 followers
- » One annual boosted Twitter post: over 3,000 followers

EVENTS

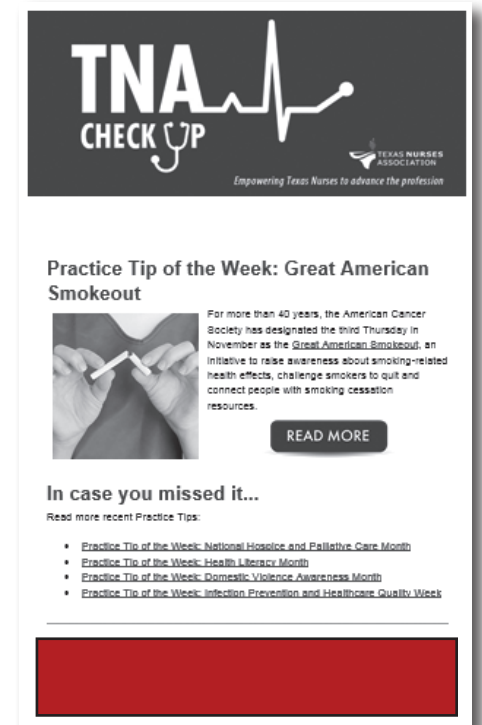
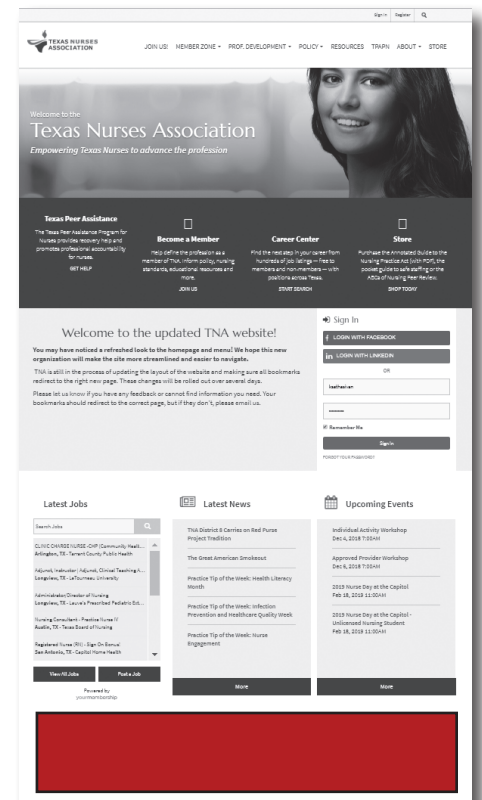
- » Sponsorship Acknowledgement at all TNA face-to-face meetings
- » Sponsorship Acknowledgement visible at the TNA headquarters office where we host more than 500 nurses per year for committee meetings and events

POLICY SUMMIT

- » An exhibit table at TNA's annual Policy Summit/ House of Delegates (June 7-8, 2019 with an expected attendance of 300):
 - 6'X30" exhibit table in prime location
 - Electricity for exhibit
 - Internet for exhibit
 - Sponsorship signage in exhibit area
 - Verbal acknowledgement during program (both days)
 - Logo and acknowledgement in event program
 - Invitation for two reps to sit with attendees during the lunch each day

E-MAIL MARKETING

- » Sponsorship acknowledgement once a month in TNA's weekly e-newsletter: TNA Check Up
- » Spotlight ad in TNA Check Up twice a year
- » One exclusive e-blast to TNA members



If you are interested in additional advertisements, you can place ads in [Texas Nursing](#) magazine (through Monarch Media), the [TNA Career Center](#) (through Your Membership) and Texas Nursing Flash (through MultiBriefs).

