

# BECOME OUR PARTNER: JOIN THE TPA PHARMACY PARTNERS COUNCIL



The Texas Pharmacy Association represents all Texas pharmacists and pharmacy technicians in all practice settings as well as student pharmacists in all nine Texas colleges of pharmacy. With your membership, you will be a part of the Pharmacy Partners Council (PPC), a forum for corporate and association thought leaders to convene and foster robust dialogue that will broaden and strengthen shared priorities to further the pharmacy profession. By working together to align strategic initiatives, resources and advocacy efforts, the PPC is able to educate, empower and move the profession forward.

As a Pharmacy Partner, you enjoy special stature and visibility among Texas pharmacists—those who make annual purchasing decisions worth hundreds of millions of dollars, establish formularies, and influence patient adherence and product decisions in thousands of pharmacies across the state.

## CONNECT

### In-person Meetings

Convene at least two times a year with Association leaders to discuss corporate and organizational initiatives, emerging trends in pharmacy, legislative and advocacy efforts, and strategic plans. Each company receives two seats on the Pharmacy Partners Council.

### Ongoing Communication with TPA

Stay up-to-date on current news, priorities, and future programs with a dedicated TPA staff liaison, subscription to the weekly e-newsletter with Association news, state news, and emerging trends, and a subscription to the Texas Pharmacy magazine.

### Complimentary Registration to TPA's Conference & Expo

Each Partner receives two complimentary registrations to the annual TPA Conference & Expo. Attend educational sessions at no cost and stay up-to-date on hot topics and emerging trends.

## RECOGNITION

### Website

Company logo and description included on the TPA website and Pharmacy Partners Council webpage.

### TPA Conference & Expo

Gain exposure with your company name listed on signage, in the onsite guide, mobile app, badge ribbons and exhibit booth display signs displaying your membership in the Pharmacy Partners Council.

## ACCESS

### Exclusive Networking Events

Network opportunities with other Pharmacy Partners Council members and Association leaders.

### TPA Members

Reach pharmacists via email and have TPA send an email on your behalf highlighting your membership in the Pharmacy Partners Council.



**TEXAS** *Pharmacy Association*  
*Together Pharmacy Advances*

Contact Lisa Goerlitz  
lgoerlitz@texaspharmacy.org  
(512) 836-8350

# PHARMACY PARTNERS COUNCIL APPLICATION

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**TERM: January–December**

**FEE: \$5,000**

## CONTACT INFORMATION

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Official Corporate Representative: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Explain how your Pharmacy Partners Council involvement will further TPA's mission to promote the role of pharmacy and patient outcomes:

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Please list topics you would like to discuss with members of the Pharmacy Partners Council:

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## PAYMENT INFORMATION

**Pharmacy Partners Council Annual Fee: \$5,000**

Check # \_\_\_\_\_ enclosed, made payable to TPA

Please charge my credit card:  Visa  MasterCard  American Express

Credit Card No: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Advertiser's Signature: \_\_\_\_\_

**Submit application to:**

**Texas Pharmacy Association • 3200 Steck Ave Ste 370 • Austin, TX 78757 or Fax to (512) 836-0308**



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