NURSE TALKS
EMPOWERMENT SERIES

Let’s Get Together and Get Involved!

Facilitator Kit

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Watch webcast
Discuss with peers
Act with your new know-how
Imagine what will happen when thousands of nurses get together to share their ideas, wisdom and guidance on important issues.

**With your help, we can make this dream a reality!**

The *Nurse Talks Empowerment Series* is designed to bring more nurses into conversations that can inform TNA’s decision-making processes and policy priorities to ultimately benefit all nurses across the state.

It is our goal to be inclusive of all nurses through a respectful, shared experience while fulfilling our mission of *Empowering Texas Nurses to advance the profession*.

**Watch webcast**

In keeping with TNA’s strategic plan goal to enhance member engagement at the local level, the *Nurse Talks* will take place at sites across Texas simultaneously, with a facilitator at each site. Each webcast will feature an expert in a topic that members identify as a priority. In the spirit of TNA’s mission, the events will be open to any nurse, member or not.

**Discuss with peers**

During the facilitator-led discussion following the webcast, attendees at each local site will be able to have a meaningful, in-depth discussion on that month’s topic. The discussion will also continue on SocialLink, where members can connect with attendees statewide and get additional resources from the speaker and TNA staff.

**Act with your new know-how**

Each event will provide attendees with something they can act on. We want every nurse to come away with the tools to enhance their personal practice, improve their workplace, protect their community, or change the profession of nursing for the better. In addition, TNA will be able to use the information from both local and online discussions to better learn what issues concern today’s nurses and how policy changes can make a difference.
Nurse Talks Schedule

*Nurse Talks* in the 2019-2020 series take place on the second Thursday of the month (except December and March) at 6:00 p.m. CT/5:00 p.m. MT.

The webcasts and discussions are open to all registered nurses but must be facilitated by a TNA member. Attendees who watch and stay for the discussion can earn 1.0 contact hours of continuing nursing education.

2019

- **September 12**  Infection Control
- **October 10**  Self-Care and Compassion Fatigue
- **November 14**  Substance Use Disorder (TPAPN Overview)

2020

- **January 9**  Technology & Innovation
- **February 13**  Recognizing Human Trafficking, Abuse or Neglect
- **April 9**  Peer Review
- **May 14**  To be determined

*Topics are subject to change.*
Become a Nurse Talks Facilitator

Facilitate one, two or all seven sessions of Nurse Talks.

It is our vision that every community in Texas will have several sites where local nurses can gather and engage in this important work of the association. Every member can facilitate one or more of these events.

TNA staff and presenters will support member facilitators by:

• Finding knowledgeable speakers for each of the sessions.
• Providing talking points and discussion questions seven days before each event.
• Promoting all public event sites.
• Creating tools for facilitators, including promotional graphics and sample messages.
• Providing QR codes for attendees to receive CNE.

During each event, the TNA presenter will remain online for up to 15 minutes to answer group questions. TNA will create a dedicated group in SocialLink for each topic so members can stay connected and discuss the topic with nurses who attended at other sites. Staff will use this group to get feedback from participants and provide resources as needed.

If a large number of non-members are attending, TNA can also provide facilitators with materials on becoming a member.

Ready to be a facilitator?

Review the facilitator orientation.
By signing-up to become a *Nurse Talks* facilitator, you agree to the following requirements:

1. Complete the facilitator form provided by TNA, and select events to facilitate.
2. Review the online facilitator orientation.
3. Promote the events to colleagues and peers. Invite TNA members and non-members.
4. Give TNA 30-days notice if unable to facilitate the Empowerment Series for that month.
5. **Beginning of event:** Set up the webinar in your meeting space. Count the number of attendees. Pass out QR codes for CNE completion.
6. **After webcast:** Facilitate discussion session using provided questions. Have a volunteer from the group take notes to share after the event.
7. **After event:** Fill out the survey emailed to you with the number of attendees and a summary of the discussion.

### Open sites:

To host an open site, you must have:

- A reserved venue with public access that accommodates at least 20 people
- Access to the internet
- Ability for all attendees to view webcast with video and sound

### Private sites:

To host a small, closed group (invitation only), you must have:

- At least five participants
- Access to the internet
- Ability to view webcast with video and sound

Facilitators must notify TNA staff that they want to host a private site at least 30 days prior to the event so TNA can provide materials. Closed events will not be posted on the TNA website. The facilitator will still need to follow all the requirements above.

Sign me up!
Sample Tweets

Join us for #TXNurseTalks by @texasnursesassn! Participate in a webinar and join the discussion that follows! texasnurses.org/nursetalks

Watch, learn, discuss, engage: Spread the word about #TXNurseTalks from Texas Nurses Association! Find a location near you: texasnurses.org/nursetalks

Sample Facebook Posts (delete link once preview appears)

Nurse Talks provide information, discussion, and tools for nurses to improve their practice. Join us to discuss issues with your peers, and help Texas Nurses Association gather information on what nurses think. texasnurses.org/page/nursetalks

Spread the word about the Nurse Talks series from Texas Nurses Association! You can find a location near you where nurses will gather to watch, learn, discuss, and engage. texasnurses.org/nursetalks

Sample LinkedIn Post (delete link once preview appears)

Nurse Talks provide information, discussion, and tools for nurses to improve their practice. Join us to discuss issues with your peers, and help Texas Nurses Association gather information on what nurses think. #nursing #policy #takeaction #webinar #discussion
texasnurses.org/nursetalks

Download logo (high-resolution)

Download event flow graphic (web resolution)

Download email header (high-resolution)