SPONSORSHIP OPPORTUNITIES

Whether your goal is to build a new client base or reconnect with current clients, TPA is here to help!
The following sponsorship opportunities are available for Pharmacy Partner members in exclusive packages.

CONFERENCE & EXPO GENERAL SPONSOR
Sponsorship recognition on all advertising and event materials during the TPA Conference & Expo with more than 750 pharmacy professionals and associates.

CONFERENCE & EXPO EVENT SPONSOR
Sponsorship recognition during one of the networking events during conference, such as the Awards Lunch, President’s Celebration or Opening of Exhibits.

CONFERENCE & EXPO BREAK SPONSOR
Sponsorship recognition during one of the refreshment breaks during conference.

EXHIBIT BOOTH AT CONFERENCE & EXPO
Exhibit during the Conference & Expo and receive seven hours of exclusive time and your company listed in the exhibit directory.

GENERAL OR CE SESSION SPONSOR AT CONFERENCE & EXPO
Choose from over 25 sessions of high-quality, applicable topics for today’s pharmacists and technicians at the TPA Conference & Expo.

CONFERENCE & EXPO ONSITE PROGRAM ADVERTISEMENT
Advertise in the TPA Conference & Expo program guide featuring conference information given to all attendees.

CERTIFICATE PROGRAM SPONSOR
Sponsorship recognition for TPA-hosted certificate programs throughout the year. Topics include Immunization Delivery, Diabetes Care and Point of Care Testing, with others in development.

TPA MONTHLY WEBINAR SPONSOR
Sponsorship recognition before and during TPA’s monthly webinar featuring hot topics and important updates for pharmacy professionals.

LEADERSHIP INSTITUTE SPONSOR
Sponsorship recognition at TPA program that provides leadership development for pharmacy professionals to serve, inspire, and lead.

ENTREPRENEURIAL ENTERPRISE SPONSOR
Sponsorship recognition at TPA program that provides pharmacy professionals with business skills and opportunities to be successful in today’s economy.

STUDENT SELF-CARE COMPETITION SPONSOR
Your support funds student pharmacists’ participation from all nine Texas colleges of pharmacy to compete for the state title.

STUDENT PATIENT COUNSELING COMPETITION SPONSOR
Your support funds student pharmacists from all nine Texas colleges of pharmacy to compete at the Texas state finals for their critical role in patient care and improving health outcomes.

WOMEN IN PHARMACY SPONSOR
Sponsorship recognition at TPA Women in Pharmacy Program that provides education and networking for women in pharmacy.

TEXAS PHARMACY MAGAZINE ADVERTISEMENT
Advertise in the TPA Texas Pharmacy magazine read by pharmacy professionals, Texas legislators, as well as other state and national decision makers.

TEXAS PHARMACY E-NEWSLETTER ADVERTISEMENT
Advertise in the weekly e-newsletter sent to pharmacy professionals across the state.

ONLINE ADVERTISEMENT
Advertise on texaspharmacy.org with a featured banner ad.

For more information or to discuss opportunities to fit your needs, please contact Lisa Goerlitz at 512-615-9169 or lgoerlitz@texaspharmacy.org.
**SPONSORSHIP PACKAGES**

Pharmacy Partners Council fee of $5,000 included with all sponsorship packages.

<table>
<thead>
<tr>
<th>PLATINUM</th>
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<td><strong>$75,000</strong></td>
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<tr>
<td>All Group A Included</td>
<td>Two Options from Group A</td>
<td>One Option from Group A</td>
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<tr>
<td>Two Options from Group B</td>
<td>Two Options from Group B</td>
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<tr>
<td>Four Options Between Group C or D</td>
<td>Three Options Between Group C or D</td>
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**SELECT YOUR PACKAGE:**
- Platinum
- Gold
- Bronze

**SELECT YOUR PACKAGE OPTIONS:**

**GROUP A**
- Conference & Expo General Sponsor
- Conference & Expo Event Sponsor
- Conference & Expo Break Sponsor
- Online Advertising Package - Web and Newsletter

**GROUP B**
- Certificate Program Immunization Delivery
- Certificate Program Diabetes Care
- Certificate Program Point of Care Testing
- Texas Pharmacy Magazine Full Page Advertisement (4)
- Texas Pharmacy Newsletter Banner Advertisement
- Texas Pharmacy Web Banner Advertisement

**GROUP C**
- Premium Exhibit Booth at Conference & Expo
- General or CE Session Sponsor at Conference & Expo
- Full Page Advertisement in Onsite Program
- Student Patient Counseling Competition Sponsor
- Student Self-Care Competition Sponsor
- Texas Pharmacy Magazine Half Page Advertisement (4)

**GROUP D**
- Leadership Institute Program Sponsor
- Women in Pharmacy Program Sponsor
- Monthly Webinar or CE Sponsor
- Entrepreneurial Enterprise Program Sponsor
- Pharmacy Legislative Day Event (only in odd years)