MAXIMIZE YOUR VISIBILITY

Choose from the following sponsorship levels based on the support that best meets your company’s objectives.

FULLY CUSTOM OPTION

Or, choose specific recognition opportunities on the following page to create your own package at any amount that fits your budget.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$50,000</td>
</tr>
<tr>
<td>Diamond</td>
<td>$40,000</td>
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<tr>
<td>Gold</td>
<td>$30,000</td>
</tr>
<tr>
<td>Silver</td>
<td>$20,000</td>
</tr>
<tr>
<td>Bronze</td>
<td>$10,000</td>
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</tbody>
</table>

TPA offers affordable, customizable packages to help you attract customers and build your brand. Whether your goal is to build a new client base or reconnect with current customers, TPA is here to help!

BE RECOGNIZED AS AN INDUSTRY LEADER

Receive recognition by participating as a sponsor in all of the following categories:

Conference
Sponsor all or part of TPA’s annual Conference & Expo.

Education
TPA hosts a variety of certificate courses and other educational sessions throughout the year.

Events
Be recognized at TPA’s special programs and seminars.

Advertising
Showcase your company in TPA’s quarterly magazine, weekly e-newsletter, and/or website.

Contact Lisa Goerlitz
lgoerlitz@texaspharmacy.org
(512) 836-8350
SPONSORSHIP OPTIONS

STEP 1: CHOOSE YOUR SPONSORSHIP LEVEL

<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>DIAMOND</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50,000</td>
<td>$40,000</td>
<td>$30,000</td>
<td>$20,000</td>
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</tr>
</tbody>
</table>

STEP 2: CUSTOMIZE YOUR PACKAGE

Choose from the following options to fulfill your desired sponsorship level above. We encourage you to select multiple items in each category.

Conference & Expo

- General Conference Sponsor ................................................................. $15,000
- Event Sponsor *(Brunch w/ Exhibitors, Exhibit Hall Reception, Awards Luncheon, or President’s Celebration)* ................................ $10,000
- General Session Sponsor ................................................................. $5,000
- Break Sponsor ...................................................................................... $5,000
- Premium Exhibit Booth ........................................................................ $2,500
- CE Session Sponsor ............................................................................ $2,500
- Student Patient Counseling Competition Sponsor .................................. $2,500
- Student Self-Care Competition Sponsor .............................................. $2,500
- Onsite Program Full-Page Ad .............................................................. $1,000

Education

- Certificate Program: Immunization Delivery ........................................ $7,500
- Certificate Program: Diabetes Care ..................................................... $7,500
- Certificate Program: Point of Care Testing ........................................ $7,500

Events

- Women in Pharmacy Program ............................................................. $5,000
- Leadership Institute Program ............................................................. $5,000
- Entrepreneurial Enterprise Program ................................................... $5,000
- Pharmacy Legislative Day Event (odd years only) ................................ $5,000
- Monthly Webinar or CE Sponsor ........................................................... $2,500

Advertising

- Texas Pharmacy Magazine: Full-Page Advertisement (4 issues) *Additional fee for premium placement* .................. $4,600
- Texas Pharmacy Magazine: Half-Page Advertisement (4 issues) .......................................................... $3,400
- Texas Pharmacy Today e-Newsletter Banner Advertisement (1 issue per month) .................................. $3,600
- Texas Pharmacy Association Website Banner Advertisement ................ $2,000

TOTAL SPONSORSHIP VALUE .................................................. $___________

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