

CORPORATE SPONSORSHIP OPPORTUNITIES



Whether your goal is to build a new client base or reconnect with current customers, TPA is here to help! The following sponsorship opportunities are available in exclusive packages.

SPONSORSHIP LEVELS

Choose from the following sponsorship levels based on the support that best meets your company's objectives. Or, create your own package at any amount to meet your desired level of support.

Platinum:	\$100,000
Diamond:	\$75,000
Gold:	\$50,000
Silver:	\$25,000
Bronze:	\$15,000



SPONSOR BENEFITS

Corporate sponsors have the opportunity for recognition in the following categories:

Conference

Sponsor all or part of TPA's annual Conference & Expo.

Education

TPA hosts a variety of certificate courses and other educational sessions throughout the year.

Events

Be recognized at TPA's special programs and seminars.

Advertising

Showcase your company in TPA's quarterly magazine, weekly e-newsletter, and/or website.

Specific sponsorship opportunities listed on the following page.



TEXAS *Pharmacy Association*
Together Pharmacy Advances

Contact Lisa Goerlitz
lgoerlitz@texaspharmacy.org
(512) 836-8350

SPONSORSHIP OPTIONS

STEP 1: CHOOSE YOUR SPONSORSHIP LEVEL

PLATINUM \$100,000	DIAMOND \$75,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$15,000
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STEP 2: CUSTOMIZE YOUR PACKAGE

Choose from the following options to fulfill your desired sponsorship level above. We encourage you to select multiple items in each category.

Conference & Expo

- General Conference Sponsor\$15,000
- Event Sponsor (*Brunch w/ Exhibitors, Exhibit Hall Reception, Awards Luncheon, or President's Celebration*) ...\$10,000
- General Session Sponsor.....\$5,000
- Break Sponsor.....\$5,000
- Premium Exhibit Booth.....\$2,500
- CE Session Sponsor.....\$2,500
- Student Patient Counseling Competition Sponsor.....\$2,500
- Student Self-Care Competition Sponsor.....\$2,500
- Onsite Program Full-Page Ad.....\$1,500

Education

- Certificate Program: Immunization Delivery\$7,500
- Certificate Program: Diabetes Care\$7,500
- Certificate Program: Point of Care Testing.....\$7,500

Events

- Women in Pharmacy Program.....\$5,000
- Leadership Institute Program.....\$5,000
- Entrepreneurial Enterprise Program.....\$5,000
- Pharmacy Legislative Day Event (odd years only).....\$5,000
- Monthly Webinar or CE Sponsor.....\$2,500

Advertising

- Texas Pharmacy Magazine: Full-Page Advertisement (4 issues) **Additional fee for premium placement*.....\$4,600
- Texas Pharmacy Magazine: Half-Page Advertisement (4 issues).....\$3,400
- Texas Pharmacy Today e-Newsletter Banner Advertisement (1 issue per month).....\$3,600
- Texas Pharmacy Association Website Banner Advertisement.....\$2,000

TOTAL SPONSORSHIP VALUE \$ _____



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