

2020 EXHIBITOR AND SPONSOR OPPORTUNITIES



Policy Summit

House of Delegates

Friday and Saturday, June 5-6, 2020

Houston Marriott West Loop

by the Galleria

1750 W Loop S,

Houston, TX 77027

Reach 300 Texas nurses in one place, including chief nursing officers, mid-managers, deans, directors, faculty and other nurses aspiring to leadership in organizations across Texas.

Become an exhibitor or sponsor today!

As a conference exhibitor or sponsor, you will also be featured in the TNA Virtual Exhibit Hall*, with exposure to tens of thousands of health care professionals, including 14,000 registered nurse members of Texas' largest professional nursing organization. Silver, Gold and Platinum level-sponsors will get a live link to their website added to their logo.

The TNA Board of Directors sincerely values sponsors like you. Thanks to you, TNA can offer high-level, forward-thinking

continuing education to nurse leaders in Texas. The Nursing Policy Summit draws nurses because it's the only conference where they get up-to-the-minute information on legislation, rules, regulations and policy affecting nursing as well as hear national speakers present future trends in nursing.

The deadline to reserve space is May 1, 2020. Payment must be received no later than May 15, 2020.

**Commit early for maximum effect – The TNA Virtual Exhibit Hall will open on March 1, 2020.*



EXHIBIT or SPONSOR

2020 Policy Summit and House of Delegates

Reserve early! The TNA Virtual Exhibit Hall opens March 2, 2020.

11-15k impressions

ALL SPONSORS

- » Display table in the exhibit area – 6'x30" draped table with two chairs
- » Acknowledgment on general signage
- » Acknowledgment in attendee program
- » Link to the Virtual Exhibit Hall in Check Up e-newsletter
- » Acknowledgement in all event e-blasts

PLATINUM SPONSOR • \$6,000

1 available

- » Exclusive sponsorship of Thursday evening cocktail hour
- » Acknowledgment on individual signs
- » Company logo with link to website on the TNA website Virtual Exhibit Hall
- » Oral acknowledgment during conference announcements
- » Logo in Check Up e-newsletter to all members
- » One-page handout in attendee packets

GOLD SPONSOR • \$4,000

2 available

- » Acknowledgment on all buffets
- » Acknowledgment on individual signs
- » Company logo with link to website on the TNA website Virtual Exhibit Hall
- » Oral acknowledgment during conference announcements
- » Logo in Check Up e-newsletter to all members

SILVER SPONSOR • \$3,000

4 available

- » Acknowledgment on break stations
- » Acknowledgment on individual signs
- » Company logo with link to website on the TNA website Virtual Exhibit Hall
- » Oral acknowledgment during conference announcements
- » Logo in Check Up e-newsletter to all members

EXHIBITOR • \$1,000

15 available

- » Company logo featured on the TNA website Virtual Exhibit Hall

*Empowered nurses
advancing
the profession*

If you are interested in sponsoring anything not listed here (e.g., individual sessions, lanyards, hotel room cards, etc.), please contact Laura at tna@texasnurses.org for a customized sponsorship agreement.

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[Click here to register and pay online.](#)

[Read the Information & Regulations for Conference Exhibitors or Sponsors.](#)

Exhibiting/Sponsoring Organization Name: _____

(As you would like it to appear in acknowledgments)

Principle products/programs to be displayed: _____

Primary Representative: _____

Email: _____ Mobile: (____) _____

Corporate Contact (if applicable): _____

Street: _____ City: _____ St: _____ ZIP: _____

Email: _____ Mobile: (____) _____

Send your company logo to Laura at llang@texasnurses.org. Logos must be vector files (.ai, .pdf, .eps, etc.). Logos should be sent as attachments, not embedded in the email.

Select your exhibit or sponsorship level:

Exhibit - \$1,000 (15 available)

Gold - \$4,000 (2 available)

Silver - \$3,000 (4 available)

~~Platinum - \$6,000 (1 available)~~ **SOLD**

I have read and understand the Information & Regulations for Conference Exhibitors or Sponsors

Signature

Date

The check is in the mail!

Please email me a link to pay by credit card

Please invoice me

The deadline to reserve space is May 1, 2020. Payment must be received no later than May 5, 2020. A liquidated damage charge of 50 percent of the exhibit fee will be assessed for all cancellations prior to May 15, 2020. No refunds will be made if cancellations are received after May 15, 2020.

Contact: Laura Lang, llang@texasnurses.org, 512-452-0645 x 133
Texas Nurses Association, 4807 Spicewood Springs Rd., Building 3, Suite 100, Austin, Texas 78759