



2020 Annual Convention
November 12-14

NOW VIRTUAL



Attendee Profile

Strengthen your connections with 500+ psychologists, other mental health professionals and psychology students who work in private practice, hospitals, schools, community mental health centers, academic institutes, medical schools, and large business organizations throughout the state.

500+

Psychologists, mental health professionals,
and psychology students

3

Full days of programming, events, and networking
opportunities

5+

Work settings: private practice, academia, industrial, state,
agencies, federal government

\$0.75

The cost per contact as a convention exhibitor



Exhibit & Advertising Opportunities

Exhibitor

\$500

- Listing on the exhibitor page of virtual conference portal including company contact information
- Name listing on convention website
- Flyer in virtual tote bag
- Copy of conference attendee list
- Includes one full conference registration
- Booth in virtual exhibit hall on Whova App
 - Ability to customize profile, live stream videos, giveaways and lead retrieval

Advertisements

\$125

Your advertisement will show up in the Whova App during the conference.

Deadline to be included in Whova App is October 15, 2020.



Sponsorship Opportunities

Platinum Annual Sponsor

\$15,000

- One live stream hour event during the year with presentation, Q&A and other activities as determined by sponsor and TPA – month to be determined with Executive Director
- Send four dedicated emails to members from TPA email platform (no more than one per quarter)
- Sponsor logo on home page of website, emails and annual sponsor page
- Up to four Homepage Banner Slider ads to run in different quarters or one to run all year
- Up to four calendar event postings per year
- Full page ad in each publication of Texas Psychologist e-Magazine
- Annual Convention Breakout Room Sponsor
 - 60 second pre-recorded welcome static ad on session page
 - Flyer in virtual tote bag
 - Copy of conference attendee list
 - Banner advertisement in Whova App
 - Logo included on conference sponsor page and in virtual conference branding with company contact information
 - Includes two full conference registrations
 - Stand-alone email message sent to attendees
 - Rotating home page banner advertisement (total of three months)
 - Booth in virtual exhibit hall on Whova App
 - Ability to customize profile, live stream videos, giveaways and lead retrieval

Gold Annual Sponsor

\$10,000

- One live stream hour event during the year with presentation, Q&A and other activities as determined by sponsor and TPA – month to be determined with Executive Director
- Two dedicated emails send to members from TPA email platform (no more than one per quarter)
- Sponsor logo on home page of website, emails and annual sponsor page
- Up to two Homepage Banner Slider ads to run in different quarters or one to run all year
- Up to three calendar event postings per year
- Half page ad in each publication of Texas Psychologist e-Magazine
- Annual Convention Session Sponsor
 - 60 second pre-recorded welcome static ad on session page
 - Flyer in virtual tote bag
 - Copy of conference attendee list
 - Banner advertisement in Whova App
 - Logo included on conference sponsor page and in virtual conference branding with company contact information
 - Includes two full conference registrations
 - Booth in virtual exhibit hall on Whova App
 - Ability to customize profile, live stream videos, giveaways and lead retrieval

Silver Annual Sponsor

\$7,500

- Two dedicated emails send to members from TPA email platform (no more than one per quarter)
- Sponsor logo on home page of website, emails and annual sponsor page
- Up to two Homepage Banner Slider ads to run in different quarters or one to run all year
- Up to two calendar event postings per year
- Quarter page ad in each publication of Texas Psychologist e-Magazine
- Annual Convention Exhibitor
 - Listing on the exhibitor page of virtual conference portal including company contact information
 - Name listing on convention website with company contact information
 - Logo in digital program
 - Flyer in virtual tote bag
 - Copy of conference attendee list
 - Includes one full conference registration
 - Booth in virtual exhibit hall on Whova App
 - Ability to customize profile, live stream videos, giveaways and lead retrieval

Bronze Annual Sponsor

\$5,000

- One dedicated email send to members from TPA email platform
- Sponsor logo on home page of website, emails and annual sponsor page
- Website logos to be linked back to sponsor website (can be sponsor provided link)
- One Homepage Banner Slider ad to run for six months
- One calendar event posting per year
- One half page ad in one publication of Texas Psychologist e-Magazine
- Annual Convention Exhibitor
 - Listing on the exhibitor page of virtual conference portal including company contact information
 - Name listing on convention website with company contact information
 - Logo in digital program
 - Flyer in virtual tote bag
 - Copy of conference attendee list
 - Includes one full conference registration
 - Booth in virtual exhibit hall on Whova App
 - Ability to customize profile, live stream videos, giveaways and lead retrieval



Keynote Sponsor

\$7,500 - Limit of 2

- Live acknowledgement during welcome
- 75 second pre-recorded welcome static ad on session page
- Flyer in virtual tote bag
- Copy of conference attendee list
- Banner ad in Whova App
- Logo included on conference sponsor page and in virtual conference branding with company contact information
- Includes four full conference registrations
- Welcome message on final logistics email to attendees
- Stand-alone email message sent to attendees post convention
- Rotating home page banner advertisement (total of three months)
- Booth in virtual exhibit hall on Whova App
 - Ability to customize profile, live stream videos, giveaways and lead retrieval



Breakout Room Sponsor

\$5,000 - Limit of 5

- 60 second pre-recorded welcome static ad on session page
- Flyer in virtual tote bag
- Copy of conference attendee list
- Banner ad in Whova App
- Logo included on conference sponsor page and in virtual conference branding with company contact information
- Includes two full conference registrations
- Stand-alone email message sent to attendees
- Rotating home page banner advertisement (total of three months)
- Booth in virtual exhibit hall on Whova App
 - Ability to customize profile, live stream videos, giveaways and lead retrieval



Poster Contest Sponsor

SOLD!

- Recognized as the sponsor for the poster contest with a 60 second pre-recorded welcome static ad on contest page
- Get to announce winner of poster contest with customized thank you message
- Flyer in virtual tote bag
- Copy of conference attendee list
- Banner ad in Whova App
- Logo included on conference sponsor page and in virtual conference branding with company contact information
- Includes two full conference registrations
- Booth in virtual exhibit hall on Whova App
 - Ability to customize profile, live stream videos, giveaways and lead retrieval



Session Sponsor

\$3,000

- Presenting sponsor for one session with a 60 second pre-recorded welcome static ad on session page
- Copy of conference attendee list
- Banner ad in Whova App
- Logo included on conference sponsor page and in virtual conference branding with company contact information
- Includes two full conference registrations
- Booth in virtual exhibit hall on Whova App
 - Ability to customize profile, live stream videos, giveaways and lead retrieval



Swag Box Sponsor

\$2,500+

- Conference swag box sent to attendees
 - Items for box to be determined, examples include snacks, convention branded mug, etc.
 - Cost of items and shipping is not included in sponsorship fee
- Copy of conference attendee list
- Banner ad in Whova App
- Logo included on conference sponsor page and in virtual conference branding with company contact information
- Includes two full conference registrations
- Booth in virtual exhibit hall on Whova App
 - Ability to customize profile, live stream videos, giveaways and lead retrieval



Virtual Happy Hour Sponsor

\$1,500 - Limit of 1

- Host virtual happy hour event on Friday night of convention
 - Can include trivia, music, game or activity to be determined by sponsor
- Flyer in virtual tote bag
- Copy of conference attendee list
- Banner ad in Whova App
- Logo included on conference sponsor page and in virtual conference branding with company contact information
- Includes one full conference registration



Sponsorship Questions?

Any questions can be directed to Logan Beszterda at convention@texaspsyc.org