



Information for and Regulations for Conference Sponsors

2021 Nurse Day at the Capitol - Virtual

February 8, 2021

1:00-4:30 p.m.

Conformance with these Regulations is understood to be part of the contract.

1. TERMS. For the purpose of this guideline association refers to the Texas Nurses Association and sponsor refers to both premium and general sponsors except where specifically stated.

2. LOGO PLACEMENT. Premium sponsor logos will appear before general sponsor logos on the association website as well as in promotional outreach. Logos for both premium and general sponsors will be inserted on a first-come basis. No logos will be posted until full payment is received.

Sponsor logos will be displayed on a rolling slide during the live event and verbal acknowledgement will be given to sponsors.

Logos should be emailed to Laura Lang,
llang@texasnurses.org.

3. PRODUCT/SERVICE WEBSITE LINK. Sponsors are requested to provide the association an active link to information about their product or service that will be used in conjunction with the placement of their logo on the association website and other promotional outreach.

2. PAYMENT. The deadline for receipt of the full payment is January 29, 2021 either by mail to TNA, 4807 Spicewood Springs Rd., Bldg. 3, Suite 100, Austin Texas 78759 or by requesting a link for electronic payment via llang@texasnurses.org or calling 1-512-452-0645 x 133.

Sponsor acknowledgement will not occur until payment is received.

3. CANCELLATION. There is no cancellation or refund to sponsors unless the event is cancelled by the association. Should Texas Nurses Association cancel the event, a full refund will be made within 30 days of the cancellation notice.

3. PREMIUM SPONSOR VIDEOS. Final videos must be

received no later than January 15, 2021. Videos must be 720p or 1080p resolution on mp4 format and may not exceed 90 seconds in length. Videos should be emailed to Shanna Howard, showard@texasnurses.org.

Texas Nurses Association reserves the right to required edits or to not use videos that contain any objectional language or images and in general are not considered to be appropriate.

4. ATTENDEE LIST. Premium sponsors will receive an electronic list of attendees including their name, city, and their email addresses. The list will contain only contact information from attendees who, at the time of their registration, agreed that their information may be shared by the association.

Sponsors are requested to use the information only for the purpose of promoting your product or service.

Should TNA receive complaints from attendees about misuse of their information, either in the form of inappropriate information, or excessive contact TNA has the right to not allow the sponsor to participate in future TNA events.

5. ADHERENCE. These rules are to be construed as a part of the sponsor agreement. The association reserves the right to interpret them as well as make final decisions on all points the rules do not cover.

6. LIABILITY. Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Texas Nurses Association, employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Sponsor.

TEXAS NURSES ASSOCIATION
2021 Nurse Day at the Capitol - Virtual
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Texas Nurses Association
4807 Spicewood Springs Rd.
Building 3, Suite 100
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