Advertising with the Texas Pharmacy Association is the easiest and most effective way to reach pharmacists in the Lone Star State. As the largest pharmacy organization in Texas, TPA represents all Texas pharmacists, student pharmacists, and pharmacy technicians.

Our members comprise all pharmacy practice settings, including independents, chains, academia, hospitals/health systems, consultants, and more. Our audience also includes Texas legislators, select Texas Congressional members, and other thought leaders in pharmacy.

TPA’s flagship publication, *Texas Pharmacy*, is a quarterly magazine read by thousands of Texas pharmacy professionals. Our weekly e-newsletter, *Texas Pharmacy Today*, reaches this audience on a more frequent basis. Our website also offers advertisers the opportunity to target an important audience.

Contact us or fill out the attached form to reserve your space today!

Contact Brian Sparks
bsparks@texaspharmacy.org
(512) 615-9140
PRINT ADVERTISING IN TEXAS PHARMACY MAGAZINE

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>1 Time</th>
<th>2 Times</th>
<th>3 Times</th>
<th>4 Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$1,375</td>
<td>$1,275</td>
<td>$1,200</td>
<td>$1,150</td>
</tr>
<tr>
<td>Full page back cover</td>
<td>$2,000</td>
<td>$1,900</td>
<td>$1,825</td>
<td>$1,750</td>
</tr>
<tr>
<td>Full page inside cover</td>
<td>$1,750</td>
<td>$1,675</td>
<td>$1,600</td>
<td>$1,550</td>
</tr>
<tr>
<td>Full page fly sheet</td>
<td>$1,550</td>
<td>$1,475</td>
<td>$1,400</td>
<td>$1,350</td>
</tr>
<tr>
<td>Two-thirds page</td>
<td>$1,100</td>
<td>$1,050</td>
<td>$1,000</td>
<td>$ 950</td>
</tr>
<tr>
<td>Half page</td>
<td>$ 925</td>
<td>$ 900</td>
<td>$ 875</td>
<td>$ 850</td>
</tr>
<tr>
<td>One-third page</td>
<td>$ 775</td>
<td>$ 750</td>
<td>$ 725</td>
<td>$ 700</td>
</tr>
</tbody>
</table>

Publication: Texas Pharmacy is a quarterly magazine, published in January, April, July, and October. Deadline for camera-ready art is the 1st of the month prior to publication.

Ad Sizes

<table>
<thead>
<tr>
<th>Trim Size: 8 1/2” x 11”</th>
<th>Full page, with bleed</th>
<th>Full page, no bleed</th>
<th>Two-thirds page</th>
<th>Half page island</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width x Height</td>
<td>8 3/4” x 11 1/4”</td>
<td>7 1/2” x 10”</td>
<td>4 15/16” x 10”</td>
<td>4 15/16” x 7”</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Half page, horizontal</th>
<th>One-third square</th>
<th>One-third vertical</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 1/2” x 4 3/4”</td>
<td>4 15/16” x 4 15/16”</td>
<td>2” x 10”</td>
</tr>
</tbody>
</table>

ONLINE ADVERTISING AT TEXASPHARMACY.ORG

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Size (px)</th>
<th>12 Months</th>
<th>6 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website home page box ad</td>
<td>345 x 230</td>
<td>$2,000</td>
<td>$1,200</td>
</tr>
<tr>
<td>Texas Pharmacy Today e-newsletter banner ad</td>
<td>728 x 90</td>
<td>$3,600</td>
<td>$2,100</td>
</tr>
</tbody>
</table>

Contact Brian Sparks
bsparks@texaspharmacy.org
(512) 615-9140
I, ___________________________________________ the undersigned (Advertiser), agree to the following terms and conditions for advertising in Texas Pharmacy magazine:

1. **Production**: Advertisers must supply complete electronic files to TPA for quality printing. High-resolution Adobe Acrobat PDFs in CMYK color space are the preferred format. TPA will also accept files via FTP or USB flash drive. TPA cannot guarantee correct publication if the ad has not been properly prepared for pre-press.

2. **Content**: Advertisers are responsible for the content of their ads; however TPA reserves the right to reject any ad deemed unsuitable. TPA will not be held accountable for any expense or loss resulting from ad publication.

3. **Positioning/page request**: Positioning of advertisements is at the discretion of the publisher (TPA) unless otherwise agreed upon in writing, prior to publication.

4. **Frequency**: Texas Pharmacy is published four times a year: January, April, July, and October. Advertisers may contract to run their ads either annually, three times a year, two times, or as a single insertion, according to the rates published in the TPA ad rate sheet. Ads for advertisers on a two or three-times-a-year contract will run in consecutive issues unless otherwise stipulated by advertiser. **Advertisers on an annual contract will automatically be continued from one year to the next, unless notice is received 60 days prior to publication of the next issue.**

5. **Billing**: All advertisers will be billed immediately upon publication of Texas Pharmacy, and must pay invoice in full within 30 days.

Advertiser’s Signature: _____________________________________________

Date: ________________________________

Printed Name: ________________________________________________

Title: _________________________________________________________

Company: _____________________________________________________

Address: ________________________________________________________________________________

City: ___________________________ State: _____ ZIP Code: ____________
I’d like to advertise:

☐ In Texas Pharmacy Magazine  ☐ In Texas Pharmacy Today weekly e-newsletter  ☐ On the TPA website

Company Name: _____________________________________________________________

Address: __________________________________ City: _______ State: _______ ZIP Code: _______

Contact: _________________________________________________________________

E-mail: ____________________________________________________________ Phone: ___________ Fax: ___________

Texas Pharmacy Magazine Advertising

☐ Full page  ☐ Half-page horizontal  ☐ Half-page vertical

☐ One-third page square  ☐ Half-page vertical  ☐ Two-thirds page

Premium Placement:*

☐ Back cover  ☐ Inside back cover  ☐ Inside front cover  ☐ Fly sheet  *if available

Frequency:

☐ Quarterly (4x)  ☐ Three times  ☐ Two times  ☐ One time

Price per insertion (per rate card): $ ______________________

Texas Pharmacy Today Weekly e-newsletter

☐ 6-month Banner Ad  ☐ 12-month Banner Ad

Website Advertising

☐ 6-month Box Ad  ☐ 12-month Box Ad

Advertising Total: $ ______________________

PAYMENT INFORMATION

☐ Please invoice for each ad, net due within 30 days.

☐ Check #_________ enclosed, made payable to Texas Pharmacy Association.

☐ Please charge each insertion to my credit card: ☐ Visa  ☐ MasterCard  ☐ Discover  ☐ American Express

Credit Card No: ________________________________________________________________

Cardholder’s Name: ___________________________________________ Expiration Date: _______ CVV Code _______

Billing Address: ___________________________ City: ___________ State: _______ ZIP Code: _______

Advertiser’s Signature: ____________________________________________________________