

Connect with psychologists.

Texas Psychological Association | 2018 Annual Convention
Exhibitor, Advertising & Sponsorship Opportunities



Attendee Profile

Strengthen your connections with 600+ psychologists, other mental health professionals and psychology students who work in private practice, hospitals, schools, community mental health centers, academic institutes, medical schools, and large business organizations throughout the state.

600+

Psychologists, mental health professionals, and psychology students

3

Full days of programming, events, and networking opportunities

5+

Work settings: private practice, academia, industrial, state, agencies, federal government

\$0.75

The cost per contact as a convention exhibitor



Event Details

November 15-17, 2018

Embassy Suites
7600 John Q Hammons
Frisco, Texas 75034



Exhibit Hours

Thurs., Nov. 15
7:30 AM - 4:30 PM

Fri., Nov. 16
7:30 AM - 7:00 PM

Sat., Nov. 17
7:30 AM - 12:30 PM



Exhibit & Advertising Opportunities

Exhibitor

\$450 before August 31
\$550 thereafter

- One tabletop display
- One full convention registration including professional development
- Listing in onsite convention program with company contact information
- Listing on convention website
- Same area as hosted breaks, reception(s)

Print Advertisements

You get TWO runs of your printed advertisement in the printed program. The first run of the ad will be in the pre-convention program mailed to all TPA members and convention presenters. The second run will be in the final printed program distributed onsite. Deadline to be included in BOTH publications is July 15, 2018. Deadline to be included in the on-site only is October 1, 2018.

\$325 Packet Insert	\$325 1/4 page ad convention program	\$500 1/2 page ad convention program	\$1000 Full page ad convention program	\$1250 IFC, IBC, OBC Convention Program TBD by TPA
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Sponsorship Opportunities



Caffeine Refueler

\$2,000

Coffee. Java. A cup o' Joe. Espresso. The liquid sustenance each and every convention attendee seeks first thing in the morning and carves out precious break time in between workshops to refuel. Gain visibility with your company logo on signage placed in and near the break area. If you're providing the coffee, attendees will be sure to remember your name.

- Recognition as the Caffeine Refueler Sponsor in TPA's printed program
- One tabletop display in your exhibit location of choice
- One full convention registration including professional development processing



Door Drop

\$2,500

Greet attendees first thing in the morning with important information about your company and booth. A daily flyer is placed under the doors of convention attendees' rooms the second and third morning of the convention. The flyer highlights giveaways and key events for the day including an ad space of your company, exhibit location and logo.

- Recognition as the Door Drop Sponsor in TPA's onsite convention program
- One tabletop display in your exhibit location of choice
- One full convention registration including professional development processing



Break Champ

\$3,000

Spending the day bouncing from workshop to workshop can be exhausting for attendees. Help keep our attendees alert and engaged by a break of your choice.

- Recognition as the Break Champion Sponsor in onsite convention program
- Rotating homepage banner advertisement (three months prior to convention)
- One tabletop display in your exhibit location of choice
- Two full convention registration including professional development processing



Awards Luncheon Hero

\$4,000

Everyone loves to find out what we are having for lunch during our awards luncheon. Have you thought about you being the one who receives the biggest award? Be this year's luncheon award winner! This sponsorship opportunity allows you to remain at the forefront of each attendee by enhancing the overall convention experience.

- Recognition as Luncheon Award Hero in TPA's convention program
- Rotating homepage banner advertisement (three months prior to convention)
- One tabletop display in your exhibit location of choice AND a flyer at everyone spot at the luncheon
- Three full convention registration including professional development processing



Build-your-own sponsorship

Interested in making a customized sponsorship level? Rotating banner ads on TPA's website prior to convention? Sponsored specific convention events? Print advertisements with packet inserts and an EClips advertisement? We'd love to talk with you about your company, your target market, and how we can best connect our attendees' needs to your company's solutions.

Hotel Information and Convention Cancellation Policy

Embassy Suites by Hilton
Dallas Frisco Hotel and
Convention Center and Spa
7600 John Q Hammonds Dr.
Frisco, Texas 75034
972-712-7200

Room rate: \$175+applicable taxes

Cancellations must be submitted in writing to TPA via USPS mail, fax or email no later than September 12, 2018 in order to receive a refund, less a \$100 cancellation fee. Cancellations postmarked, faxed or emailed after will forfeit the fee paid.

Any questions or suggestions can be directed to:

Sherry Reisman
TPA's Assistant Executive
Director
tpa_sreisman@att.net
888-872-3435

Texas Psychological Association

2018 Convention Sponsorship/Exhibitor Application



Company/Organization Name (As you want it to appear in publicity)				
Address		City	State	Zip
Contact Name	Phone	Email		
Product/Service Description (25 words, as you want to appear in publicity)				
Exhibit Booth Attendant(s) (Limit 2 attendees per booth)		PD (Check box if attendant will utilize professional development processing)		
1.)		<input type="checkbox"/>		
2.)		<input type="checkbox"/>		

I want to partner with Texas Psychological Association in the following way:

Sponsorship

- Awards Luncheon Hero (\$4,000)
 Breakfast Champion (\$3,000)
 Door Drop (\$2,500)
 Caffeine Refueler (\$2,000)

Exhibit

- Exhibit Booth only (\$450 before 8/31/18, \$550 after)
 Packet Insert (\$325)

Print Advertisement (All advertisements / sponsorships are subject to approval of TPA)

- Convention Program ¼ page advertisement (b/w) (\$325) Convention
 Program ½ page advertisement (b/w) (\$500)
 Convention Program full page advertisement (b/w) (\$1,000)
 Convention Program outside back cover (color) (\$1,250)
 Convention Program inside front or back cover (color) (\$1,250)

- Check enclosed (payable to TPA)
 Visa
 MasterCard
 AmEx
 Discover

Name on card			
Billing Address for Card	City	State	Zip
Card Number			
Expiration Date	Security Code		
Signature			

Please return this application with payment to:

TPA Convention 1464 E. Whitestone Blvd., Ste. 401, Cedar Park, TX 78613
 tpa_sreisman@att.net 888-872-3435 888-511-1305 (fax)