



TEXAS PUBLIC HEALTH ASSOCIATION ANNUAL MEDIA AWARDS COMPETITION

**Deadline
Feb 15,
2017**

Texas media have significantly advanced community understanding and support for public health through their interpretation of issues affecting public health programs and problems in our state. The Texas Public Health Association (TPHA) and its membership represent a multidisciplinary approach to health which includes engineers, health educators, nurses, dietitians, social workers, statisticians, veterinarians, dentists, physicians, epidemiologists and sanitarians, to name a few. Working together, these professionals monitor, promote and maintain the health of the population and thereby improve the quality of life for all. If you have written or produced such communications about public health, you are eligible for one of two types of awards. Established in 1976, these awards are presented at our annual convention (March 27-29, 2017 in Fort Worth, Texas) and recognize outstanding media contributions.

The Awards (The Honor, The Glory, The PHAME!)

For the outstanding communication efforts, we award a plaque, a certificate of merit and a cash prize (\$200). Appropriately, we call the award PHAME, the Public Health Award for Media Excellence. PHAME is presented in only two categories: the best each from the print and electronic media. After selecting the two PHAME awards, all other entries are automatically eligible for the remaining awards. Winners will be selected from each of the eight categories listed below and will receive an engraved plaque and a certificate of merit. All awards carry with them the collective gratitude of the 400 member association.

Categories:

NEWSPAPERS

1. General Coverage of original feature stories or spot news in daily newspapers of any size. Entry should consist of two or more unrelated articles.
2. General Coverage of original feature stories, spot news or original series of articles in a newspaper published weekly, bi-weekly or semi-weekly.
3. Original Series of related articles in daily newspaper of any size. Entry should consist of two or more related articles.
4. Single Feature Article in daily newspapers of any size.

RADIO

1. General Coverage of original stories or spot news, single feature broadcast or original series of broadcasts on radio stations of any market size.
2. Public Affairs Programming of extended duration (not including spot news) on radio stations of any market size.

TELEVISION

1. General Coverage of original stories or spot news, single feature broadcast or original series of broadcasts on television stations of any market size.
2. Public Affairs Programming of extended duration (not including spot news) on television stations of any market size.

The Rules:

Contestants should email their entries to **Awards Committee at txpha@aol.com.**

1. Entries must be accompanied by an entry form below (or a copy) and must be emailed **NOT LATER THAN February 15, 2017.**
2. Entries must have been published or broadcast between January 1 and December 31, 2016.
3. Newspaper and magazine entries which consist of a large number of pages should be scanned and saved in pdf format for distribution to the review committee.
4. Radio and television entries should include the complete script (if a script was used) and a brief summary of the script or an outline of the program's content. Radio entries must be accompanied by a transcription and a link to the audio. Television entries should be submitted via a link to YouTube.
5. Only published or broadcast material will be judged.
6. Entrants may submit no more than two entries. Only one award per entrant may be received.
7. Winners will be announced on or about **March 1st.** Entries will not be returned.

Judging:

Entries are judged on the basis of public health interest, accuracy, clarity, style and impact. Judging may be done by instructors or professors of communication in accredited Texas schools, members of the publishing and broadcasting fields who are not currently employed by the Texas media, public health employees, and/or members of the TPHA AwardsCommittee. Awards might not be given in all categories at the discretion of the judges.

Name of Station/Newspaper _____

Writer/Producer & Title _____

Title of Entry _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Category you are entering (all entries automatically eligible for PHAME) _____

Describe the impact your article/coverage had on public health in your community:

Please email your entry to:
Awards Committee/ Texas Public Health Association
E-mail: Txpha@aol.com

Awards will be presented during the Closing Luncheon held Wednesday, March 29 from 11:30-1:30 p.m. at the Fort Worth Historic Hilton Hotel located at 815 Main Street, Fort Worth, Texas

Room rates: \$149 single/double

Reserve your room by calling 800-HILTONS and refer to Texas Public Health Association to get the conference rate. Call no later than 12:00 noon on March 1, 2017. Parking fees apply