

2020 SPONSORSHIP OPPORTUNITIES

The show must go on! The 2020 TPA Conference & Expo, July 23–25, will be a VIRTUAL event, enabling Texas pharmacists to gather online to earn up to 17 hours of continuing education credit from the comfort of their own home or office. Although we'll miss being together in person, we have a great lineup planned.

We owe it to the many pharmacy professionals who have stepped up to serve on the front lines during the COVID-19 pandemic to provide our usual level of top-notch education and other programming. We need all of our our generous sponsors and dedicated exhibitors to help make that happen.

Whether your goal is to build a new client base or reconnect with current clients, TPA is here to help! Choose one or more of the following sponsorship opportunities designed to showcase your products and services to our virtual audience.



VIRTUAL CONFERENCE SPONSOR

Coffee Chat or Happy Hour: \$500

Sponsor an online video chat session where attendees will interact during the virtual conference.

- 1 complimentary virtual meeting registration
- Recognition during coffee chat or happy hour as a sponsor
- Inclusion on marketing materials as a meeting sponsor
- Recognition in *Texas Pharmacy* magazine

CE Sponsor: \$1,000

Sponsor one or more continuing education sessions during the conference.

- Company name, logo, and URL advertised with specified CE as the CE sponsor
- 2 complimentary virtual meeting registrations
- Inclusion on marketing materials as a CE sponsor
- Recognition in *Texas Pharmacy* magazine

Keynote Presentation Sponsor: \$2,000

Sponsor one of the conference's keynote speakers.

- Company name, logo, and URL advertised with specified CE as the CE sponsor
- 4 complimentary virtual meeting registrations
- Inclusion on marketing materials as a CE sponsor
- Recognition in *Texas Pharmacy* magazine

Awards Ceremony: \$2,000

Sponsor TPA's annual awards ceremony, celebrating pharmacy excellence in Texas.

- 5-minute virtual opportunity to address all attendees during the installation ceremony
- 4 complimentary virtual meeting registrations
- Inclusion on marketing materials as a meeting sponsor
- Recognition in *Texas Pharmacy* magazine

Meeting Site Banner: \$3,500

Placement of banner ad on conference web page before and during entire event.

- 4 complimentary virtual meeting registrations
- Inclusion on marketing materials as a meeting sponsor
- Recognition in *Texas Pharmacy* magazine



TEXAS *Pharmacy Association*
Together Pharmacy Advances

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